

How BIG IS OUTDOOR REC?

\$374 billion of U.S. GDP in 2016

→ or **2%** of the economy



\$59.4 billion

*RVs/Motorcycles/
Other Motorized Vehicles*



\$38.2 billion

Boating/Fishing



\$15.4 billion

Hunting/Shooting/Trapping

- Outdoor recreation GDP measures the value of production within the United States.
- Activities are measured by gross output, essentially sales or receipts.

www.bea.gov/outdoor-recreation