



BEARFACTS 1990 – 2000

Santa Barbara-Santa Maria-Goleta (MSA) [42060]

Santa Barbara-Santa Maria-Goleta is one of 363 Metropolitan Statistical Areas (MSAs) in the nation. Its 2000 population of 399,826 ranked 114th in the nation.

PER CAPITA PERSONAL INCOME

In 2000 Santa Barbara-Santa Maria-Goleta had a per capita personal income (PCPI) of \$32,292. This PCPI ranked 41st in the United States and was 108 percent of the national average, \$29,847. The 2000 PCPI reflected an increase of 7.8 percent from 1999. The 1999-2000 national change was 6.8 percent. In 1990 the PCPI of Santa Barbara-Santa Maria-Goleta was \$22,656 and ranked 21st in the United States. The 1990-2000 average annual growth rate of PCPI was 3.6 percent. The average annual growth rate for the nation was 4.4 percent.

TOTAL PERSONAL INCOME

In 2000 Santa Barbara-Santa Maria-Goleta had a total personal income (TPI) of \$12,910,998*. This TPI ranked 95th in the United States. In 1990 the TPI of Santa Barbara-Santa Maria-Goleta was \$8,395,642* and ranked 87th in the United States. The 2000 TPI reflected an increase of 8.6 percent from 1999. The 1999-2000 national change was 8.0 percent. The 1990-2000 average annual growth rate of TPI was 4.4 percent. The average annual growth rate for the nation was 5.6 percent.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Santa Barbara-Santa Maria-Goleta. In 2000 net earnings accounted for 59.6 percent of TPI (compared with 62.0 in 1990); dividends, interest, and rent were 30.1 percent (compared with 28.7 in 1990); and personal current transfer receipts were 10.3 percent (compared with 9.2 in 1990). From 1999 to 2000 net earnings increased 10.1 percent; dividends, interest, and rent increased 6.8 percent; and personal current transfer receipts increased 5.2 percent. From 1990 to 2000 net earnings increased on average 4.0 percent each year; dividends, interest, and rent increased on average 4.9 percent; and personal current transfer receipts increased on average 5.5 percent.

EARNINGS BY PLACE OF WORK

Earnings of persons employed in Santa Barbara-Santa Maria-Goleta increased from \$8,083,166* in 1999 to \$8,937,506* in 2000, an increase of 10.6 percent. The 1999-2000 national change was 8.0 percent. The average annual growth rate from the 1990 estimate of \$5,967,716* to the 2000 estimate was 4.1 percent. The average annual growth rate for the nation was 5.8 percent.

**Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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