



## **BEARFACTS 1991 – 2001 Winston-Salem (MSA) [49180]**

Winston-Salem is one of 363 Metropolitan Statistical Areas (MSAs) in the nation. Its 2001 population of 428,103 ranked 106th in the nation.

### **PER CAPITA PERSONAL INCOME**

In 2001 Winston-Salem had a per capita personal income (PCPI) of \$29,306. This PCPI ranked 105th in the United States and was 96 percent of the national average, \$30,582. The 2001 PCPI reflected a decrease of 0.1 percent from 2000. The 2000-2001 national change was 2.5 percent. In 1991 the PCPI of Winston-Salem was \$20,868 and ranked 55th in the United States. The 1991-2001 average annual growth rate of PCPI was 3.5 percent. The average annual growth rate for the nation was 4.4 percent.

### **TOTAL PERSONAL INCOME**

In 2001 Winston-Salem had a total personal income (TPI) of \$12,545,890\*. This TPI ranked 103rd in the United States. In 1991 the TPI of Winston-Salem was \$7,671,731\* and ranked 98th in the United States. The 2001 TPI reflected an increase of 1.1 percent from 2000. The 2000-2001 national change was 3.5 percent. The 1991-2001 average annual growth rate of TPI was 5.0 percent. The average annual growth rate for the nation was 5.6 percent.

### **COMPONENTS OF TOTAL PERSONAL INCOME**

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Winston-Salem. In 2001 net earnings accounted for 66.4 percent of TPI (compared with 66.8 in 1991); dividends, interest, and rent were 20.1 percent (compared with 22.4 in 1991); and personal current transfer receipts were 13.5 percent (compared with 10.8 in 1991). From 2000 to 2001 net earnings increased 0.3 percent; dividends, interest, and rent decreased 2.0 percent; and personal current transfer receipts increased 10.8 percent. From 1991 to 2001 net earnings increased on average 5.0 percent each year; dividends, interest, and rent increased on average 3.9 percent; and personal current transfer receipts increased on average 7.4 percent.

### **EARNINGS BY PLACE OF WORK**

Earnings of persons employed in Winston-Salem increased from \$9,510,596\* in 2000 to \$9,594,515\* in 2001, an increase of 0.9 percent. The 2000-2001 national change was 3.1 percent. The average annual growth rate from the 1991 estimate of \$5,746,287\* to the 2001 estimate was 5.3 percent. The average annual growth rate for the nation was 5.8 percent.

*\*Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

USDOC, Bureau of Economic Analysis, April 23, 2009