BEARFACTS 1995 – 2005
Heard , Georgia [13149]

Heard is one of 159 counties in Georgia. It is part of the Atlanta-Sandy Springs-Marietta, GA (MSA). Its 2005 population of 11,244 ranked 118th in the state.

PER CAPITA PERSONAL INCOME

In 2005 Heard had a per capita personal income (PCPI) of $20,990. This PCPI ranked 130th in the state and was 67 percent of the state average, $31,193, and 60 percent of the national average, $34,757. The 2005 PCPI reflected an increase of 1.9 percent from 2004. The 2004-2005 state change was 5.1 percent and the national change was 4.9 percent. In 1995 the PCPI of Heard was $15,539 and ranked 121st in the state. The 1995-2005 average annual growth rate of PCPI was 3.1 percent. The average annual growth rate for the state was 3.7 percent and for the nation was 4.2 percent.

TOTAL PERSONAL INCOME

In 2005 Heard had a total personal income (TPI) of $236,009*. This TPI ranked 122nd in the state and accounted for 0.1 percent of the state total. In 1995 the TPI of Heard was $150,605* and ranked 125th in the state. The 2005 TPI reflected an increase of 2.4 percent from 2004. The 2004-2005 state change was 7.3 percent and the national change was 5.9 percent. The 1995-2005 average annual growth rate of TPI was 4.6 percent. The average annual growth rate for the state was 6.0 percent and for the nation was 5.3 percent.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Heard. In 2005 net earnings accounted for 69.3 percent of TPI (compared with 71.8 in 1995); dividends, interest, and rent were 8.3 percent (compared with 9.9 in 1995); and personal current transfer receipts were 22.4 percent (compared with 18.3 in 1995). From 2004 to 2005 net earnings increased 1.0 percent; dividends, interest, and rent decreased 1.0 percent; and personal current transfer receipts increased 8.7 percent. From 1995 to 2005 net earnings increased on average 4.2 percent each year; dividends, interest, and rent increased on average 2.7 percent; and personal current transfer receipts increased on average 6.7 percent.

EARNINGS BY PLACE OF WORK

Earnings of persons employed in Heard decreased from $134,500* in 2004 to $117,558* in 2005, a decrease of 12.6 percent. The 2004-2005 state change was 6.4 percent and the national change was 5.4 percent. The average annual growth rate from the 1995 estimate of $81,695* to the 2005 estimate was 3.7 percent. The average annual growth rate for the state was 6.1 percent and for the nation was 5.5 percent.

**Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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