BEARFACTS 1995 – 2005
Santa Barbara , California [06083]

Santa Barbara is one of 58 counties in California. It is part of the Santa Barbara-Santa Maria-Goleta, CA (MSA). Its 2005 population of 402,740 ranked 21st in the state.

PER CAPITA PERSONAL INCOME

In 2005 Santa Barbara had a per capita personal income (PCPI) of $40,968. This PCPI ranked 12th in the state and was 109 percent of the state average, $37,462, and 118 percent of the national average, $34,757. The 2005 PCPI reflected an increase of 7.4 percent from 2004. The 2004-2005 state change was 5.7 percent and the national change was 4.9 percent. In 1995 the PCPI of Santa Barbara was $24,956 and ranked 14th in the state. The 1995-2005 average annual growth rate of PCPI was 5.1 percent. The average annual growth rate for the state was 4.5 percent and for the nation was 4.2 percent.

TOTAL PERSONAL INCOME

In 2005 Santa Barbara had a total personal income (TPI) of $16,499,579*. This TPI ranked 18th in the state and accounted for 1.2 percent of the state total. In 1995 the TPI of Santa Barbara was $9,597,752* and ranked 18th in the state. The 2005 TPI reflected an increase of 7.3 percent from 2004. The 2004-2005 state change was 6.5 percent and the national change was 5.9 percent. The 1995-2005 average annual growth rate of TPI was 5.6 percent. The average annual growth rate for the state was 5.8 percent and for the nation was 5.3 percent.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Santa Barbara. In 2005 net earnings accounted for 60.3 percent of TPI (compared with 59.2 in 1995); dividends, interest, and rent were 29.0 percent (compared with 29.4 in 1995); and personal current transfer receipts were 10.7 percent (compared with 11.4 in 1995). From 2004 to 2005 net earnings increased 7.6 percent; dividends, interest, and rent increased 7.5 percent; and personal current transfer receipts increased 4.9 percent. From 1995 to 2005 net earnings increased on average 5.8 percent each year; dividends, interest, and rent increased on average 5.4 percent; and personal current transfer receipts increased on average 4.8 percent.

EARNINGS BY PLACE OF WORK

Earnings of persons employed in Santa Barbara increased from $10,861,464* in 2004 to $11,674,569* in 2005, an increase of 7.5 percent. The 2004-2005 state change was 5.8 percent and the national change was 5.4 percent. The average annual growth rate from the 1995 estimate of $6,561,167* to the 2005 estimate was 5.9 percent. The average annual growth rate for the state was 6.2 percent and for the nation was 5.5 percent.

**Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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