



## **BEARFACTS 1997 – 2007**

### **Appleton (MSA) [11540]**

Appleton is one of 363 Metropolitan Statistical Areas (MSAs) in the nation. Its 2007 population of 217,840 ranked 195th in the nation.

#### **PER CAPITA PERSONAL INCOME**

In 2007 Appleton had a per capita personal income (PCPI) of \$36,912. This PCPI ranked 102nd in the United States and was 96 percent of the national average, \$38,615. The 2007 PCPI reflected an increase of 6.0 percent from 2006. The 2006-2007 national change was 4.9 percent. In 1997 the PCPI of Appleton was \$24,592 and ranked 108th in the United States. The 1997-2007 average annual growth rate of PCPI was 4.1 percent. The average annual growth rate for the nation was 4.3 percent.

#### **TOTAL PERSONAL INCOME**

In 2007 Appleton had a total personal income (TPI) of \$8,040,888\*. This TPI ranked 180th in the United States. In 1997 the TPI of Appleton was \$4,772,044\* and ranked 182nd in the United States. The 2007 TPI reflected an increase of 6.9 percent from 2006. The 2006-2007 national change was 6.0 percent. The 1997-2007 average annual growth rate of TPI was 5.4 percent. The average annual growth rate for the nation was 5.4 percent.

#### **COMPONENTS OF TOTAL PERSONAL INCOME**

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Appleton. In 2007 net earnings accounted for 72.5 percent of TPI (compared with 72.2 in 1997); dividends, interest, and rent were 16.5 percent (compared with 18.2 in 1997); and personal current transfer receipts were 11.1 percent (compared with 9.6 in 1997). From 2006 to 2007 net earnings increased 5.7 percent; dividends, interest, and rent increased 11.3 percent; and personal current transfer receipts increased 8.7 percent. From 1997 to 2007 net earnings increased on average 5.4 percent each year; dividends, interest, and rent increased on average 4.3 percent; and personal current transfer receipts increased on average 6.8 percent.

#### **EARNINGS BY PLACE OF WORK**

Earnings of persons employed in Appleton increased from \$5,909,526\* in 2006 to \$6,205,973\* in 2007, an increase of 5.0 percent. The 2006-2007 national change was 4.9 percent. The average annual growth rate from the 1997 estimate of \$3,769,187\* to the 2007 estimate was 5.1 percent. The average annual growth rate for the nation was 5.4 percent.

*\*Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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