



BEARFACTS 1997 – 2007

West Baton Rouge , Louisiana [22121]

West Baton Rouge is one of 64 counties in Louisiana. It is part of the [Baton Rouge, LA \(MSA\)](#). Its 2007 population of 22,620 ranked 41st in the state.

PER CAPITA PERSONAL INCOME

In 2007 West Baton Rouge had a per capita personal income (PCPI) of \$32,171. This PCPI ranked 19th in the state and was 92 percent of the state average, \$35,100, and 83 percent of the national average, \$38,615. The 2007 PCPI reflected an increase of 5.4 percent from 2006. The 2006-2007 state change was 6.9 percent and the national change was 4.9 percent. In 1997 the PCPI of West Baton Rouge was \$21,102 and ranked 9th in the state. The 1997-2007 average annual growth rate of PCPI was 4.3 percent. The average annual growth rate for the state was 5.4 percent and for the nation was 4.3 percent.

TOTAL PERSONAL INCOME

In 2007 West Baton Rouge had a total personal income (TPI) of \$727,713*. This TPI ranked 37th in the state and accounted for 0.5 percent of the state total. In 1997 the TPI of West Baton Rouge was \$449,266* and ranked 37th in the state. The 2007 TPI reflected an increase of 7.4 percent from 2006. The 2006-2007 state change was 10.2 percent and the national change was 6.0 percent. The 1997-2007 average annual growth rate of TPI was 4.9 percent. The average annual growth rate for the state was 5.3 percent and for the nation was 5.4 percent.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of West Baton Rouge. In 2007 net earnings accounted for 69.8 percent of TPI (compared with 72.2 in 1997); dividends, interest, and rent were 10.9 percent (compared with 11.6 in 1997); and personal current transfer receipts were 19.3 percent (compared with 16.2 in 1997). From 2006 to 2007 net earnings increased 8.7 percent; dividends, interest, and rent increased 13.5 percent; and personal current transfer receipts increased 0.1 percent. From 1997 to 2007 net earnings increased on average 4.6 percent each year; dividends, interest, and rent increased on average 4.3 percent; and personal current transfer receipts increased on average 6.8 percent.

EARNINGS BY PLACE OF WORK

Earnings of persons employed in West Baton Rouge increased from \$542,498* in 2006 to \$612,735* in 2007, an increase of 12.9 percent. The 2006-2007 state change was 7.3 percent and the national change was 4.9 percent. The average annual growth rate from the 1997 estimate of \$401,882* to the 2007 estimate was 4.3 percent. The average annual growth rate for the state was 5.0 percent and for the nation was 5.4 percent.

**Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

USDOC, Bureau of Economic Analysis, April 23, 2009