BEARFACTS 1994 – 2004
Howard , Missouri [29089]

Howard is one of 115 counties in Missouri. It is part of the Columbia, MO (MSA). Its 2004 population of 9,870 ranked 89th in the state.

PER CAPITA PERSONAL INCOME

In 2004 Howard had a per capita personal income (PCPI) of $26,148. This PCPI ranked 24th in the state and was 86 percent of the state average, $30,283, and 79 percent of the national average, $33,157. The 2004 PCPI reflected an increase of 14.0 percent from 2003. The 2003-2004 state change was 4.0 percent and the national change was 5.2 percent. In 1994 the PCPI of Howard was $17,164 and ranked 37th in the state. The 1994-2004 average annual growth rate of PCPI was 4.3 percent. The average annual growth rate for the state was 3.8 percent and for the nation was 4.1 percent.

TOTAL PERSONAL INCOME

In 2004 Howard had a total personal income (TPI) of $258,079*. This TPI ranked 80th in the state and accounted for 0.1 percent of the state total. In 1994 the TPI of Howard was $169,187* and ranked 80th in the state. The 2004 TPI reflected an increase of 13.1 percent from 2003. The 2003-2004 state change was 4.7 percent and the national change was 6.1 percent. The 1994-2004 average annual growth rate of TPI was 4.3 percent. The average annual growth rate for the state was 4.6 percent and for the nation was 5.2 percent.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Howard. In 2004 net earnings accounted for 59.3 percent of TPI (compared with 56.8 in 1994); dividends, interest, and rent were 19.3 percent (compared with 21.9 in 1994); and personal current transfer receipts were 21.3 percent (compared with 21.3 in 1994). From 2003 to 2004 net earnings increased 12.0 percent; dividends, interest, and rent increased 27.1 percent; and personal current transfer receipts increased 5.3 percent. From 1994 to 2004 net earnings increased on average 4.8 percent each year; dividends, interest, and rent increased on average 3.0 percent; and personal current transfer receipts increased on average 4.3 percent.

EARNINGS BY PLACE OF WORK

Earnings of persons employed in Howard increased from $74,747* in 2003 to $85,399* in 2004, an increase of 14.3 percent. The 2003-2004 state change was 5.2 percent and the national change was 6.5 percent. The average annual growth rate from the 1994 estimate of $69,067* to the 2004 estimate was 2.1 percent. The average annual growth rate for the state was 4.8 percent and for the nation was 5.5 percent.

**Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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