Measuring the U.S. Space Economy

BEA Advisory Committee Meeting

Tina Highfill

May 13, 2022





Motivation for measuring the space economy

Overview of methodology

Space economy by industry estimates, 2012-2019

- Gross output and value added (nominal and real)
- Private employment and compensation

Other research and next steps

- Projects with other organizations
- $_{\circ}$ FY23 budget initiative



1. Renewed interest in space

- High-profile space activities are transitioning from government to commercial actors
- Promoting commercial space activities is a priority for this administration and was for the last administration



Elon Musk's company is flying increasingly on reused boosters and hitting a rapid launch cadence



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Motivation for space economy statistics

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SPACE SpaceX launches another crew to space station during a record year

Elon Musk's company is flying increasingly on reused boosters and hitting a rapid launch cadence

2. Existing private industry reports of the "Space Economy" are often not specific to the U.S. and methodologies regularly change

By Christian Davenport

Updated April 27, 2022 at 7:47 p.m. EDT





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- 2. Require direct input from space to function, or directly support those that do
- 3. Are associated with studying space



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Make Table, [Millions of [Bureau of Ec	Before Redefinitions, 2012 Dollars] onomic Analysis				
Industry / Commodity		Aircraft	Aircraft engine	Other aircraft	Guided missile
		manufacturing	and engine	parts and	and space
			parts	auxiliary	vehicle
			manufacturing	equipment	manufacturing
				manufacturing	
Code	Industry Description	336411	336412	336413	336414
336411	Aircraft manufacturing	100,972	154	3,526	873
336412	Aircraft engine and engine parts manufacturing	269	39,001	421	0
336413	Other aircraft parts and auxiliary equipment manufacturing	3,442	222	29,536	23
336414	Guided missile and space vehicle manufacturing	0			14,957

Source: BEA 2012 supply-use tables <u>https://www.bea.gov/industry/input-output-accounts-data</u>



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Step 2: Isolate space-related economic activity, when necessary

Source data used to estimate space activity



U.S. Space Economy Components Primary Data Sources Bureau of Labor Statistics (BLS) Occupational Telecommunications, broadcasting, Employment Survey (OES); Federal Communications Information software Commission (FCC); Securities and Exchange Commission (SEC); BEA supply-use tables Space vehicles; space weapons; satellites; Manufacturing, ground equipment; search, detection, Retail trade, and Wholesale trade Economic Census product line data; BEA supply-use navigation, and guidance systems tables (GPS/PNT equipment) Public budget documents; National Science Foundation Military, civilian, federally funded Government (NSF) Survey of Federal Funds for Research and research and development centers Development; BEA supply-use tables Research and development; engineering BLS OES; NSF Survey of Federal Funds for Research and **Professional and** and technical services; computer systems Development; NSF Business Enterprise Research and business services design; geophysical surveying and **Development Survey; BEA supply-use tables** mapping services Census Value of Construction Put in Place (VIP); BEA Construction Space facilities, observatories, planetariums supply-use tables National Center for Education Statistics Integrated **Other various** Launch services, insurance, education, Postsecondary Education Data System (IPEDS); Federal **services** observatories, planetariums Aviation Administration; MITRE; Public documents; BEA supply-use tables



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Step 3: Use BEA supply-use tables to determine total space-related economic activity by industry



	Space Economy, 2019	Space Average Annual Growth Rate, 2012-2019 (%)
Gross output	\$195 billion	1.6
Real gross output chained (2012) dollars	\$194 billion	1.6
Value added	\$120 billion	2.0
Real value added chained (2012) dollars	\$126 billion	2.7



	Space Economy, 2019	Space Average Annual Growth Rate, 2012-2019 (%)	U.S. Average Annual Growth Rate, 2012-2019 (%)
Gross output	\$195 billion	1.6	3.7
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Private employment	354,000	0.0	1.9
Private compensation	\$42 billion	0.8	4.6

Space economy gross output by industry, 2012-2019

[Billions of dollars]





Space economy real gross output, 2012-2019

[Annual growth rates and industry contributions of chained (2012) dollars]



Space economy real value added, 2012-2019

[Annual growth rates of chained (2012) dollars]





Space economy real value added, 2012-2019

[Annual growth rates of chained (2012) dollars]







Collaborations with U.S. and international organizations

- European Space Economy Satellite Account
- OECD's Handbook on Measuring the Space Economy, 2nd Edition
- "Estimating the United States Space Economy Using Input-Output Frameworks" Space Policy (2022)



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 Space Policy (2022)

FY23 budget initiative to update and expand estimates

- $_{\odot}~$ Additional detail and years
- $_{\odot}~$ Government employees and compensation
- Experimental price indexes for satellite manufacturing