Experimental Ultimate Host Economy Statistics for U.S. Direct Investment Abroad

Advisory Committee Meeting, October 13, 2023



Discussion questions



- Are there other questions related to Ultimate Host Economy (UHE) that we should explore?
 - Additional methods to attempt?
- Of the six methods for calculating UHE that we explored, do you think that we selected the correct three to further pursue?

Which method do you prefer? Which method meets your needs?

U.S. direct investment position abroad — Where does it go?



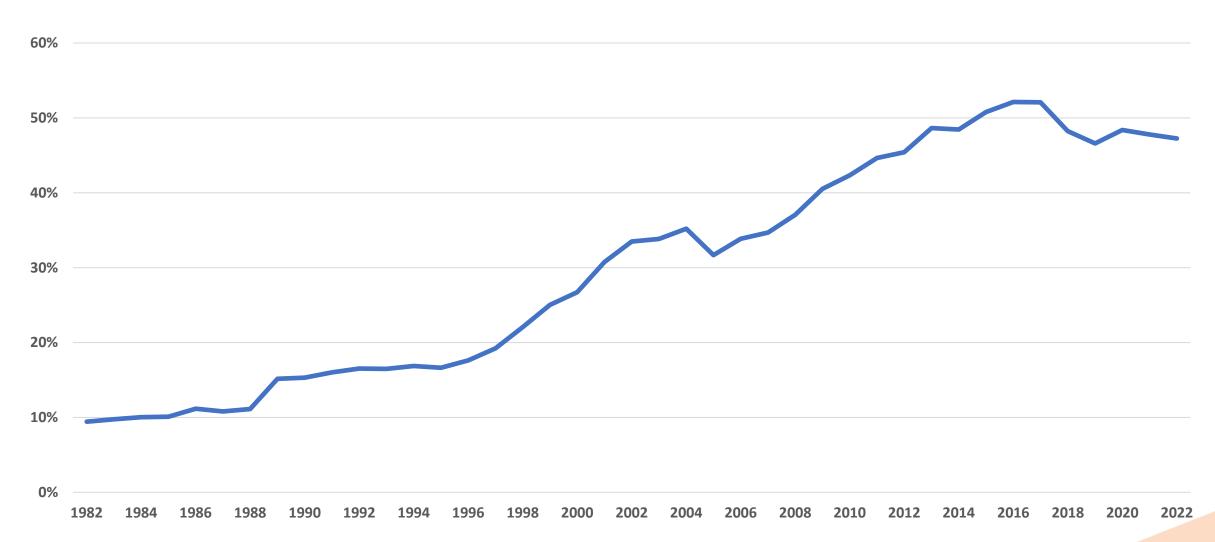


2019 Aggregate Total USDIA Position: \$5,837 Billion



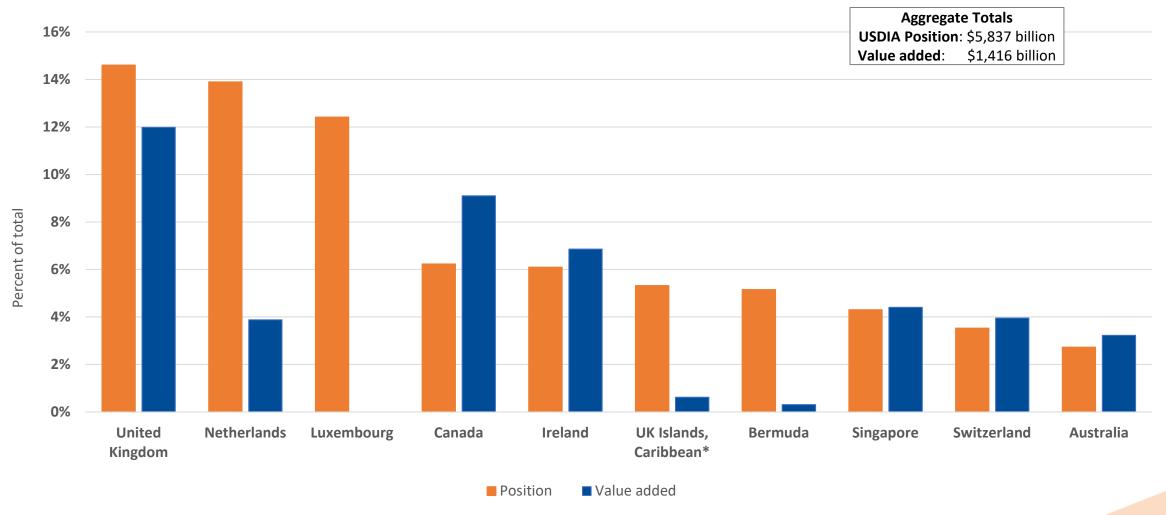
Holding Companies as a share of USDIA position





