BEARFACTS 1994 – 2004
Price , Wisconsin [55099]

Price is one of 72 counties in Wisconsin. It is not part of a Metropolitan Area. Its 2004 population of 15,145 ranked 63rd in the state.

PER CAPITA PERSONAL INCOME

In 2004 Price had a per capita personal income (PCPI) of $26,184. This PCPI ranked 42nd in the state and was 83 percent of the state average, $31,705, and 79 percent of the national average, $33,157. The 2004 PCPI reflected an increase of 6.2 percent from 2003. The 2003-2004 state change was 3.2 percent and the national change was 5.2 percent. In 1994 the PCPI of Price was $17,817 and ranked 38th in the state. The 1994-2004 average annual growth rate of PCPI was 3.9 percent. The average annual growth rate for the state was 4.0 percent and for the nation was 4.1 percent.

TOTAL PERSONAL INCOME

In 2004 Price had a total personal income (TPI) of $396,557*. This TPI ranked 63rd in the state and accounted for 0.2 percent of the state total. In 1994 the TPI of Price was $283,171* and ranked 56th in the state. The 2004 TPI reflected an increase of 5.0 percent from 2003. The 2003-2004 state change was 3.9 percent and the national change was 6.1 percent. The 1994-2004 average annual growth rate of TPI was 3.4 percent. The average annual growth rate for the state was 4.7 percent and for the nation was 5.2 percent.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Price. In 2004 net earnings accounted for 60.3 percent of TPI (compared with 60.2 in 1994); dividends, interest, and rent were 17.4 percent (compared with 19.9 in 1994); and personal current transfer receipts were 22.3 percent (compared with 19.9 in 1994). From 2003 to 2004 net earnings increased 3.7 percent; dividends, interest, and rent increased 14.0 percent; and personal current transfer receipts increased 2.1 percent. From 1994 to 2004 net earnings increased on average 3.5 percent each year; dividends, interest, and rent increased on average 2.0 percent; and personal current transfer receipts increased on average 4.6 percent.

EARNINGS BY PLACE OF WORK

Earnings of persons employed in Price increased from $256,595* in 2003 to $266,616* in 2004, an increase of 3.9 percent. The 2003-2004 state change was 4.7 percent and the national change was 6.5 percent. The average annual growth rate from the 1994 estimate of $197,093* to the 2004 estimate was 3.1 percent. The average annual growth rate for the state was 4.9 percent and for the nation was 5.5 percent.

**Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

USDOC, Bureau of Economic Analysis, April 23, 2009