GUIDE TO INDUSTRY AND FOREIGN TRADE CLASSIFICATIONS FOR INTERNATIONAL SURVEYS

Industry classifications adapted from the 1997 North American Industry Classification System (NAICS)
Foreign trade classifications adapted from the Standard International Trade Classification, Revision 3 (SITC)

CONTENTS

Part I — Industry classifications ...................... 3
Part II — Foreign trade classifications ................ 50

This guide provides detailed descriptions of each of the industry and foreign trade classification categories to be used in completing BEA’s international surveys. Industry classifications described in the first part of this guide are used to determine the type of business conducted by the entity being reported (pages 3–49). Foreign trade classifications, described in the second part of this guide (pages 50–53), are used to classify, by product, U.S. exports and imports of goods.
The international surveys industry (ISI) classifications described here are to be used when completing the industry classifications items in BEA’s surveys of direct investment and services. The classifications and their code numbers were adapted by BEA from the 1997 North American Industry Classification System (hereafter referred to as the “1997 NAICS”). Industry classifications in the previous version of this guide were adapted from the 1987 Standard Industrial Classification (SIC) system.

Although the SIC system was updated several times, most recently in 1987, its basic structure dates back to the 1930’s. Rapid changes in the U.S. and world economies in recent years prompted a re-examination of industry classification issues. The 1997 NAICS, a system for classifying establishments by type of economic activity, is the result of a joint effort by staff of BEA and other U.S. Federal statistical agencies, under the guidance of the Office of Management and Budget, and in cooperation with statistical agencies in Canada and Mexico. Among other things, the 1997 NAICS better reflects new and advanced technologies and growth and diversification in the provision of services in recent decades. (More information about the 1997 NAICS is available on the Internet at "http://www.census.gov/epcd/www/naics.html")

For reporting on BEA surveys, 197 individual ISI classifications were adapted from the 1997 NAICS, and each has been assigned a four-digit numerical code. (The previously used SIC-based 1987 ISI classifications had 137 three-digit codes.) The titles of some ISI classifications, by themselves, may not be sufficiently descriptive to classify certain activities. More information on the content of each classification is provided in the detailed definitions below. For some classifications, a "NOTE" given after the definition lists closely related activities NOT included in the classification being defined and the ISI codes for those activities.

For the convenience of those U.S. reporters familiar with the 1997 NAICS, the 1997 NAICS code or codes that correspond to a given ISI classification are shown in parentheses under the heading of each ISI classification. Because differences between a given ISI classification and the corresponding 1997 NAICS classification(s) may exist, the detailed definitions of the ISI classifications should be consulted when completing industry classification items in the survey.
PART I — INDUSTRY CLASSIFICATIONS — Continued

SUMMARY OF INDUSTRY CLASSIFICATIONS

AGRICULTURE, FORESTRY, FISHING, AND HUNTING

1110 Crop production
1120 Animal production
1130 Forestry and logging
1140 Fishing, hunting, and trapping
1150 Support activities for agriculture and forestry

MINING

2111 Oil and gas extraction
2121 Coal
2123 Nonmetallic minerals
2124 Iron ores
2125 Gold and silver ores
2126 Copper, nickel, lead, and zinc ores
2127 Other metal ores
2132 Support activities for oil and gas operations
2133 Support activities for mining, except for oil and gas operations

UTILITIES

2211 Electric power generation, transmission, and distribution
2212 Natural gas distribution
2213 Water, sewage, and other systems

CONSTRUCTION

2330 Building, developing, and general contracting
2340 Heavy construction
2350 Special trade contractors

MANUFACTURING

3111 Animal foods
3112 Grain and oilseed milling
3113 Sugar and confectionery products
3114 Fruit and vegetable preserving and specialty foods
3115 Dairy products
3116 Meat products
3117 Seafood product preparation and packaging
3118 Bakers and tortillas
3119 Other food products
3121 Beverages
3122 Tobacco
3130 Textile mills
3140 Textile product mills
3150 Apparel
3160 Leather and allied products
3210 Wood products
3221 Pulp, paper, and paperboard mills
3222 Converted paper products
3231 Printing and related support activities
3242 Integrated petroleum refining and extraction
3243 Petroleum refining without extraction
3244 Other petroleum and coal products
3251 Basic chemicals
3252 Resins, synthetic rubbers, and artificial and synthetic fibers and filaments
3253 Pesticides, fertilizers, and other agricultural chemicals
3254 Pharmaceuticals and medicines
3256 Paints, coatings, and adhesives
3256 Soap, cleaning compounds, and toilet preparations
3259 Other chemical products and preparations
3261 Plastics products
3262 Rubber products
3271 Clay products and refractories
3272 Glass and glass products
3273 Cement and concrete products
3274 Lime and gypsum products
3279 Other nonmetallic mineral products
3311 Iron and steel mills and ferroalloys
3312 Steel products from purchased steel
3313 Alumina and aluminum production and processing
3314 Nonferrous metal (except aluminum) production and processing
3315 Foundries
3321 Forging and stamping
3322 Cutlery and hand tools
3323 Architectural and structural metals
3324 Boilers, tanks, and shipping containers
3325 Hardware
3326 Spring and wire products
3327 Machine shops, turned products, and screws, nuts, and bolts
3328 Coating, engraving, heat treating, and allied activities
3329 Other fabricated metal products
3331 Agriculture, construction, and mining machinery
3332 Industrial machinery
3333 Commercial and service industry machinery
3334 Ventilation, heating, air-conditioning, and commercial refrigeration equipment
3335 Metalworking machinery
3336 Engines, turbines, and power transmission equipment
3339 Other general purpose machinery
3341 Computer and peripheral equipment
3342 Communications equipment
3343 Audio and video equipment
3344 Semiconductors and other electronic components
3345 Navigational, measuring, electromedical, and control instruments
3346 Manufacturing and reproducing magnetic and optical media
3351 Electric lighting equipment
3352 Household appliances
3353 Electrical equipment
3359 Other electrical equipment and components
3361 Motor vehicles
3362 Motor vehicle bodies and trailers
3363 Motor vehicle parts
3364 Aerospace products and parts
3365 Railroad rolling stock
3366 Ship and boat building
3369 Other transportation equipment
3370 Furniture and related products
3391 Medical equipment and supplies
3399 Other miscellaneous manufacturing

