BEARFACTS 1994 – 2004
Horry , South Carolina [45051]

Horry is one of 46 counties in South Carolina. It is part of the Myrtle Beach-North Myrtle Beach-Conway, SC (MSA). Its 2004 population of 218,149 ranked 6th in the state.

PER CAPITA PERSONAL INCOME

In 2004 Horry had a per capita personal income (PCPI) of $25,745. This PCPI ranked 15th in the state and was 95 percent of the state average, $27,039, and 78 percent of the national average, $33,123. The 2004 PCPI reflected an increase of 3.1 percent from 2003. The 2003-2004 state change was 4.6 percent and the national change was 5.1 percent. In 1994 the PCPI of Horry was $18,078 and ranked 13th in the state. The 1994-2004 average annual growth rate of PCPI was 3.6 percent. The average annual growth rate for the state was 3.9 percent and for the nation was 4.1 percent.

TOTAL PERSONAL INCOME

In 2004 Horry had a total personal income (TPI) of $5,616,186*. This TPI ranked 6th in the state and accounted for 4.9 percent of the state total. In 1994 the TPI of Horry was $2,844,208* and ranked 7th in the state. The 2004 TPI reflected an increase of 6.6 percent from 2003. The 2003-2004 state change was 6.0 percent and the national change was 6.1 percent. The 1994-2004 average annual growth rate of TPI was 7.0 percent. The average annual growth rate for the state was 5.3 percent and for the nation was 5.2 percent.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Horry. In 2004 net earnings accounted for 62.6 percent of TPI (compared with 60.0 in 1994); dividends, interest, and rent were 17.0 percent (compared with 23.0 in 1994); and personal current transfer receipts were 20.4 percent (compared with 17.1 in 1994). From 2003 to 2004 net earnings increased 7.1 percent; dividends, interest, and rent increased 0.9 percent; and personal current transfer receipts increased 10.2 percent. From 1994 to 2004 net earnings increased on average 7.5 percent each year; dividends, interest, and rent increased on average 3.9 percent; and personal current transfer receipts increased on average 9.0 percent.

EARNINGS BY PLACE OF WORK

Earnings of persons employed in Horry increased from $3,833,132* in 2003 to $4,108,722* in 2004, an increase of 7.2 percent. The 2003-2004 state change was 5.4 percent and the national change was 6.5 percent. The average annual growth rate from the 1994 estimate of $1,952,871* to the 2004 estimate was 7.7 percent. The average annual growth rate for the state was 5.1 percent and for the nation was 5.5 percent.

**Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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