



BEARFACTS 1993 – 2003

Santa Rosa-Petaluma (MSA) [42220]

Santa Rosa-Petaluma is one of 363 Metropolitan Statistical Areas (MSAs) in the nation. Its 2003 population of 464,222 ranked 102nd in the nation.

PER CAPITA PERSONAL INCOME

In 2003 Santa Rosa-Petaluma had a per capita personal income (PCPI) of \$37,165. This PCPI ranked 20th in the United States and was 118 percent of the national average, \$31,530. The 2003 PCPI reflected an increase of 1.6 percent from 2002. The 2002-2003 national change was 2.2 percent. In 1993 the PCPI of Santa Rosa-Petaluma was \$24,120 and ranked 28th in the United States. The 1993-2003 average annual growth rate of PCPI was 4.4 percent. The average annual growth rate for the nation was 4.0 percent.

TOTAL PERSONAL INCOME

In 2003 Santa Rosa-Petaluma had a total personal income (TPI) of \$17,252,954*. This TPI ranked 80th in the United States. In 1993 the TPI of Santa Rosa-Petaluma was \$9,905,633* and ranked 83rd in the United States. The 2003 TPI reflected an increase of 1.7 percent from 2002. The 2002-2003 national change was 3.1 percent. The 1993-2003 average annual growth rate of TPI was 5.7 percent. The average annual growth rate for the nation was 5.1 percent.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Santa Rosa-Petaluma. In 2003 net earnings accounted for 67.7 percent of TPI (compared with 65.0 in 1993); dividends, interest, and rent were 21.0 percent (compared with 22.8 in 1993); and personal current transfer receipts were 11.3 percent (compared with 12.2 in 1993). From 2002 to 2003 net earnings increased 1.0 percent; dividends, interest, and rent increased 2.1 percent; and personal current transfer receipts increased 4.9 percent. From 1993 to 2003 net earnings increased on average 6.1 percent each year; dividends, interest, and rent increased on average 4.8 percent; and personal current transfer receipts increased on average 4.9 percent.

EARNINGS BY PLACE OF WORK

Earnings of persons employed in Santa Rosa-Petaluma increased from \$10,771,094* in 2002 to \$10,872,623* in 2003, an increase of 0.9 percent. The 2002-2003 national change was 3.8 percent. The average annual growth rate from the 1993 estimate of \$5,730,097* to the 2003 estimate was 6.6 percent. The average annual growth rate for the nation was 5.3 percent.

**Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

USDOC, Bureau of Economic Analysis, April 23, 2009