WHOLESAL TRADE

DURABLE GOODS

4211 Motor vehicles and motor vehicle parts and supplies
4212 Furniture and home furnishings
4213 Lumber and other construction materials
4214 Professional and commercial equipment and supplies
4215 Metals and minerals (except petroleum)
4216 Electrical goods
4217 Hardware, and plumbing and heating equipment and supplies
4218 Machinery, equipment, and supplies
4219 Miscellaneous durable goods

NONDURABLE GOODS

4221 Paper and paper products
4222 Drugs and druggists’ sundries
4223 Apparel, piece goods, and notions
4224 Grocery and related products
4225 Farm product raw materials
4226 Chemical and allied products
4227 Petroleum and petroleum products
4228 Beer, wine, and distilled alcoholic beverages
4229 Miscellaneous nondurable goods
PART I — INDUSTRY CLASSIFICATIONS — Continued

SUMMARY OF INDUSTRY CLASSIFICATIONS — Continued

RETAIL TRADE
4410 Motor vehicle and parts dealers
4420 Furniture and home furnishings stores
4431 Electronics and appliance stores
4440 Building material and garden equipment and supplies dealers
4450 Food and beverage stores
4461 Health and personal care stores
4471 Gasoline stations
4480 Clothing and clothing accessories stores
4510 Sporting goods, hobby, book, and music stores
4520 General merchandise stores
4530 Miscellaneous store retailers
4540 Nonstore retailers

TRANSPORTATION AND WAREHOUSING
4810 Air transportation
4821 Rail transportation
4833 Petroleum tanker operations
4839 Other water transportation
4840 Truck transportation
4850 Transit and ground passenger transportation
4863 Pipeline transportation of crude oil, refined petroleum products, and natural gas
4868 Other pipeline transportation
4870 Scenic and sightseeing transportation
4880 Support activities for transportation
4920 Couriers and messengers
4932 Petroleum storage for hire
4939 Other warehousing and storage

INFORMATION
5111 Newspaper, periodical, book, and database publishers
5112 Software publishers
5121 Motion picture and video industries
5122 Sound recording industries
5131 Radio and television broadcasting
5132 Cable networks and program distribution
5133 Telecommunications
5141 Information services
5142 Data processing services

FINANCE AND INSURANCE
5221 Depository credit intermediation (Banking)
5223 Activities related to credit intermediation
5224 Non-depository credit intermediation
5229 Non-depository branches and agencies
5231 Securities and commodity contracts intermediation and brokerage
5238 Other financial investment activities and exchanges
5242 Agencies, brokerages, and other insurance related activities
5243 Insurance carriers, except life insurance carriers
5249 Life insurance carriers
5252 Funds, trusts and other financial vehicles, except REITs

REAL ESTATE AND RENTAL AND LEASING
5310 Real estate
5321 Automotive equipment rental and leasing
5329 Other rental and leasing services
5331 Lessors of non-financial intangible assets (except copyrighted works)

PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES
5411 Legal services
5412 Accounting, tax preparation, bookkeeping, and payroll services
5413 Architectural, engineering, and related services
5414 Specialized design services
5415 Computer systems design and related services
5416 Management, scientific, and technical consulting services
5417 Scientific research and development services
5418 Advertising and related services
5419 Other professional, scientific, and technical services

MANAGEMENT OF COMPANIES AND ENTERPRISES
5512 Holding companies, except bank holding companies
5513 Corporate, subsidiary, and regional management offices

ADMINISTRATIVE AND SUPPORT, WASTE MANAGEMENT, AND REMEDIATION SERVICES
5611 Office administrative services
5612 Facilities support services
5613 Employment services
5614 Business support services
5615 Travel arrangement and reservation services
5616 Investigation and security services
5617 Services to buildings and dwellings
5619 Other support services
5620 Waste management and remediation services

EDUCATIONAL SERVICES
6110 Educational services

HEALTH CARE AND SOCIAL ASSISTANCE
6210 Ambulatory health care services
6220 Hospitals
6230 Nursing and residential care facilities
6240 Social assistance

ARTS, ENTERTAINMENT, AND RECREATION
7110 Performing arts, spectator sports, and related industries
7121 Museums, historical sites, and similar institutions
7130 Amusement, gambling, and recreation industries

ACCOMMODATIONS AND FOOD SERVICES
7210 Accommodations
7220 Foodservices and drinking places

OTHER SERVICES
8110 Repair and maintenance
8120 Personal and laundry services
8130 Religious, grantmaking, civic, professional, and similar organizations

PUBLIC ADMINISTRATION
9200 Public administration

9200 Public administration
Part I — INDUSTRY CLASSIFICATIONS — Continued

AGRICULTURE, FORESTRY, FISHING, AND HUNTING

The agriculture, forestry, fishing, and hunting sector (ISI codes 1110–1150) comprises businesses engaged in growing crops, raising animals, harvesting timber, and harvesting fish and other animals from a farm, ranch, or their natural habitats. The sector distinguishes two basic activities: agricultural production and agricultural support activities. Agricultural production includes businesses performing the complete farm or ranch operation, such as farm owner-operators, tenant farm operators, and sharecroppers. Agricultural support activities include businesses that perform one or more activities associated with farm operation, such as soil preparation, planting, harvesting, and management, on a contract or fee basis.

1110 Crop production
(1997 NAICS code 111)

Businesses engaged in growing crops for food and fiber.

Examples of such crops are:
- Corn
- Cotton
- Dry peas and beans
- Fruits and tree nuts
- Maple sap
- Mushrooms
- Potatoes
- Soybeans and other oilseeds
- Sugarcane and sugar beets
- Tobacco
- Vegetables and melons
- Wheat

Also included are nursery, tree (with growth cycles of 10 years or less), and floriculture production.

NOTE – Managing farms without owning and/or operating the farms is classified in ISI code 1150.

1120 Animal production
(1997 NAICS code 112)

Businesses that raise or fatten animals or sell animal products.

