



## **BEARFACTS 1990 – 2000**

### **Cleveland , North Carolina [37045]**

Cleveland is one of 100 counties in North Carolina. It is part of the Shelby, NC Micropolitan SA. Its 2000 population of 96,471 ranked 24th in the state.

#### **PER CAPITA PERSONAL INCOME**

In 2000 Cleveland had a per capita personal income (PCPI) of \$22,916. This PCPI ranked 54th in the state and was 85 percent of the state average, \$27,067, and 77 percent of the national average, \$29,847. The 2000 PCPI reflected an increase of 4.3 percent from 1999. The 1999-2000 state change was 5.9 percent and the national change was 6.8 percent. In 1990 the PCPI of Cleveland was \$15,615 and ranked 35th in the state. The 1990-2000 average annual growth rate of PCPI was 3.9 percent. The average annual growth rate for the state was 4.6 percent and for the nation was 4.4 percent.

#### **TOTAL PERSONAL INCOME**

In 2000 Cleveland had a total personal income (TPI) of \$2,210,718\*. This TPI ranked 28th in the state and accounted for 1.0 percent of the state total. In 1990 the TPI of Cleveland was \$1,330,752\* and ranked 23rd in the state. The 2000 TPI reflected an increase of 5.6 percent from 1999. The 1999-2000 state change was 7.6 percent and the national change was 8.0 percent. The 1990-2000 average annual growth rate of TPI was 5.2 percent. The average annual growth rate for the state was 6.6 percent and for the nation was 5.6 percent.

#### **COMPONENTS OF TOTAL PERSONAL INCOME**

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Cleveland. In 2000 net earnings accounted for 65.1 percent of TPI (compared with 70.2 in 1990); dividends, interest, and rent were 16.1 percent (compared with 16.0 in 1990); and personal current transfer receipts were 18.8 percent (compared with 13.8 in 1990). From 1999 to 2000 net earnings increased 4.7 percent; dividends, interest, and rent increased 6.5 percent; and personal current transfer receipts increased 7.8 percent. From 1990 to 2000 net earnings increased on average 4.4 percent each year; dividends, interest, and rent increased on average 5.3 percent; and personal current transfer receipts increased on average 8.5 percent.

#### **EARNINGS BY PLACE OF WORK**

Earnings of persons employed in Cleveland increased from \$1,329,242\* in 1999 to \$1,385,813\* in 2000, an increase of 4.3 percent. The 1999-2000 state change was 7.4 percent and the national change was 8.0 percent. The average annual growth rate from the 1990 estimate of \$957,657\* to the 2000 estimate was 3.8 percent. The average annual growth rate for the state was 6.5 percent and for the nation was 5.8 percent.

*\*Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

USDOC, Bureau of Economic Analysis, April 23, 2009