



## **BEARFACTS 1995 – 2005**

### **Santa Barbara-Santa Maria-Goleta (MSA) [42060]**

Santa Barbara-Santa Maria-Goleta is one of 363 Metropolitan Statistical Areas (MSAs) in the nation. Its 2005 population of 402,740 ranked 119th in the nation.

#### **PER CAPITA PERSONAL INCOME**

In 2005 Santa Barbara-Santa Maria-Goleta had a per capita personal income (PCPI) of \$40,968. This PCPI ranked 21st in the United States and was 118 percent of the national average, \$34,757. The 2005 PCPI reflected an increase of 7.4 percent from 2004. The 2004-2005 national change was 4.9 percent. In 1995 the PCPI of Santa Barbara-Santa Maria-Goleta was \$24,956 and ranked 41st in the United States. The 1995-2005 average annual growth rate of PCPI was 5.1 percent. The average annual growth rate for the nation was 4.2 percent.

#### **TOTAL PERSONAL INCOME**

In 2005 Santa Barbara-Santa Maria-Goleta had a total personal income (TPI) of \$16,499,579\*. This TPI ranked 96th in the United States. In 1995 the TPI of Santa Barbara-Santa Maria-Goleta was \$9,597,752\* and ranked 96th in the United States. The 2005 TPI reflected an increase of 7.3 percent from 2004. The 2004-2005 national change was 5.9 percent. The 1995-2005 average annual growth rate of TPI was 5.6 percent. The average annual growth rate for the nation was 5.3 percent.

#### **COMPONENTS OF TOTAL PERSONAL INCOME**

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Santa Barbara-Santa Maria-Goleta. In 2005 net earnings accounted for 60.3 percent of TPI (compared with 59.2 in 1995); dividends, interest, and rent were 29.0 percent (compared with 29.4 in 1995); and personal current transfer receipts were 10.7 percent (compared with 11.4 in 1995). From 2004 to 2005 net earnings increased 7.6 percent; dividends, interest, and rent increased 7.5 percent; and personal current transfer receipts increased 4.9 percent. From 1995 to 2005 net earnings increased on average 5.8 percent each year; dividends, interest, and rent increased on average 5.4 percent; and personal current transfer receipts increased on average 4.8 percent.

#### **EARNINGS BY PLACE OF WORK**

Earnings of persons employed in Santa Barbara-Santa Maria-Goleta increased from \$10,861,464\* in 2004 to \$11,674,569\* in 2005, an increase of 7.5 percent. The 2004-2005 national change was 5.4 percent. The average annual growth rate from the 1995 estimate of \$6,561,167\* to the 2005 estimate was 5.9 percent. The average annual growth rate for the nation was 5.5 percent.

*\*Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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