BEARFACTS 1990 – 2000
Pierce , Wisconsin [55093]

Pierce is one of 72 counties in Wisconsin. It is part of the Minneapolis-St. Paul-Bloomington, MN-WI (MSA). Its 2000 population of 36,918 ranked 37th in the state.

PER CAPITA PERSONAL INCOME

In 2000 Pierce had a per capita personal income (PCPI) of $25,760. This PCPI ranked 30th in the state and was 90 percent of the state average, $28,572, and 86 percent of the national average, $29,847. The 2000 PCPI reflected an increase of 4.8 percent from 1999. The 1999-2000 state change was 5.3 percent and the national change was 6.8 percent. In 1990 the PCPI of Pierce was $15,939 and ranked 28th in the state. The 1990-2000 average annual growth rate of PCPI was 4.9 percent. The average annual growth rate for the state was 4.7 percent and for the nation was 4.4 percent.

TOTAL PERSONAL INCOME

In 2000 Pierce had a total personal income (TPI) of $951,002*. This TPI ranked 35th in the state and accounted for 0.6 percent of the state total. In 1990 the TPI of Pierce was $523,039* and ranked 34th in the state. The 2000 TPI reflected an increase of 6.0 percent from 1999. The 1999-2000 state change was 6.1 percent and the national change was 8.0 percent. The 1990-2000 average annual growth rate of TPI was 6.2 percent. The average annual growth rate for the state was 5.6 percent and for the nation was 5.6 percent.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Pierce. In 2000 net earnings accounted for 72.7 percent of TPI (compared with 71.2 in 1990); dividends, interest, and rent were 17.2 percent (compared with 17.4 in 1990); and personal current transfer receipts were 10.1 percent (compared with 11.4 in 1990). From 1999 to 2000 net earnings increased 5.7 percent; dividends, interest, and rent increased 6.7 percent; and personal current transfer receipts increased 6.8 percent. From 1990 to 2000 net earnings increased on average 6.4 percent each year; dividends, interest, and rent increased on average 6.1 percent; and personal current transfer receipts increased on average 4.8 percent.

EARNINGS BY PLACE OF WORK

Earnings of persons employed in Pierce increased from $338,988* in 1999 to $353,471* in 2000, an increase of 4.3 percent. The 1999-2000 state change was 5.0 percent and the national change was 8.0 percent. The average annual growth rate from the 1990 estimate of $237,074* to the 2000 estimate was 4.1 percent. The average annual growth rate for the state was 5.8 percent and for the nation was 5.8 percent.

**Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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