State BEARFACTS 1993 – 2003
Wisconsin

The population of Wisconsin in 2003 was 5,475,267. Its rank was 20th in the nation.

PER CAPITA PERSONAL INCOME

In 2003 Wisconsin had a per capita personal income (PCPI) of $30,705. This PCPI ranked 21st in the United States and was 97 percent of the national average, $31,504. The 2003 PCPI reflected an increase of 2.4 percent from 2002. The 2002-2003 national change was 2.2 percent. In 1993 the PCPI of Wisconsin was $20,331 and ranked 22nd in the United States. The 1993-2003 average annual growth rate of PCPI was 4.2 percent. The average annual growth rate for the nation was 4.0 percent.

TOTAL PERSONAL INCOME

In 2003 Wisconsin had a total personal income (TPI) of $168,120,232*. This TPI ranked 18th in the United States. In 1993 the TPI of Wisconsin was $103,378,960* and ranked 18th in the United States. The 2003 TPI reflected an increase of 2.9 percent from 2002. The 2002-2003 national change was 3.1 percent. The 1993-2003 average annual growth rate of TPI was 5.0 percent. The average annual growth rate for the nation was 5.1 percent.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and total personal current transfer receipts received by the residents of Wisconsin. In 2003 net earnings accounted for 69.5 percent of TPI (compared with 68.1 in 1993); dividends, interest, and rent were 16.4 percent (compared with 18.1 in 1993); and personal current transfer receipts were 14.1 percent (compared with 13.8 in 1993). From 2002 to 2003 net earnings increased 4.4 percent; dividends, interest, and rent decreased 2.8 percent; and personal current transfer receipts increased 3.1 percent. From 1993 to 2003 net earnings increased on average 5.2 percent each year; dividends, interest, and rent increased on average 4.0 percent; and personal current transfer receipts increased on average 5.2 percent.

EARNINGS BY PLACE OF WORK

Earnings of persons employed in Wisconsin increased from $122,900,308* in 2002 to $128,217,484* in 2003, an increase of 4.3 percent. The 2002-2003 national change was 3.8 percent. The average annual growth rate from the 1993 estimate of $77,907,288* to the 2003 estimate was 5.1 percent. The average annual growth rate for the nation was 5.3 percent.

**Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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