



BEARFACTS 1995 – 2005

Santa Cruz , Arizona [04023]

Santa Cruz is one of 15 counties in Arizona. It is part of the Nogales, AZ Micropolitan SA. Its 2005 population of 41,149 ranked 12th in the state.

PER CAPITA PERSONAL INCOME

In 2005 Santa Cruz had a per capita personal income (PCPI) of \$21,026. This PCPI ranked 11th in the state and was 69 percent of the state average, \$30,386, and 60 percent of the national average, \$34,757. The 2005 PCPI reflected an increase of 8.8 percent from 2004. The 2004-2005 state change was 5.8 percent and the national change was 4.9 percent. In 1995 the PCPI of Santa Cruz was \$13,597 and ranked 12th in the state. The 1995-2005 average annual growth rate of PCPI was 4.5 percent. The average annual growth rate for the state was 4.3 percent and for the nation was 4.2 percent.

TOTAL PERSONAL INCOME

In 2005 Santa Cruz had a total personal income (TPI) of \$865,213*. This TPI ranked 12th in the state and accounted for 0.5 percent of the state total. In 1995 the TPI of Santa Cruz was \$475,990* and ranked 12th in the state. The 2005 TPI reflected an increase of 11.3 percent from 2004. The 2004-2005 state change was 9.7 percent and the national change was 5.9 percent. The 1995-2005 average annual growth rate of TPI was 6.2 percent. The average annual growth rate for the state was 7.4 percent and for the nation was 5.3 percent.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Santa Cruz. In 2005 net earnings accounted for 57.3 percent of TPI (compared with 59.1 in 1995); dividends, interest, and rent were 20.0 percent (compared with 22.0 in 1995); and personal current transfer receipts were 22.7 percent (compared with 18.9 in 1995). From 2004 to 2005 net earnings increased 11.3 percent; dividends, interest, and rent increased 12.0 percent; and personal current transfer receipts increased 10.7 percent. From 1995 to 2005 net earnings increased on average 5.8 percent each year; dividends, interest, and rent increased on average 5.1 percent; and personal current transfer receipts increased on average 8.1 percent.

EARNINGS BY PLACE OF WORK

Earnings of persons employed in Santa Cruz increased from \$560,360* in 2004 to \$624,698* in 2005, an increase of 11.5 percent. The 2004-2005 state change was 10.1 percent and the national change was 5.4 percent. The average annual growth rate from the 1995 estimate of \$337,897* to the 2005 estimate was 6.3 percent. The average annual growth rate for the state was 7.8 percent and for the nation was 5.5 percent.

**Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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