

# Promoting Data Access and Data Protection

How emerging technologies can help agencies navigate the triple constraint of data.

**Michael Hawes**

Senior Advisor for Data Access and Privacy  
U.S. Census Bureau



**Every time you release any statistic calculated from a confidential data source you “leak” a small amount of private information.**

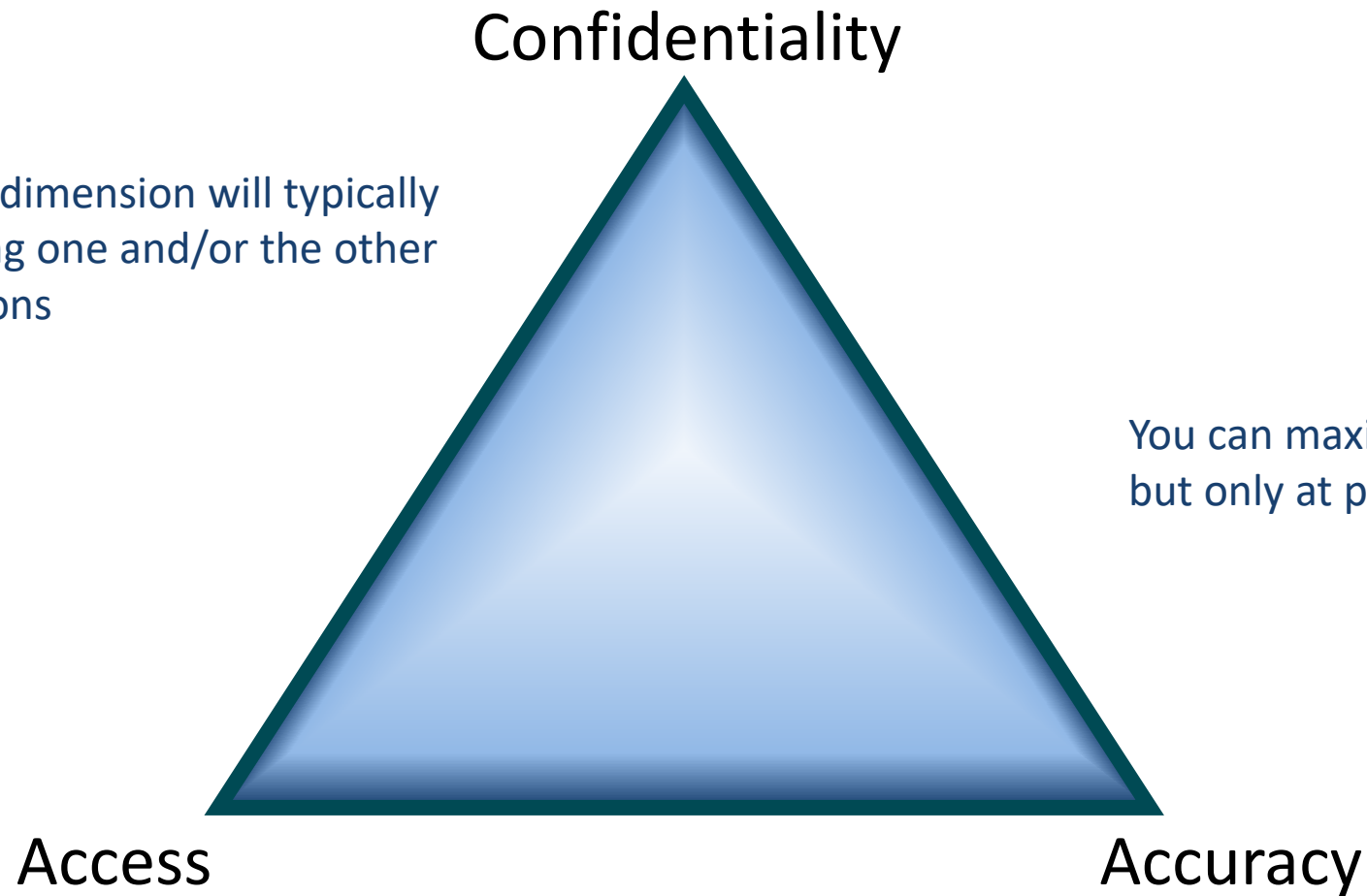
**If you release too many statistics, too accurately, you will eventually reveal the entire underlying confidential data source.**



*Dinur, Irit and Kobbi Nissim (2003) “Revealing Information while Preserving Privacy” PODS, June 9-12, 2003, San Diego, CA*

# The Triple Constraint of Data

Increasing one dimension will typically require reducing one and/or the other of the dimensions



You can maximize on two dimensions, but only at profound cost to the third.