Examples of businesses in, or products of, this industry are:
- Beef cattle ranches, farms, and feedlots
- Dairy cattle and milk production
- Farm-raised fish
- Fur-bearing animals
- Hog and pig farms
- Horses
- Poultry and egg products

NOTE – The catching or taking of fish from their natural habitat is classified in ISI code 1140.

1130 Forestry and logging
(1997 NAICS code 113)

Businesses in this industry grow and harvest timber on a long production cycle of 10 years or more. They engage in the operation of timber tracks for the purpose of selling standing timber. These businesses also grow trees for reforestation or for gathering forest products such as barks, fibers, ginseng, gums, and truffles.

NOTE – Growing short rotation woody trees with a growth cycle of less than 10 years is classified in ISI code 1110.
Gathering maple sap is classified in ISI code 1110.
Holding land with trees as real estate property is classified in ISI code 5310.

1140 Fishing, hunting, and trapping
(1997 NAICS code 114)

Businesses engaged in:
- Commercial catching or taking of finfish, shellfish, or miscellaneous marine products from a natural habitat
- Commercial hunting or trapping
- Operating game or hunting preserves

NOTE – The farm raising of finfish and shellfish are classified in ISI code 1120.
The commercial catching or taking and processing of fresh fish such as canning, freezing, etc, on the fishing vessel are classified in ISI code 3117.
Operating nature preserves is classified in ISI code 7121.

1150 Support activities for agriculture and forestry
(1997 NAICS code 115)

Businesses that provide support services to agricultural and forestry production.

Examples of activities of this industry are:
- Breeding services for animals
- Crop production and harvesting services
- Farm labor and management services
- Forestry consulting
- Postharvest crop activities
- Soil preparation services

NOTE – Stemming and redrying tobacco are classified in ISI code 3122.
Landscaping services are classified in ISI code 5617.
MINING

The mining sector (ISI codes 2111–2133) comprises businesses that extract naturally occurring mineral solids, such as coal and ores; liquid minerals, such as crude petroleum; and gases, such as natural gas. The term mining is used in the broad sense to include quarrying, well operations, crushing, washing, and other operations performed at the mine site. This sector consists of two basic activities: (1) mine operation and (2) mining support activities. Mine operations are classified according to the natural resource mined. Businesses that mine and further process the mined materials into a finished product, are classified in manufacturing. For example, a business operating a granite quarry, producing dimension stone, and further shaping the dimension stone into building stone would be classified in manufacturing.

2111  Oil and gas extraction
(1997 NAICS code 211)

Businesses engaged in operating oil and gas field properties, including all activities in the preparation of oil and gas up to the point of shipment from the producing property. Includes businesses that operate oil and gas wells for others on a contract or fee basis.

Examples of activities in the industry are:
- Drilling, completing, and equipping wells
- Exploring for crude petroleum and natural gas
- Mining and extraction of oil from oil shale and oil sands
- Operating separators, emulsion breakers, and desilting equipment
- Producing natural gas and recovering hydrocarbon liquids of oil from oil and gas field gases

NOTE – Crude petroleum extraction combined with refining is classified in ISI code 3242.

2121  Coal
(1997 NAICS code 2121)

Businesses engaged in developing mine sites for, or in mining, and preparing (crushing, screening, washing, sizing, etc.) the following minerals:
- Anthracite
- Bituminous coal
- Lignite

NOTE – The production of coal fuel briquettes and packed fuel is classified in ISI code 3244.

2123  Nonmetallic minerals
(1997 NAICS code 2123)

Businesses engaged in developing mine sites for, or in mining, quarrying, and preparing (crushing, screening, washing, sizing, etc.) nonmetallic minerals (other than coal, oil, and gas) such as:
- Chemical and fertilizer minerals, such as celestite, flourspar, barite, and sulphur
- Clay, ceramic, and refractory minerals
- Crushed and broken limestone and granite
- Dimension stone
- Gypsum, mica, and talc
- Phosphate
- Potash, soda, and borate
- Sand and gravel

NOTE – Production of phosphoric acid, superphosphates, or other manufactured phosphate compounds or chemicals is classified in ISI code 3253. Grinding, pulverizing, or otherwise treating clay, ceramic, and refractory minerals is classified in ISI code 3271. Production of lime is classified in ISI code 3274. Dressing of dimension stone and other crushed and ground minerals such as talc, mica, and feldspar is classified in ISI code 3279.

2124  Iron ores
(1997 NAICS code 21221)

Businesses engaged in developing mine sites for, or in mining, and preparing (crushing, screening, washing, sizing, etc.) iron ores and manganiferous ores, and/or producing sinter and other agglomerates.

NOTE – Operating blast furnaces to produce pig iron is classified in ISI code 3311.

2125  Gold and silver ores
(1997 NAICS code 21222)

Businesses engaged in developing mine sites for, or in mining, and preparing (crushing, screening, washing, sizing, etc.) ores valued chiefly for their gold and silver content. The transformation of these ores into bullion or dore bar in combination with mining activities is also included in this industry.

NOTE – Manufacturing gold or silver bullion or dore bar without mining is classified in ISI code 3314.
Part I — INDUSTRY CLASSIFICATIONS — Continued

MINING — Continued

2126 Copper, nickel, lead, and zinc ores
(1997 NAICS code 21223)

Businesses engaged in developing mine sites for, or in mining, and preparing (crushing, screening, washing, sizing, etc.) ores valued chiefly for their copper, nickel, lead, or zinc content. The transformation of these ores into concentrates is also included in this industry.

NOTE – Refining copper concentrates is classified in ISI code 3314.

2127 Other metal ores
(1997 NAICS code 21229)

Businesses engaged in developing mine sites for, or in mining, and preparing (crushing, screening, washing, sizing, etc.) other metal ores such as:

- Antimony
- Molybdenum
- Colombium
- Tungsten
- Ilmenite
- Uranium-radium-vanadium
- Magnesium

NOTE – Enriching uranium is classified in ISI code 3251.

2132 Support activities for oil and gas operations
(1997 NAICS code 213111 and 213112)

Businesses engaged in performing oil or gas field services, for others, on a contract or fee basis.