U.S. MNE outward position and value added by country, 2019





^{*} Includes British Virgin Islands, Cayman Islands, Montserrat, and Turks and Caicos Islands

How do you do it?





Ultimate host economy (UHE): position reallocation methods



Method:	Push Down	Financial Structure	Apportionment
Sub-type	First Operating Affiliate	Passthrough with Ownership Chains	Employment / Fixed Capital / Sales
	Last Affiliate	Parent's Equity Share of Affiliate's Assets (PESAA)	
		Hybrid: Passthrough-Apportionment	

UHE: push down methods



First operating affiliate

- Position reallocated from directly-owned holding companies to first non-holding company affiliate in ownership chain
 - Regardless of the number or size of affiliates further down the chain
- If the first entity is not a holding company, the position is not reallocated
- Method recommended by Balance of Payments Manual update

Last affiliate

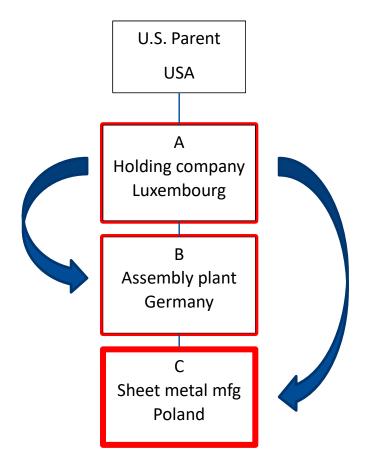
- Position reallocated from directly-owned companies to last affiliate in the ownership chain
 - Regardless of size or industry of intermediate affiliates

UHE: push down methods



First-operating method

Last affiliate method



UHE: financial structure methods



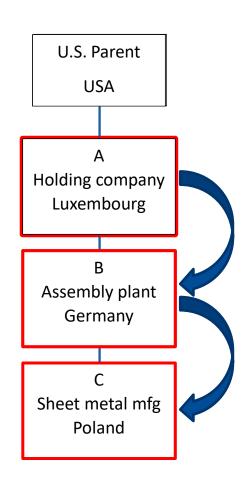
Passthrough with Ownership Chains

- o Builds on Borga and Caliandro (2018) passthrough approach
- Data intensive
- Position remaining in affiliate equals equity received from parent less equity that passes through to other affiliates down the ownership chain

- Parent's Equity Share of Affiliate's Assets (PESAA)
 - Data intensive
 - Challenged by negative equity and unusual ownership structures
 - Creates larger than necessary country and industry changes

UHE: financial structure methods





Apportionment and hybrid methods



Apportionment: Employment / Fixed capital / Sales

- Least data-intensive method
- Can be calculated using BEA's published position and activities statistics
- Results may be biased depending on the metric used

Hybrid: Passthrough-apportionment

- Less data-intensive than financial structure methods
- Uses Borga and Caliandro (2018) passthrough approach without ownership chain information
- Position reallocated using aggregated country and industry results from passthrough calculations

