BEARFACTS 1991 – 2001
Santa Rosa , Florida [12113]

Santa Rosa is one of 67 counties in Florida. It is part of the Pensacola-Ferry Pass-Brent, FL (MSA). Its 2001 population of 121,505 ranked 31st in the state.

PER CAPITA PERSONAL INCOME

In 2001 Santa Rosa had a per capita personal income (PCPI) of $24,613. This PCPI ranked 25th in the state and was 84 percent of the state average, $29,291, and 80 percent of the national average, $30,582. The 2001 PCPI reflected an increase of 2.2 percent from 2000. The 2000-2001 state change was 2.7 percent and the national change was 2.5 percent. In 1991 the PCPI of Santa Rosa was $16,473 and ranked 28th in the state. The 1991-2001 average annual growth rate of PCPI was 4.1 percent. The average annual growth rate for the state was 4.0 percent and for the nation was 4.4 percent.

TOTAL PERSONAL INCOME

In 2001 Santa Rosa had a total personal income (TPI) of $2,990,543*. This TPI ranked 32nd in the state and accounted for 0.6 percent of the state total. In 1991 the TPI of Santa Rosa was $1,405,752* and ranked 34th in the state. The 2001 TPI reflected an increase of 4.9 percent from 2000. The 2000-2001 state change was 4.6 percent and the national change was 3.5 percent. The 1991-2001 average annual growth rate of TPI was 7.8 percent. The average annual growth rate for the state was 6.1 percent and for the nation was 5.6 percent.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Santa Rosa. In 2001 net earnings accounted for 65.8 percent of TPI (compared with 70.8 in 1991); dividends, interest, and rent were 19.5 percent (compared with 17.2 in 1991); and personal current transfer receipts were 14.7 percent (compared with 12.0 in 1991). From 2000 to 2001 net earnings increased 2.3 percent; dividends, interest, and rent increased 7.2 percent; and personal current transfer receipts increased 14.5 percent. From 1991 to 2001 net earnings increased on average 7.1 percent each year; dividends, interest, and rent increased on average 9.2 percent; and personal current transfer receipts increased on average 10.1 percent.

EARNINGS BY PLACE OF WORK

Earnings of persons employed in Santa Rosa increased from $991,744* in 2000 to $1,044,896* in 2001, an increase of 5.4 percent. The 2000-2001 state change was 3.9 percent and the national change was 3.1 percent. The average annual growth rate from the 1991 estimate of $625,066* to the 2001 estimate was 5.3 percent. The average annual growth rate for the state was 6.5 percent and for the nation was 5.8 percent.

**Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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