# Data Access and Disclosure Risk

Supporting increased access to agency data for evidence-building increases disclosure risk in a number of ways:

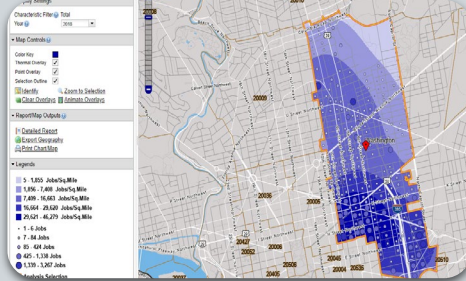
- Increased quantities of data being released;
- Increased demand for microdata;
- Increased demand for highly granular data; and
- Increased demand for direct identifiers (to permit linkage).



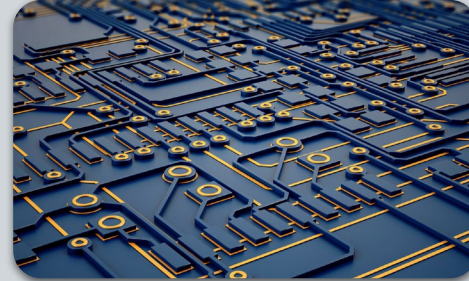
# Emerging Technologies Can Help



Synthetic  
Data



Query  
Systems



Secure  
Multiparty  
Computation



Differential  
Privacy

# But...

None of these emerging technologies is (currently) an “off the shelf” solution.

Proper implementation requires:

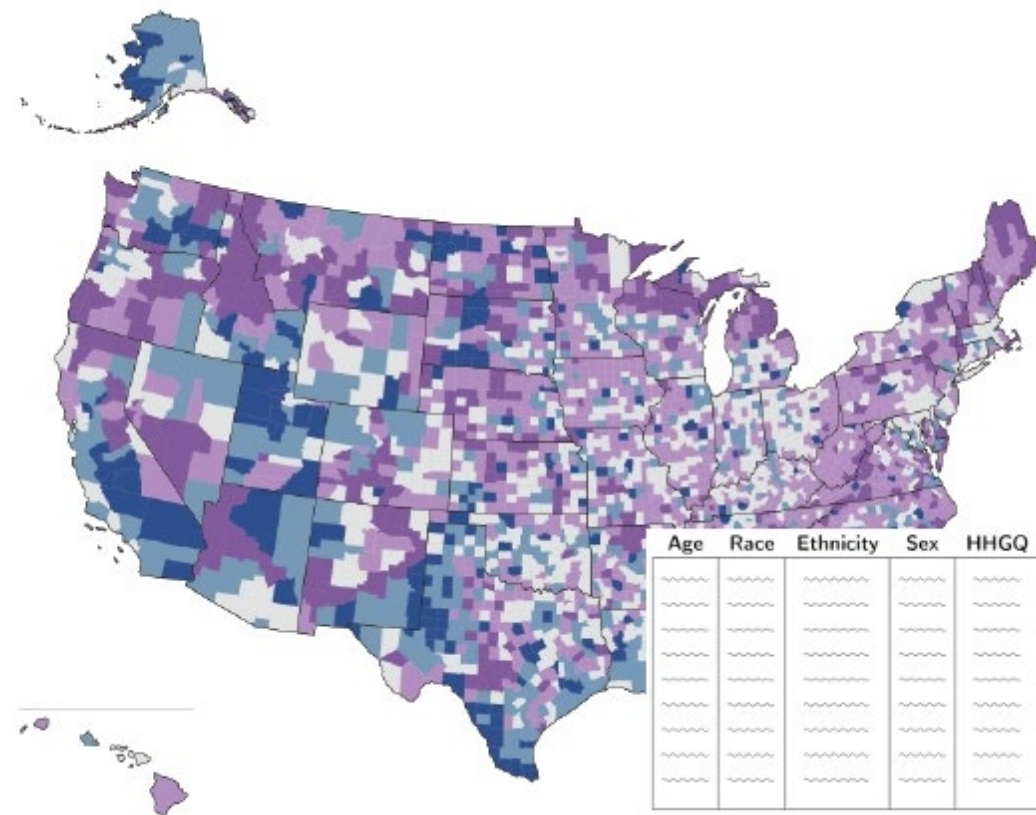
- Statistical and technical expertise;
- Engagement with data users;
- Configuration and optimization; and
- Up front agency investment.

Plus, many of these technologies still require additional research and development to have broad applicability.





# The U.S. Census Bureau's Experience with Differential Privacy



## **Michael Hawes**

Senior Advisor for Data Access and Privacy  
U.S. Census Bureau

301-763-1960 (Office)

[michael.b.hawes@census.gov](mailto:michael.b.hawes@census.gov)

