



BEARFACTS 1993 – 2003

Heard , Georgia [13149]

Heard is one of 159 counties in Georgia. It is part of the [Atlanta-Sandy Springs-Marietta, GA \(MSA\)](#). Its 2003 population of 11,105 ranked 118th in the state.

PER CAPITA PERSONAL INCOME

In 2003 Heard had a per capita personal income (PCPI) of \$18,963. This PCPI ranked 144th in the state and was 66 percent of the state average, \$28,720, and 60 percent of the national average, \$31,530. The 2003 PCPI reflected an increase of 0.6 percent from 2002. The 2002-2003 state change was 0.6 percent and the national change was 2.2 percent. In 1993 the PCPI of Heard was \$13,486 and ranked 136th in the state. The 1993-2003 average annual growth rate of PCPI was 3.5 percent. The average annual growth rate for the state was 3.8 percent and for the nation was 4.0 percent.

TOTAL PERSONAL INCOME

In 2003 Heard had a total personal income (TPI) of \$210,579*. This TPI ranked 126th in the state and accounted for 0.1 percent of the state total. In 1993 the TPI of Heard was \$125,066* and ranked 127th in the state. The 2003 TPI reflected a decrease of 0.2 percent from 2002. The 2002-2003 state change was 2.4 percent and the national change was 3.1 percent. The 1993-2003 average annual growth rate of TPI was 5.3 percent. The average annual growth rate for the state was 6.2 percent and for the nation was 5.1 percent.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Heard. In 2003 net earnings accounted for 69.4 percent of TPI (compared with 70.4 in 1993); dividends, interest, and rent were 8.8 percent (compared with 10.1 in 1993); and personal current transfer receipts were 21.8 percent (compared with 19.5 in 1993). From 2002 to 2003 net earnings increased 1.2 percent; dividends, interest, and rent decreased 9.5 percent; and personal current transfer receipts decreased 0.3 percent. From 1993 to 2003 net earnings increased on average 5.2 percent each year; dividends, interest, and rent increased on average 3.8 percent; and personal current transfer receipts increased on average 6.6 percent.

EARNINGS BY PLACE OF WORK

Earnings of persons employed in Heard decreased from \$130,743* in 2002 to \$125,234* in 2003, a decrease of 4.2 percent. The 2002-2003 state change was 3.1 percent and the national change was 3.8 percent. The average annual growth rate from the 1993 estimate of \$76,366* to the 2003 estimate was 5.1 percent. The average annual growth rate for the state was 6.3 percent and for the nation was 5.3 percent.

**Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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