Examples of services provided in this industry are:

- Drilling wells for oil or gas field operations
- Exploration
- Grading and building foundations at well locations
- Well surveying

NOTE – Complete responsibility for operating oil and gas wells for others on a contract or fee basis is classified in ISI code 2111.
Performing geophysical surveying services for oil and gas on a contract or fee basis is classified in ISI code 5413.

2133 Support activities for mining, except oil and gas operations
(1997 NAICS code 2131 except for 213111 and 213112)

Businesses engaged in performing support services, on a contract or fee basis, required for the mining and quarrying of minerals.

Examples of services provided in this industry are:

- Exploration, including prospecting and taking ore samples
- Making geological observations

NOTE – Complete responsibility for operating mines for others on a contract or fee basis is classified according to the product mined rather than in support activities for mining.
Performing geophysical surveying services for minerals on a contract or fee basis is classified in ISI code 5413.

UTILITIES

The utilities sector (ISI codes 2211–2213) comprises businesses engaged in the provision of the following utility services: electric power, natural gas, steam supply, water supply, and sewage removal.

2211 Electric power generation, transmission, and distribution
(1997 NAICS code 2211)

Businesses engaged in generating, transmitting, and/or distributing electric power. Includes hydroelectric, fossil fuel, nuclear, and solar power generation.

NOTE – Operating trash incinerators that also generate electricity is classified in ISI code 5620.

2212 Natural gas distribution
(1997 NAICS code 2212)

Businesses that operate natural gas distribution systems, buy gas from the well and sell it to a distribution system, or arrange the sale of gas over distribution systems operated by others.

NOTE – Transmitting natural gas from the producer to the distributor via pipelines is classified in ISI code 4863.
2213 Water, sewage, and other systems  
(1997 NAICS code 2213)  

Businesses engaged in operating water treatment plants and/or operating water supply systems, operating sewer systems, or sewage treatment facilities that collect, treat, and dispose of waste.  

**NOTE** – Operating waste treatment or disposal facilities (other than sewer systems or sewage treatment facilities) are classified in ISI code 5620.

**CONSTRUCTION**

The construction sector (ISI codes 2330–2350) comprises businesses engaged in the construction of buildings and other structures, heavy construction other than buildings, additions, alterations, reconstruction, installation, and maintenance and repairs. This sector includes businesses engaged in demolition or wrecking of buildings and other structures, clearing of building sites, the sale of materials from demolished structures, and businesses engaged in blasting, test drilling, landfill, leveling, earth-moving, excavating, land drainage, and other land preparation.

Construction performed by a business primarily engaged in an activity other than construction, for its own account and use, and by its own employees (force construction), is excluded from this industry, and is classified according to the principle activity of the business.

2330 Building, developing, and general contracting  
(1997 NAICS code 233)  

Businesses in this industry usually assume responsibility for an entire construction project, and may subcontract some or all of the actual construction work. Includes general contractors, design-builders, engineer-constructors, joint-venture contractors, turnkey construction contractors, and construction management firms.

Examples of products and activities of this industry are:

- Industrial buildings
- Land development and subdivision
- Residential buildings

2340 Heavy construction  
(1997 NAICS code 234)  

Businesses engaged in general construction projects other than buildings.

Examples of construction projects in this industry are:

- Bridges and tunnels
- Highways and streets
- Industrial non-building structures
- Power and communication transmission lines
- Water mains, sewers, and pipelines

2350 Special trade contractors  
(1997 NAICS code 235)  

Businesses engaged in specialized construction activities and work for builders and general contractors under subcontract or directly for project owners. Includes businesses engaged in demolition or wrecking of buildings and other structures, dismantling of machinery, excavating, shoring and underpinning, anchored earth retention activities, foundation drilling, and grading for buildings.

Examples of businesses in this industry are:

- Carpentry and floor contractors
- Heating and air conditioning contractors
- Masonry and drywall contractors
- Plumbing contractors
- Roofing, siding, and sheet metal contractors

**NOTE** – Special trade contractors performing work relating to heavy construction, such as grading for highways are classified in ISI code 2340.
The manufacturing sector (ISI codes 3111–3399) comprises businesses engaged in the mechanical, physical, or chemical transformation of materials, substances, or components into new products. The assembling of component parts of manufactured products is considered manufacturing, except in cases where the activity is classified in Construction (e.g., structures).

Manufacturing businesses acquire materials that are products of agriculture, forestry, fishing, mining, and quarrying as well as products of other manufacturing businesses. A business may process the materials itself or may contract with another manufacturer to perform the processing on materials which they provide to the other manufacturer. Both types of businesses are included in manufacturing.

The product produced by a manufacturer may be finished for final consumption or it may be a material input for an entity engaged in further manufacturing. For example, the product of an alumina refinery is the input used in the primary production of aluminum; primary aluminum is the input to an aluminum wire drawing plant; and aluminum wire is the input for a fabricated wire product manufacturer.

Within the manufacturing sector, the individual industries generally reflect distinct production processes related to material inputs and production equipment. In the machinery area, where assembling is a key activity, parts and accessories for manufactured products are classified in the industry of the finished manufactured item when they are made for sale separately. For example, a replacement refrigerator door would be classified with refrigerators and an attachment for a piece of metal working machinery would be classified with metal working machinery. However, components and inputs from other manufacturers are classified based on the production function of the component manufacturer.

Some borderline activities that are classified in manufacturing are:

- Apparel jobbing (assigning of materials to contract factories or shops for fabrication or other contract operations) as well as contracting on materials owned by others
- Aircraft and aerospace research and development
- Electroplating, plating, metal heat treating, and polishing for the trade
- Fabricating signs and advertising displays
- Fresh fish packaging (oyster shucking, fish filleting)
- Lapidary work for the trade
- Machine shop work
- Mass production of computer software or video tapes from a master copy
- Milk bottling and pasteurizing
- Printing and related support activities
- Ready-mixed concrete production
- Rebuilding machinery, but not repairing (i.e. automotive parts)
- Ship repair and renovation
- Tire retreading
- Wood preserving

Some borderline activities that are not classified in manufacturing are:

- Logging is classified in Agriculture, Forestry, Fishing, and Hunting (ISI codes 1110–1150).
- The dressing and beneficiating of ores is classified in Mining (ISI codes 2111–2133).
- The construction of structures and fabricating operations performed at the site of construction by contractors is classified in Construction (ISI codes 2330–2350).
- The breaking of bulk and redistribution in smaller lots, including packaging and repackaging products, such as liquors or chemicals; the customized assembly of computers; sorting of scrap; mixing paints to customer order; and cutting metals etc. to customer order are classified in Wholesale or Retail Trade (ISI codes 4211–4540).

