BEARFACTS 1997 – 2007
Marathon , Wisconsin [55073]

Marathon is one of 72 counties in Wisconsin. It is part of the Wausau, WI (MSA). Its 2007 population of 129,783 ranked 10th in the state.

PER CAPITA PERSONAL INCOME

In 2007 Marathon had a per capita personal income (PCPI) of $35,169. This PCPI ranked 17th in the state and was 97 percent of the state average, $36,272, and 91 percent of the national average, $38,615. The 2007 PCPI reflected an increase of 5.0 percent from 2006. The 2006-2007 state change was 5.3 percent and the national change was 4.9 percent. In 1997 the PCPI of Marathon was $23,011 and ranked 22nd in the state. The 1997-2007 average annual growth rate of PCPI was 4.3 percent. The average annual growth rate for the state was 4.0 percent and for the nation was 4.3 percent.

TOTAL PERSONAL INCOME

In 2007 Marathon had a total personal income (TPI) of $4,564,298*. This TPI ranked 12th in the state and accounted for 2.2 percent of the state total. In 1997 the TPI of Marathon was $2,843,779* and ranked 12th in the state. The 2007 TPI reflected an increase of 5.8 percent from 2006. The 2006-2007 state change was 5.8 percent and the national change was 6.0 percent. The 1997-2007 average annual growth rate of TPI was 4.8 percent. The average annual growth rate for the state was 4.6 percent and for the nation was 5.4 percent.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Marathon. In 2007 net earnings accounted for 71.1 percent of TPI (compared with 69.5 in 1997); dividends, interest, and rent were 15.3 percent (compared with 18.3 in 1997); and personal current transfer receipts were 13.6 percent (compared with 12.1 in 1997). From 2006 to 2007 net earnings increased 4.7 percent; dividends, interest, and rent increased 9.0 percent; and personal current transfer receipts increased 8.3 percent. From 1997 to 2007 net earnings increased on average 5.1 percent each year; dividends, interest, and rent increased on average 3.0 percent; and personal current transfer receipts increased on average 6.0 percent.

EARNINGS BY PLACE OF WORK

Earnings of persons employed in Marathon increased from $3,527,097* in 2006 to $3,687,598* in 2007, an increase of 4.6 percent. The 2006-2007 state change was 3.9 percent and the national change was 4.9 percent. The average annual growth rate from the 1997 estimate of $2,249,726* to the 2007 estimate was 5.1 percent. The average annual growth rate for the state was 4.6 percent and for the nation was 5.4 percent.

**Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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