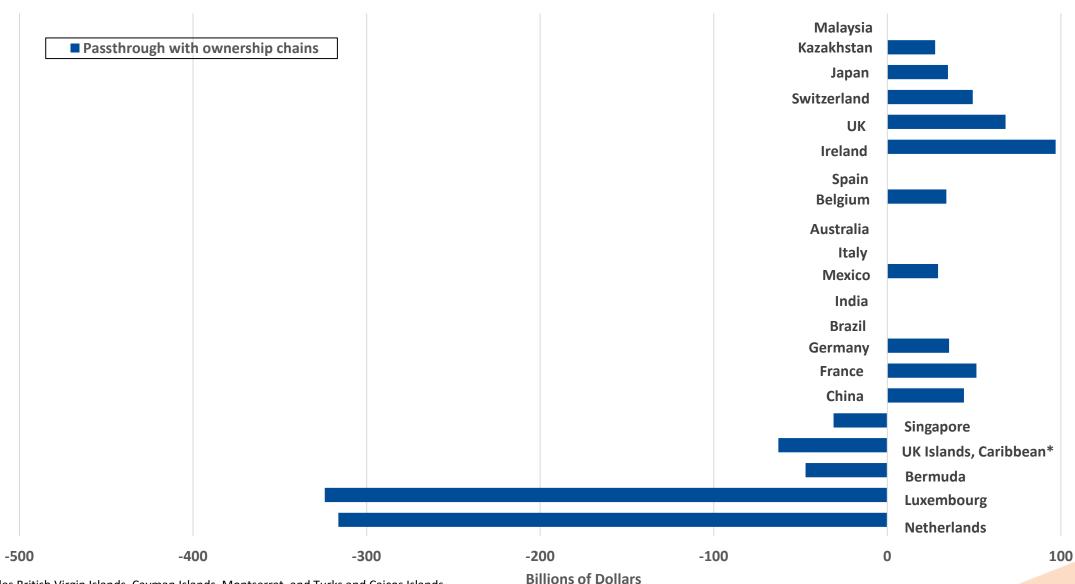
UHE: BEA's preferred methods



Method:	Push Down	Financial Structure	Apportionment
Sub-type	First Operating Affiliate	Passthrough with Ownership Chains	Employment / Fixed Capital / Sales
		Parent's Equity Share of Affiliate's Assets (PESAA)	
	Last Affiliate	7	
		Hybrid: Passthrough-Apportionment	

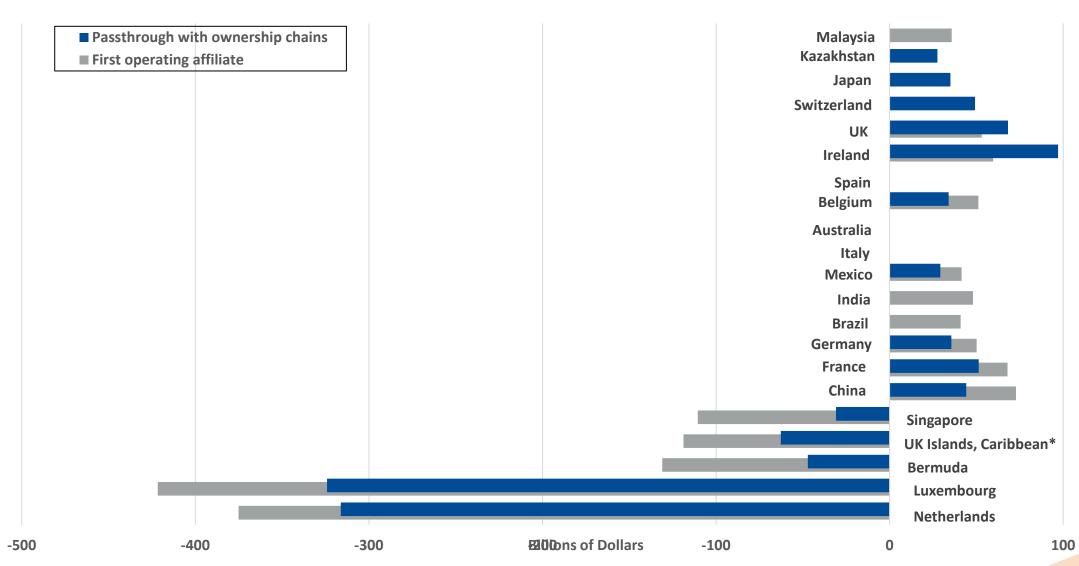
UHE results: largest reallocations by country, by method





