



## **BEARFACTS 1991 – 2001**

### **Naples-Marco Island (MSA) [34940]**

Naples-Marco Island is one of 363 Metropolitan Statistical Areas (MSAs) in the nation. Its 2001 population of 264,096 ranked 162nd in the nation.

#### **PER CAPITA PERSONAL INCOME**

In 2001 Naples-Marco Island had a per capita personal income (PCPI) of \$41,886. This PCPI ranked 6th in the United States and was 137 percent of the national average, \$30,582. The 2001 PCPI reflected an increase of 6.3 percent from 2000. The 2000-2001 national change was 2.5 percent. In 1991 the PCPI of Naples-Marco Island was \$27,308 and ranked 4th in the United States. The 1991-2001 average annual growth rate of PCPI was 4.4 percent. The average annual growth rate for the nation was 4.4 percent.

#### **TOTAL PERSONAL INCOME**

In 2001 Naples-Marco Island had a total personal income (TPI) of \$11,061,849\*. This TPI ranked 116th in the United States. In 1991 the TPI of Naples-Marco Island was \$4,478,196\* and ranked 156th in the United States. The 2001 TPI reflected an increase of 10.5 percent from 2000. The 2000-2001 national change was 3.5 percent. The 1991-2001 average annual growth rate of TPI was 9.5 percent. The average annual growth rate for the nation was 5.6 percent.

#### **COMPONENTS OF TOTAL PERSONAL INCOME**

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Naples-Marco Island. In 2001 net earnings accounted for 39.9 percent of TPI (compared with 41.2 in 1991); dividends, interest, and rent were 50.0 percent (compared with 48.1 in 1991); and personal current transfer receipts were 10.1 percent (compared with 10.7 in 1991). From 2000 to 2001 net earnings increased 5.7 percent; dividends, interest, and rent increased 14.5 percent; and personal current transfer receipts increased 10.8 percent. From 1991 to 2001 net earnings increased on average 9.1 percent each year; dividends, interest, and rent increased on average 9.9 percent; and personal current transfer receipts increased on average 8.9 percent.

#### **EARNINGS BY PLACE OF WORK**

Earnings of persons employed in Naples-Marco Island increased from \$4,788,497\* in 2000 to \$5,170,197\* in 2001, an increase of 8.0 percent. The 2000-2001 national change was 3.1 percent. The average annual growth rate from the 1991 estimate of \$2,097,673\* to the 2001 estimate was 9.4 percent. The average annual growth rate for the nation was 5.8 percent.

*\*Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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