



## **BEARFACTS 1995 – 2005**

### **Wausau (MSA) [48140]**

Wausau is one of 363 Metropolitan Statistical Areas (MSAs) in the nation. Its 2005 population of 127,568 ranked 284th in the nation.

#### **PER CAPITA PERSONAL INCOME**

In 2005 Wausau had a per capita personal income (PCPI) of \$32,177. This PCPI ranked 134th in the United States and was 93 percent of the national average, \$34,690. The 2005 PCPI reflected an increase of 4.4 percent from 2004. The 2004-2005 national change was 4.6 percent. In 1995 the PCPI of Wausau was \$20,579 and ranked 178th in the United States. The 1995-2005 average annual growth rate of PCPI was 4.6 percent. The average annual growth rate for the nation was 4.2 percent.

#### **TOTAL PERSONAL INCOME**

In 2005 Wausau had a total personal income (TPI) of \$4,104,766\*. This TPI ranked 260th in the United States. In 1995 the TPI of Wausau was \$2,503,359\* and ranked 267th in the United States. The 2005 TPI reflected an increase of 5.1 percent from 2004. The 2004-2005 national change was 5.6 percent. The 1995-2005 average annual growth rate of TPI was 5.1 percent. The average annual growth rate for the nation was 5.3 percent.

#### **COMPONENTS OF TOTAL PERSONAL INCOME**

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Wausau. In 2005 net earnings accounted for 72.8 percent of TPI (compared with 70.2 in 1995); dividends, interest, and rent were 14.2 percent (compared with 17.0 in 1995); and personal current transfer receipts were 13.0 percent (compared with 12.8 in 1995). From 2004 to 2005 net earnings increased 5.0 percent; dividends, interest, and rent increased 3.1 percent; and personal current transfer receipts increased 8.1 percent. From 1995 to 2005 net earnings increased on average 5.5 percent each year; dividends, interest, and rent increased on average 3.2 percent; and personal current transfer receipts increased on average 5.3 percent.

#### **EARNINGS BY PLACE OF WORK**

Earnings of persons employed in Wausau increased from \$3,223,009\* in 2004 to \$3,390,532\* in 2005, an increase of 5.2 percent. The 2004-2005 national change was 5.3 percent. The average annual growth rate from the 1995 estimate of \$1,984,781\* to the 2005 estimate was 5.5 percent. The average annual growth rate for the nation was 5.5 percent.

*\*Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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