UHE results: largest reallocations by country, by method

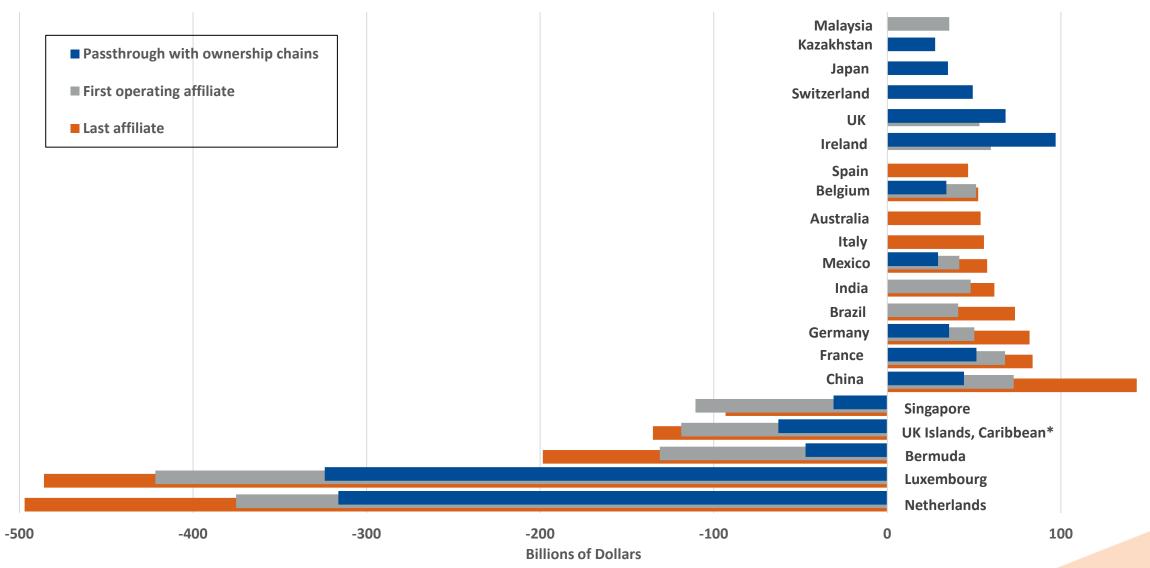




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UHE results: largest reallocations by country, by method

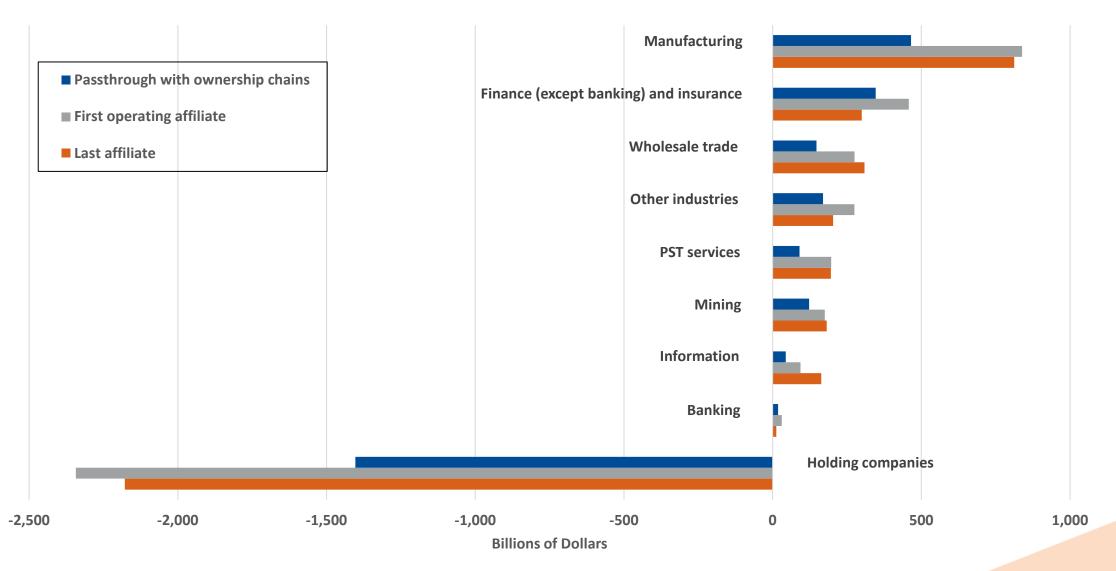




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UHE results: reallocations by sector, by method





UHE: in summary





UHE: in summary







Feedback

- Solicit feedback from data users
- Present research at conferences and international working groups

Decide

- Based on feedback, select method(s)
- Resolve minor outstanding methodological questions

Advance

- Incorporate into production systems
- Include in annual Direct Investment by Country and Industry release

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