BEARFACTS 1992 – 2002
Heard , Georgia [13149]

Heard is one of 159 counties in Georgia. It is part of the Atlanta-Sandy Springs-Marietta, GA (MSA). Its 2002 population of 11,194 ranked 117th in the state.

PER CAPITA PERSONAL INCOME

In 2002 Heard had a per capita personal income (PCPI) of $18,848. This PCPI ranked 136th in the state and was 66 percent of the state average, $28,538, and 61 percent of the national average, $30,838. The 2002 PCPI reflected a decrease of 0.2 percent from 2001. The 2001-2002 state change was -0.2 percent and the national change was 0.8 percent. In 1992 the PCPI of Heard was $12,965 and ranked 144th in the state. The 1992-2002 average annual growth rate of PCPI was 3.8 percent. The average annual growth rate for the state was 4.1 percent and for the nation was 4.0 percent.

TOTAL PERSONAL INCOME

In 2002 Heard had a total personal income (TPI) of $210,981*. This TPI ranked 123rd in the state and accounted for 0.1 percent of the state total. In 1992 the TPI of Heard was $117,050* and ranked 128th in the state. The 2002 TPI remained unchanged from 2001. The 2001-2002 state change was 1.8 percent and the national change was 1.8 percent. The 1992-2002 average annual growth rate of TPI was 6.1 percent. The average annual growth rate for the state was 6.5 percent and for the nation was 5.2 percent.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Heard. In 2002 net earnings accounted for 68.5 percent of TPI (compared with 69.5 in 1992); dividends, interest, and rent were 9.7 percent (compared with 10.6 in 1992); and personal current transfer receipts were 21.9 percent (compared with 19.9 in 1992). From 2001 to 2002 net earnings decreased 1.8 percent; dividends, interest, and rent decreased 13.1 percent; and personal current transfer receipts increased 14.2 percent. From 1992 to 2002 net earnings increased on average 5.9 percent each year; dividends, interest, and rent increased on average 5.1 percent; and personal current transfer receipts increased on average 7.1 percent.

EARNINGS BY PLACE OF WORK

Earnings of persons employed in Heard decreased from $132,892* in 2001 to $130,743* in 2002, a decrease of 1.6 percent. The 2001-2002 state change was 1.5 percent and the national change was 2.1 percent. The average annual growth rate from the 1992 estimate of $74,088* to the 2002 estimate was 5.8 percent. The average annual growth rate for the state was 6.6 percent and for the nation was 5.4 percent.

**Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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