Publishing and the combined activity of publishing and printing is classified in Information (ISI codes 5111–5142). Although the activity performed is the transformation of information into a product, the value of the product to the consumer lies in the information content, not in the format in which it is distributed (i.e., the book, the software diskette, etc.).

### 3111 Animal foods
(1997 NAICS code 3111)

Businesses engaged in manufacturing food and feeds for animals from ingredients such as grains, oilseed mill products, and meat products.

### 3112 Grain and oilseed milling
(1997 NAICS code 3112)

Examples of products or processes of this industry are:

- Breakfast cereals
- Fats and oils refining and blending, including blending purchased animal fats and oils with vegetable fats
- Flour milling
- Malt manufacturing

- Rice milling
- Shortenings and margarines
- Soybean processing
- Vegetable oils and fats
- Wet milled corn products, such as sweeteners and starches

**NOTE** – Manufacturing:

- Rendered or refined animal fats and oils are classified in ISI code 3116.
- Prepared flour mixes or doughs from flour ground elsewhere is classified in ISI code 3118.
- Table syrups from corn syrup and starch base dessert powders is classified in ISI code 3119.
- Coffee substitutes from grain is classified in ISI code 3119.
- Malt extracts and syrups is classified in ISI code 3119.
- Malt beverages is classified in ISI code 3121.
3113  Sugar and confectionery products
(1997 NAICS code 3113)

Businesses that process agricultural inputs such as sugar cane, beet, and cacao to manufacture sugars, chocolates, or confectioneries and businesses that further process purchased sugar and chocolate.

Examples of businesses in, or products of, this industry are:

- Candy
- Chewing gum
- Chocolate
- Confectioneries
- Sugars, such as cane and beet

NOTE – Manufacturing:
- Maple syrup is classified in ISI code 1110.
- Corn sweeteners by wet milling corn is classified in ISI code 3112.
- Sweetening syrups from corn syrup is classified in ISI code 3119.

3114  Fruit and vegetable preserving and specialty foods
(1997 NAICS code 3114)

Businesses engaged in manufacturing frozen foods of vegetable or animal origins or in manufacturing canned, pickled and dried fruits, vegetables, and specialty foods.

Examples of products of this industry are:

- Canned baby foods
- Canned fruits, juices and vegetables
- Canned (non-seafood) soups
- Catsup, salsa, barbeque, and other tomato-based sauces
- Dried and dehydrated fruits and vegetables
- Dry soup mixes and bouillon made in dehydration plants

NOTE – Manufacturing:
- Frozen or canned dairy products are classified in ISI code 3115.
- Frozen or canned meat products are classified in ISI code 3116.
- Frozen or canned seafood soups and products are classified in ISI code 3117.
- Frozen bakery products are classified in ISI code 3118.
- Dry soup mixes and bouillon made from purchased ingredients is classified in ISI code 3119.
- Canned fruit and vegetable drinks are classified in ISI code 3121.

3115  Dairy products
(1997 NAICS code 3115)

Businesses engaged in manufacturing dairy products from raw milk, processed milk, and dairy substitutes.

Examples of products of this industry are:

- Butter and cheeses
- Canned, condensed, and evaporated milk
- Fluid milk and cream
- Ice cream, frozen yogurt, and other dairy desserts
- Whipped toppings
- Yogurt

NOTE – Manufacturing:
- Margarine or margarine-butter blends is classified in ISI code 3112.
- Frozen whipped toppings is classified in ISI code 3114.

3116  Meat products
(1997 NAICS code 3116)

Examples of products or processes of this industry are:

- Animal slaughtering and processing yielding meats, meat by-products, and variety meats
- Lard
- Poultry processing
- Refined animal fats and oils
- Small game processing

NOTE – Manufacturing:
- Meat-based animal feeds from carcasses is classified in ISI code 3111.
- Canned meat, small game, and poultry for baby food is classified in ISI code 3114.
- Drying, freezing, and breaking eggs is classified in ISI code 3119.
Part I — INDUSTRY CLASSIFICATIONS — Continued

MANUFACTURING – Continued

3117 Seafood product preparation and packaging
(1997 NAICS code 3117)

Examples of processes of this industry are:
- Canning seafood (including soup)
- Fresh and frozen seafood processing
- Shucking and packing fresh shellfish
- Smoking, salting, and drying seafoods

3118 Bakeries and tortillas
(1997 NAICS code 3118)

Examples of products of this industry are:
- Breads and other bakery products, from "retail" bakeries, if the goods are manufactured on the premises, and are not for immediate consumption
- Dry pasta
- Flour mixes and dough mixes from purchased flour
- Soft pretzels
- Tortillas
- Cookies and crackers

NOTE – Manufacturing:
- Canned pasta and tortillas and frozen tortillas is classified in ISI code 3114.
- Pretzels (except soft) and tortilla chips is classified in ISI code 3119.
- Fresh pasta is classified in ISI code 3119.
- Selling bakery products manufactured elsewhere, not for immediate consumption is classified in ISI code 4450.
- Selling bakery products for immediate consumption on premises is classified in ISI code 7220.

3119 Other food products
(1997 NAICS code 3119)

Examples of products of this industry are:
- Coffee and tea
- Peanut butter
- Dressings, mayonnaise, and other prepared sauces (except tomato based)
- Potato chips, corn chips, popcorn, pretzels (except soft), nuts and other snack foods
- Flavoring syrups, concentrates, and extracts
- Powdered drink mixes
- Fresh pastas and pizzas
- Seasonings, extracts, and spices
- Natural food colorings
-

NOTE – Manufacturing:
- Chocolate or candy coated nuts and candy covered popcorn is classified in ISI code 3113.
- Chocolate syrup is classified in ISI code 3113.
- Tomato-based sauces is classified in ISI code 3114.
- Soft pretzels is classified in ISI code 3118.
- Bottled or canned ice tea is classified in ISI code 3121.
- Synthetic food colorings and natural colorings for non-food uses is classified in ISI code 3251.

