BEARFACTS 1996 – 2006
West Baton Rouge , Louisiana [22121]

West Baton Rouge is one of 64 counties in Louisiana. It is part of the Baton Rouge, LA (MSA). Its 2006 population of 22,184 ranked 41st in the state.

PER CAPITA PERSONAL INCOME

In 2006 West Baton Rouge had a per capita personal income (PCPI) of $30,533. This PCPI ranked 18th in the state and was 93 percent of the state average, $32,832, and 83 percent of the national average, $36,794. The 2006 PCPI reflected an increase of 7.8 percent from 2005. The 2005-2006 state change was 33.2 percent and the national change was 6.1 percent. In 1996 the PCPI of West Baton Rouge was $20,323 and ranked 9th in the state. The 1996-2006 average annual growth rate of PCPI was 4.2 percent. The average annual growth rate for the state was 5.2 percent and for the nation was 4.3 percent.

TOTAL PERSONAL INCOME

In 2006 West Baton Rouge had a total personal income (TPI) of $677,344*. This TPI ranked 36th in the state and accounted for 0.5 percent of the state total. In 1996 the TPI of West Baton Rouge was $431,945* and ranked 37th in the state. The 2006 TPI reflected an increase of 11.1 percent from 2005. The 2005-2006 state change was 25.7 percent and the national change was 7.1 percent. The 1996-2006 average annual growth rate of TPI was 4.6 percent. The average annual growth rate for the state was 4.8 percent and for the nation was 5.4 percent.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of West Baton Rouge. In 2006 net earnings accounted for 69.0 percent of TPI (compared with 72.7 in 1996); dividends, interest, and rent were 10.3 percent (compared with 10.9 in 1996); and personal current transfer receipts were 20.7 percent (compared with 16.4 in 1996). From 2005 to 2006 net earnings increased 12.1 percent; dividends, interest, and rent increased 49.2 percent; and personal current transfer receipts decreased 3.9 percent. From 1996 to 2006 net earnings increased on average 4.1 percent each year; dividends, interest, and rent increased on average 4.0 percent; and personal current transfer receipts increased on average 7.1 percent.

EARNINGS BY PLACE OF WORK

Earnings of persons employed in West Baton Rouge increased from $461,131* in 2005 to $542,498* in 2006, an increase of 17.6 percent. The 2005-2006 state change was 13.0 percent and the national change was 5.8 percent. The average annual growth rate from the 1996 estimate of $386,363* to the 2006 estimate was 3.5 percent. The average annual growth rate for the state was 4.8 percent and for the nation was 5.5 percent.

**Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

USDOC, Bureau of Economic Analysis, April 23, 2009