BEARFACTS 1995 – 2005
Santa Rosa , Florida [12113]

Santa Rosa is one of 67 counties in Florida. It is part of the Pensacola-Ferry Pass-Brent, FL (MSA). Its 2005 population of 142,303 ranked 30th in the state.

PER CAPITA PERSONAL INCOME

In 2005 Santa Rosa had a per capita personal income (PCPI) of $28,421. This PCPI ranked 26th in the state and was 82 percent of the state average, $34,709, and 82 percent of the national average, $34,690. The 2005 PCPI reflected an increase of 6.7 percent from 2004. The 2004-2005 state change was 6.2 percent and the national change was 4.6 percent. In 1995 the PCPI of Santa Rosa was $18,766 and ranked 27th in the state. The 1995-2005 average annual growth rate of PCPI was 4.2 percent. The average annual growth rate for the state was 4.3 percent and for the nation was 4.2 percent.

TOTAL PERSONAL INCOME

In 2005 Santa Rosa had a total personal income (TPI) of $4,044,413*. This TPI ranked 32nd in the state and accounted for 0.7 percent of the state total. In 1995 the TPI of Santa Rosa was $1,911,948* and ranked 33rd in the state. The 2005 TPI reflected an increase of 9.8 percent from 2004. The 2004-2005 state change was 8.6 percent and the national change was 5.6 percent. The 1995-2005 average annual growth rate of TPI was 7.8 percent. The average annual growth rate for the state was 6.4 percent and for the nation was 5.3 percent.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Santa Rosa. In 2005 net earnings accounted for 67.6 percent of TPI (compared with 69.1 in 1995); dividends, interest, and rent were 16.6 percent (compared with 17.4 in 1995); and personal current transfer receipts were 15.8 percent (compared with 13.6 in 1995). From 2004 to 2005 net earnings increased 10.4 percent; dividends, interest, and rent increased 42.9 percent; and personal current transfer receipts decreased 13.1 percent. From 1995 to 2005 net earnings increased on average 7.5 percent each year; dividends, interest, and rent increased on average 7.3 percent; and personal current transfer receipts increased on average 9.5 percent.

EARNINGS BY PLACE OF WORK

Earnings of persons employed in Santa Rosa increased from $1,355,510* in 2004 to $1,555,553* in 2005, an increase of 14.8 percent. The 2004-2005 state change was 8.9 percent and the national change was 5.3 percent. The average annual growth rate from the 1995 estimate of $760,867* to the 2005 estimate was 7.4 percent. The average annual growth rate for the state was 6.7 percent and for the nation was 5.5 percent.

**Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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