3121 Beverages
(1997 NAICS code 3121)

Examples of products or processes of this industry are:
- Beer, ale, and malt liquor
- Purifying and bottling water
- Distilled and blended liquors
- Soft drinks
- Ice manufacturing
- Wines and brandies

NOTE – Manufacturing:
- Milk-based drinks is classified in ISI code 3115.
- Soft drink bases are classified in ISI code 3119.
- Non-alcoholic cider is classified in ISI code 3119.
- Dry ice is classified in ISI code 3251.
- Bottling purchased purified water is classified in ISI code 4224.
- Bottling liquors, malt beverages, and wines produced elsewhere is classified in ISI code 4228.

3122 Tobacco
(1997 NAICS code 3122)

Examples of products or processes of this industry are:
- Cigarettes
- Cigars
- Smoking and chewing tobacco
- Stemming or redrying of tobacco

BE-799 (REV. 10/97) Page 11
Part I — INDUSTRY CLASSIFICATIONS — Continued

MANUFACTURING — Continued

3130  Textile mills
(1997 NAICS code 313)

Businesses engaged in transforming a basic fiber (natural or synthetic) into a product, such as a yarn or fabric, that is
further manufactured into usable items, such as apparel, sheets and towels. The main processes in this industry
include preparation and spinning of fiber, knitting or weaving of fabric, and the finishing of the product.

Examples of businesses in this industry are:

- Fabric coating mills
- Fiber mills, broadwoven, narrow, and nonwoven
- Fiber, yarn, and thread mills

NOTE – Manufacturing:
Textile products (except apparel) from purchased fabric is classified in ISI code 3140.
Apparel from purchased fabric is classified in ISI code 3150.
Artificial and synthetic fibers is classified in ISI code 3252.

3140  Textile product mills
(1997 NAICS code 314)

Businesses engaged in producing non-apparel textile products using "cut and sew" processes, i.e., purchasing fabric
and cutting and sewing the fabric to make the products.

Examples of businesses in, or products of, this industry are:

- Carpet and rug mills
- Curtain and linen mills
- Rope, cordage, and twine

NOTE – Manufacturing:
Lace curtains on lace machines is classified in ISI code 3130.
Luggage is classified in ISI code 3160.
Canvas blinds and shades is classified in ISI code 3370.

3150  Apparel
(1997 NAICS code 315)

Businesses engaged in producing garments using "cut and sew" processes, i.e., purchasing fabric and cutting and
sewing to make apparel; and the manufacture of apparel by first knitting a fabric and then cutting and sewing the
fabric into apparel.

Examples of businesses in, or products of, this industry are:

- Athletic wear
- Belts and neckties
- Fur and leather apparel
- Gloves and mittens
- Hats and caps

NOTE – Manufacturing:
Orthopedic hosiery is classified in ISI code 3391.
Athletic gloves, such as golf and batting gloves, is classified in ISI code 3399.

Knitting fabric, when not combined with the production of complete apparel, is classified in ISI code 3130.

3160  Leather and allied products
(1997 NAICS code 316)

Businesses engaged in transforming hides into leather by tanning or curing, and fabricating the leather into products
for final consumption. Also includes manufacturers of certain products made from "leather substitutes,” such as
rubber, plastic, or textiles.

Examples of products or processes of this industry are:

- Footwear, including plastic and rubber footwear
- Handbags, purses, and wallets
- Leather and hide tanning
- Luggage

NOTE – Manufacturing:
Leather apparel and accessories is classified in ISI code 3150.
Orthopedic footwear is classified in ISI code 3391.
Personal goods of precious metal is classified in ISI code 3399.
3210 Wood products
(1997 NAICS code 321)

Businesses engaged in the manufacturing of wood products from logs that are cut into bolts, planks, or boards that
then may be further cut or shaped by lathes or other shaping tools. Processing may include sawing, planing, shaping,
laminating, and assembly.

Examples of products of this industry are:

- Clothes pins
- Cork products
- Dowels
- Millwork
- Mobile homes
- Prefabricated wood buildings

Reconstituted wood
Sawmill products
Tool handles
Veneers, plywood, and engineered wood products
Wood trusses
Wood windows and doors

NOTE – Manufacturing:
Wood furniture frames is classified in ISI code 3370.
Wood burial caskets is classified in ISI code 3399.

3221 Pulp, paper, and paperboard mills
(1997 NAICS code 3221)

Businesses engaged in the manufacture of pulp and paper, including newsprint and paperboard. Pulp is produced by
separating cellulose fibers from impurities in wood or other materials. Paper is produced by matting these fibers into
a sheet. Businesses that manufacture paper in combination with paper converting are classified in this industry.

3222 Converted paper products
(1997 NAICS code 3222)

Businesses engaged in converting paper or paperboard, but that are not engaged in manufacturing paper or
paperboard. Converted paper products are produced from paper and other materials by various cutting and shaping
techniques. Processing may include coating and laminating.

Examples of products of this industry are:

- Coated and laminated papers, including combinations of paper, plastics film, and metal foils for packaging purposes
- Corrugated and solid fiber boxes
- Fiber cans, tubes, and drums
- Folding and setup paperboard boxes
- Gift wrap paper
- Paper bags
- Sanitary food containers and paper products
- Stationery products and paper office supplies
- Wallpaper

NOTE – Manufacturing:
Paper and/or paperboard and converting those products is classified in ISI code 3221.
Photographic and blueprint paper is classified in ISI code 3259.
Carbon paper is classified in ISI code 3399.

3231 Printing and related support activities
(1997 NAICS code 3231)

Businesses engaged in apparel and printing by transferring an image from a plate, screen, or computer file to some
medium, such as paper, plastic, metal, apparel and textile articles, or wood. Processes include lithographic, gravure,
screen, digital, and flexographic printing. Support activities include bookbinding, plate making, typesetting, and data
imaging.

