BEARFACTS 1990 – 2000
Heard , Georgia [13149]

Heard is one of 159 counties in Georgia. It is part of the Atlanta-Sandy Springs-Marietta, GA (MSA). Its 2000 population of 11,085 ranked 117th in the state.

PER CAPITA PERSONAL INCOME

In 2000 Heard had a per capita personal income (PCPI) of $18,803. This PCPI ranked 121st in the state and was 67 percent of the state average, $27,990, and 63 percent of the national average, $29,847. The 2000 PCPI reflected a decrease of 0.2 percent from 1999. The 1999-2000 state change was 6.2 percent and the national change was 6.8 percent. In 1990 the PCPI of Heard was $11,443 and ranked 141st in the state. The 1990-2000 average annual growth rate of PCPI was 5.1 percent. The average annual growth rate for the state was 4.7 percent and for the nation was 4.4 percent.

TOTAL PERSONAL INCOME

In 2000 Heard had a total personal income (TPI) of $208,435*. This TPI ranked 119th in the state and accounted for 0.1 percent of the state total. In 1990 the TPI of Heard was $99,420* and ranked 128th in the state. The 2000 TPI reflected an increase of 3.0 percent from 1999. The 1999-2000 state change was 8.6 percent and the national change was 8.0 percent. The 1990-2000 average annual growth rate of TPI was 7.7 percent. The average annual growth rate for the state was 7.2 percent and for the nation was 5.6 percent.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Heard. In 2000 net earnings accounted for 72.2 percent of TPI (compared with 72.2 in 1990); dividends, interest, and rent were 9.9 percent (compared with 11.1 in 1990); and personal current transfer receipts were 17.9 percent (compared with 16.7 in 1990). From 1999 to 2000 net earnings increased 1.5 percent; dividends, interest, and rent increased 8.9 percent; and personal current transfer receipts increased 6.3 percent. From 1990 to 2000 net earnings increased on average 7.7 percent each year; dividends, interest, and rent increased on average 6.4 percent; and personal current transfer receipts increased on average 8.4 percent.

EARNINGS BY PLACE OF WORK

Earnings of persons employed in Heard increased from $111,512* in 1999 to $117,903* in 2000, an increase of 5.7 percent. The 1999-2000 state change was 8.1 percent and the national change was 8.0 percent. The average annual growth rate from the 1990 estimate of $60,628* to the 2000 estimate was 6.9 percent. The average annual growth rate for the state was 7.4 percent and for the nation was 5.8 percent.

**Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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