BEARFACTS 1996 – 2006
De Soto , Louisiana [22031]

De Soto is one of 64 counties in Louisiana. It is part of the Shreveport-Bossier City, LA (MSA). Its 2006 population of 26,051 ranked 35th in the state.

PER CAPITA PERSONAL INCOME

In 2006 De Soto had a per capita personal income (PCPI) of $25,826. This PCPI ranked 33rd in the state and was 79 percent of the state average, $32,832, and 70 percent of the national average, $36,794. The 2006 PCPI reflected an increase of 6.4 percent from 2005. The 2005-2006 state change was 33.2 percent and the national change was 6.1 percent. In 1996 the PCPI of De Soto was $16,450 and ranked 38th in the state. The 1996-2006 average annual growth rate of PCPI was 4.6 percent. The average annual growth rate for the state was 5.2 percent and for the nation was 4.3 percent.

TOTAL PERSONAL INCOME

In 2006 De Soto had a total personal income (TPI) of $672,787*. This TPI ranked 38th in the state and accounted for 0.5 percent of the state total. In 1996 the TPI of De Soto was $411,274* and ranked 38th in the state. The 2006 TPI reflected an increase of 6.8 percent from 2005. The 2005-2006 state change was 25.7 percent and the national change was 7.1 percent. The 1996-2006 average annual growth rate of TPI was 5.0 percent. The average annual growth rate for the state was 4.8 percent and for the nation was 5.4 percent.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of De Soto. In 2006 net earnings accounted for 66.6 percent of TPI (compared with 60.8 in 1996); dividends, interest, and rent were 9.3 percent (compared with 15.4 in 1996); and personal current transfer receipts were 24.2 percent (compared with 23.8 in 1996). From 2005 to 2006 net earnings increased 8.2 percent; dividends, interest, and rent decreased 5.8 percent; and personal current transfer receipts increased 8.7 percent. From 1996 to 2006 net earnings increased on average 6.0 percent each year; dividends, interest, and rent decreased on average 0.2 percent; and personal current transfer receipts increased on average 5.2 percent.

EARNINGS BY PLACE OF WORK

Earnings of persons employed in De Soto increased from $363,333* in 2005 to $389,453* in 2006, an increase of 7.2 percent. The 2005-2006 state change was 13.0 percent and the national change was 5.8 percent. The average annual growth rate from the 1996 estimate of $228,024* to the 2006 estimate was 5.5 percent. The average annual growth rate for the state was 4.8 percent and for the nation was 5.5 percent.

**Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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