Publishing of printed products, i.e., the reporting, writing, editing, and other processes that are required to create an
edition of a newspaper, for example, is treated as an activity in its own right rather than as a subsidiary activity to a
manufacturing activity (printing) and is classified in ISI code 5111. A business that also prints what it publishes is
classified in ISI code 5111.

Examples of products printed by businesses in, and processes of, this industry are:

- Books
- Business forms
- Digital printing
- Greeting cards

Note: Printing on fabrics (or "grey goods") is classified in ISI code 3130.

NOTE – Printing on fabrics (or "grey goods") is classified in ISI code 3130.
Integrated petroleum refining and extraction
(part of 1997 NAICS codes 211 and 32411)

Businesses engaged in both extraction (operating oil and gas field properties) AND refining (separating crude petroleum into component products through such techniques as fractionation, cracking, and distillation).

NOTE – Crude petroleum extraction without refining is classified in ISI code 2111.

Petroleum refining without extraction
(part of 1997 NAICS code 32411)

Businesses engaged in separating crude petroleum into component products through such techniques as fractionation, cracking, and distillation.

Examples of products of this industry are:
- Fuel oils
- Gasoline
- Jet fuel
- Kerosene

NOTE – Crude petroleum extraction without refining is classified in ISI code 2111.
Crude petroleum extraction combined with refining is classified in ISI code 3242.

Other petroleum and coal products
(1997 NAICS code 3241, except 32411)

Businesses engaged in further processing of refined petroleum and coal products.

Examples of products or processes of this industry are:
- Asphalt and tar paving mixtures
- Brake fluids
- Petroleum coke, not produced in petroleum refineries
- Petroleum fuel briquettes, not produced in petroleum refineries
- Petroleum lubricating oils, greases, and waxes, not produced in petroleum refineries
- Roofing cements and coatings from refined petroleum
- Saturating purchased mats and felts with asphalt or tar

NOTE – Manufacturing:
Paper mats and felts and saturating them with asphalt or tar into sheets and rolls is classified in ISI code 3221.
Petrochemicals from refined petroleum is classified in ISI code 3251.
Synthetic lubricating oils and greases is classified in ISI code 3259.

Basic chemicals
(1997 NAICS code 3251)

Businesses engaged in the transformation of organic and inorganic raw materials by a chemical process.

Examples of products of this industry are:
- Alkalies and chlorine (100 percent) and other inorganic chemicals
- Industrial bleaches
- Industrial gases
- Petrochemicals from refined petroleum or liquid hydrocarbons, such as acyclic aliphatics, benzene, toluene, styrene, and xylene
- Potassium and sodium compounds
- Sulphuric acids
- Synthetic flavors, artificial sweeteners, food dyes, and perfume materials

NOTE – Manufacturing:
Food dyes (except synthetic) is classified in ISI code 3119.
Household bleaches is classified in ISI code 3266.
Electrostatic and photographic toners is classified in ISI code 3259.
Chlorine for swimming pools is classified in ISI code 3259.
Alumina is classified in ISI code 3313.

Resins, synthetic rubbers, and artificial and synthetic fibers and filaments
(1997 NAICS code 3252)

Businesses engaged in manufacturing synthetic resins, plastics materials, and nonvulcanizable elastomers, and mixing and blending resins to a custom basis.

Examples of products of this industry are:
- Butyl rubber, latex rubber, silicon rubber, and other synthetic rubbers
- Rayon, acetate, nylon, polyester, and other synthetic fibers
- Plastics materials
- Resins
- Thermoplastic elastomers

NOTE – Manufacturing resin adhesives is classified in ISI code 3255.
Processing natural, synthetic, or reclaimed rubber into intermediate or final products is classified in ISI code 3262.
3253 **Pesticides, fertilizers, and other agricultural chemicals**  
(1997 NAICS code 3253)

Businesses engaged in manufacturing nitrogenous or phosphatic materials and mixing those ingredients into fertilizers or mixing ingredients produced elsewhere into fertilizers, or formulating and preparing agricultural and household pest control chemicals.

Examples of products of this industry are:

- Ammonia fertilizers
- Compost and potting soil
- Herbicides
- Insecticides
- Nitro-phosphates
- Plant hormones
- Urea

**NOTE** – Manufacturing of nitrogenous or phosphatic materials not for use as fertilizers is classified in ISI code 3251.

3254 **Pharmaceuticals and medicines**  
(1997 NAICS code 3254)

Businesses engaged in one or more of the following activities: (1) manufacturing biological and medicinal products; (2) processing (grading, grinding and milling) botanical drugs and herbs; (3) isolating active medicinal principals from botanical drugs and herbs; and (4) manufacturing pharmaceutical products intended for internal and external consumption in such forms as ampules, tablets, capsules, vials, ointments, powders, solutions, and suspensions.

Examples of products of this industry are:

- Alkaloids
- Antibiotics
- Blood derivatives
- Botanicals
- Endocrine substances
- In vitro and in vivo diagnostics
- Vaccines
- Vitamins

**NOTE** – Manufacturing:
- Turpentine is classified in ISI code 3251.
- Artists’ paints is classified in ISI code 3399.

3255 **Paints, coatings, and adhesives**  
(1997 NAICS code 3255)

Businesses engaged in mixing pigments, solvents, and binders into paints, stains, and other coatings and/or manufacturing allied paint products and adhesives.

Examples of products of this industry are:

- Caulking compounds
- Enamels
- Glues
- Paint
- Paint and varnish removers
- Varnishes, lacquers, and shellacs
- Wood sealers and preservers

**NOTE** – Manufacturing:
- Turpentine is classified in ISI code 3251.
- Artists’ paints is classified in ISI code 3399.

3256 **Soap, cleaning compounds, and toilet preparations**  
(1997 NAICS code 3256)

Businesses engaged in manufacturing and packaging soap and other cleaning compounds, surface active agents, and toilet preparations.

