



BEARFACTS 1995 – 2005

Lakeland-Winter Haven (MSA) [29460]

Lakeland-Winter Haven is one of 363 Metropolitan Statistical Areas (MSAs) in the nation. Its 2005 population of 538,783 ranked 90th in the nation.

PER CAPITA PERSONAL INCOME

In 2005 Lakeland-Winter Haven had a per capita personal income (PCPI) of \$29,625. This PCPI ranked 194th in the United States and was 85 percent of the national average, \$34,757. The 2005 PCPI reflected an increase of 7.0 percent from 2004. The 2004-2005 national change was 4.9 percent. In 1995 the PCPI of Lakeland-Winter Haven was \$19,387 and ranked 233rd in the United States. The 1995-2005 average annual growth rate of PCPI was 4.3 percent. The average annual growth rate for the nation was 4.2 percent.

TOTAL PERSONAL INCOME

In 2005 Lakeland-Winter Haven had a total personal income (TPI) of \$15,961,320*. This TPI ranked 100th in the United States. In 1995 the TPI of Lakeland-Winter Haven was \$8,669,688* and ranked 108th in the United States. The 2005 TPI reflected an increase of 10.6 percent from 2004. The 2004-2005 national change was 5.9 percent. The 1995-2005 average annual growth rate of TPI was 6.3 percent. The average annual growth rate for the nation was 5.3 percent.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Lakeland-Winter Haven. In 2005 net earnings accounted for 61.6 percent of TPI (compared with 61.1 in 1995); dividends, interest, and rent were 19.9 percent (compared with 20.3 in 1995); and personal current transfer receipts were 18.5 percent (compared with 18.6 in 1995). From 2004 to 2005 net earnings increased 10.7 percent; dividends, interest, and rent increased 24.5 percent; and personal current transfer receipts decreased 1.6 percent. From 1995 to 2005 net earnings increased on average 6.4 percent each year; dividends, interest, and rent increased on average 6.1 percent; and personal current transfer receipts increased on average 6.2 percent.

EARNINGS BY PLACE OF WORK

Earnings of persons employed in Lakeland-Winter Haven increased from \$8,906,124* in 2004 to \$9,895,509* in 2005, an increase of 11.1 percent. The 2004-2005 national change was 5.4 percent. The average annual growth rate from the 1995 estimate of \$5,612,237* to the 2005 estimate was 5.8 percent. The average annual growth rate for the nation was 5.5 percent.

**Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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