



## **BEARFACTS 1990 – 2000**

### **Winston-Salem (MSA) [49180]**

Winston-Salem is one of 363 Metropolitan Statistical Areas (MSAs) in the nation. Its 2000 population of 423,332 ranked 106th in the nation.

#### **PER CAPITA PERSONAL INCOME**

In 2000 Winston-Salem had a per capita personal income (PCPI) of \$29,321. This PCPI ranked 88th in the United States and was 98 percent of the national average, \$29,847. The 2000 PCPI reflected an increase of 5.1 percent from 1999. The 1999-2000 national change was 6.8 percent. In 1990 the PCPI of Winston-Salem was \$20,694 and ranked 49th in the United States. The 1990-2000 average annual growth rate of PCPI was 3.5 percent. The average annual growth rate for the nation was 4.4 percent.

#### **TOTAL PERSONAL INCOME**

In 2000 Winston-Salem had a total personal income (TPI) of \$12,412,445\*. This TPI ranked 102nd in the United States. In 1990 the TPI of Winston-Salem was \$7,508,881\* and ranked 95th in the United States. The 2000 TPI reflected an increase of 6.5 percent from 1999. The 1999-2000 national change was 8.0 percent. The 1990-2000 average annual growth rate of TPI was 5.2 percent. The average annual growth rate for the nation was 5.6 percent.

#### **COMPONENTS OF TOTAL PERSONAL INCOME**

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Winston-Salem. In 2000 net earnings accounted for 67.0 percent of TPI (compared with 67.3 in 1990); dividends, interest, and rent were 20.7 percent (compared with 22.9 in 1990); and personal current transfer receipts were 12.3 percent (compared with 9.9 in 1990). From 1999 to 2000 net earnings increased 6.8 percent; dividends, interest, and rent increased 5.3 percent; and personal current transfer receipts increased 7.3 percent. From 1990 to 2000 net earnings increased on average 5.1 percent each year; dividends, interest, and rent increased on average 4.1 percent; and personal current transfer receipts increased on average 7.5 percent.

#### **EARNINGS BY PLACE OF WORK**

Earnings of persons employed in Winston-Salem increased from \$8,816,536\* in 1999 to \$9,510,596\* in 2000, an increase of 7.9 percent. The 1999-2000 national change was 8.0 percent. The average annual growth rate from the 1990 estimate of \$5,662,720\* to the 2000 estimate was 5.3 percent. The average annual growth rate for the nation was 5.8 percent.

*\*Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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