



## **BEARFACTS 1988 – 1998**

### **La Crosse (BEA-EA) [57089]**

La Crosse is one of 179 BEA Economic Areas in the nation. Its 1998 population of 238,718 ranked 156th in the nation.

#### **PER CAPITA PERSONAL INCOME**

In 1998 La Crosse had a per capita personal income (PCPI) of \$22,291. This PCPI ranked 97th in the United States and was 83 percent of the national average, \$26,883. The 1998 PCPI reflected an increase of 6.5 percent from 1997. The 1997-1998 national change was 6.1 percent. In 1988 the PCPI of La Crosse was \$13,706 and ranked 114th in the United States. The 1988-1998 average annual growth rate of PCPI was 5.0 percent. The average annual growth rate for the nation was 4.5 percent.

#### **TOTAL PERSONAL INCOME**

In 1998 La Crosse had a total personal income (TPI) of \$5,321,155\*. This TPI ranked 153rd in the United States. In 1988 the TPI of La Crosse was \$3,003,002\* and ranked 153rd in the United States. The 1998 TPI reflected an increase of 7.2 percent from 1997. The 1997-1998 national change was 7.4 percent. The 1988-1998 average annual growth rate of TPI was 5.9 percent. The average annual growth rate for the nation was 5.8 percent.

#### **COMPONENTS OF TOTAL PERSONAL INCOME**

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of La Crosse. In 1998 net earnings accounted for 65.8 percent of TPI (compared with 65.0 in 1988); dividends, interest, and rent were 19.9 percent (compared with 19.8 in 1988); and personal current transfer receipts were 14.3 percent (compared with 15.2 in 1988). From 1997 to 1998 net earnings increased 7.3 percent; dividends, interest, and rent increased 10.3 percent; and personal current transfer receipts increased 3.0 percent. From 1988 to 1998 net earnings increased on average 6.0 percent each year; dividends, interest, and rent increased on average 6.0 percent; and personal current transfer receipts increased on average 5.2 percent.

#### **EARNINGS BY PLACE OF WORK**

Earnings of persons employed in La Crosse increased from \$3,648,583\* in 1997 to \$3,906,227\* in 1998, an increase of 7.1 percent. The 1997-1998 national change was 7.8 percent. The average annual growth rate from the 1988 estimate of \$2,193,874\* to the 1998 estimate was 5.9 percent. The average annual growth rate for the nation was 5.5 percent.

*\*Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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