Examples of products of this industry are:

- Air and room fresheners
- Household bleaches
- Laundry and dishwashing detergents
- Natural glycerin
- Oven cleaners
- Perfumes, cosmetics, creams, and lotions
- Toothpaste and denture cleaners
- Wetting agents, emulsifiers, and penetrants

**NOTE** – Manufacturing:
- Turpentine is classified in ISI code 3251.
- Artists’ paints is classified in ISI code 3399.

3259 **Other chemical products and preparations**  
(1997 NAICS code 3259)

Examples of products of this industry are:

- Aerosol packaging (mixing chemicals and propellant in aerosol cans)
- Automotive antifreeze
- Carbon black
- Custom compounding of purchased plastics resins
- Explosives
- Gelatins
- Matches
- Photographic (sensitized) film, paper, plates, and chemicals
- Printing ink

**NOTE** – Manufacturing:
- Medicinal gelatins is classified in ISI code 3254.
- Photographic toner cartridges is classified in ISI code 3333.
- Computer printer toner cartridges is classified in ISI code 3341.
3261 Plastics products
(1997 NAICS code 3261)

Businesses engaged in the processing of new or spent (recycled) plastics resins into intermediate or final products, using such processes as compression molding, extrusion molding, injection molding, blow molding, and casting.

Examples of products of this industry are:
- Laminated plastics plates, sheets, and shapes
- Plastics bottles
- Plastics cups and dinnerware
- Plastics pipes and fittings
- Plastics plumbing fixtures, such as bathtubs and shower stalls
- Plastics resilient floor coverings
- Polystyrene and urethane foam
- Unsupported plastics films, sheets, and bags
- Unsupported plastics profile shapes, such as rods and tubes

NOTE – Manufacturing:
- Plastics footwear is classified in ISI code 3160.
- Coated paper is classified in ISI code 3222.
- Plastics hoses is classified in ISI code 3262.
- Plastics furniture parts is classified in ISI code 3370.

Assembling plastics components into plumbing fixture fittings such as faucets is classified in ISI code 3329.

3262 Rubber products
(1997 NAICS code 3262)

Businesses engaged in processing natural, synthetic, or reclaimed rubber materials into intermediate or final products using processes such as vulcanizing, cementing, molding, extruding, and lathe-cutting.

Examples of products or processes of this industry are:
- Latex foam
- Prophylactics
- Rebuilding and retreading tires
- Rubber and plastics hoses and belting
- Rubber floor mats and stair treads
- Rubber medical sundries
- Tire repair materials
- Tires and inner tubes from natural and synthetic rubber
- Tread rubber

NOTE – Manufacturing:
- Rubber footwear is classified in ISI code 3160.
- Rubber gaskets, packing, and sealing devices is classified in ISI code 3399.
- Repairing tires is classified in ISI code 8110.

3271 Clay products and refractories
(1997 NAICS code 3271)

Businesses engaged in transforming mined or quarried clay and like materials into bricks, refractory, and ceramic products. Processes used include grinding, mixing, cutting, shaping, and honing raw materials. Heat and chemicals are often used to change the composition and properties of the intended product.

Examples of products of this industry are:
- Bricks and other clay structural products
- Ceramic wall and floor tiles
- Clay and vitreous china plumbing fixtures
- Crucibles and furnace linings
- Earthenware and vitreous china table and kitchen articles
- Porcelain electric supplies
- Pottery

NOTE – Manufacturing:
- Enameled iron and steel plumbing fixtures is classified in ISI code 3329.
- Ferrite microwave devices and electronic components is classified in ISI code 3344.

3272 Glass and glass products
(1997 NAICS code 3272)

Businesses engaged in manufacturing glass and glass products. Glass is produced by heating silica sand to the melting point and then drawn, floated, or blow molded to the desired shape. Glass products may be produced from purchased glass.

Examples of products of this industry are:
- Flat glass
- Glass containers
- Glassware
- Pressed and blown glass
- Unsheathed fiber optic material

NOTE – Manufacturing:
- Glass wool (fiberglass) insulation is classified in ISI code 3279.
- Optical lenses is classified in ISI code 3333.
- Fiber optic cable from purchased fiber optic strands is classified in ISI code 3359.
- Ophthalmic lenses is classified in ISI code 3391.
3273 Cement and concrete products
(1997 NAICS code 3273)

Businesses engaged in manufacturing hydraulic cement from mined, quarried, manufactured, or purchased lime and businesses engaged in manufacturing concrete from mined, quarried, or purchased sand and gravel.

Examples of products of this industry are:
- Concrete brick and block
- Concrete pipe
- Portland cement
- Ready-mix concrete

NOTE – Manufacturing: Lime is classified in ISI code 3274. Dry mixed concrete is classified in ISI code 3279.

3274 Lime and gypsum products
(1997 NAICS code 3274)

Businesses engaged in manufacturing lime from mined, quarried, collected, or purchased calcitic or dolomitic limestone or other calcareous material and businesses engaged in manufacturing gypsum products from mined, quarried, or purchased gypsum.

Examples of products of this industry are:
- Lime
- Plaster
- Plasterboard
- Wallboard

3279 Other nonmetallic mineral products
(1997 NAICS code 3279)

Examples of products of this industry are:
- Abrasives and abrasive products
- Cut stone and stone products
- Dry mixed concrete
- Fiberglass insulation
- Ground or treated mineral and earth
- Mica products
- Mineral wool
- Papier-mache
- Synthetic gemstones

NOTE – Manufacturing metallic scouring sponges and soap-impregnated scouring pads is classified in ISI code 3329.

3311 Iron and steel mills and ferroalloys
(1997 NAICS code 3311)

Examples of products or processes of this industry are:
- Direct reduction of iron ore
- Ferroalloys
- Ferrous powder
- Pig iron conversion into steel
- Pig iron manufacturing in molten or solid form
- Steel pipes and tubes
- Steel shapes, such as plates, sheets, strips, rods, wire, and bars

3312 Steel products from purchased steel
(1997 NAICS code 3312)

Businesses engaged in manufacturing iron and steel pipe and tube, drawing steel wire, and rolling shapes from purchased iron or steel.

NOTE – Manufacturing wire products from purchased wire is classified in ISI code 3326.

3313 Alumina and aluminum production and processing
(1997 NAICS code 3313)

Examples of products or processes of this industry are:
- Alumina refining, generally from bauxite
- Aluminum alloys, powder, paste, or flake
- Aluminum primary production from alumina
- Aluminum shape production, such as sheet, plate, foil, rod, bar, pipe, tube, and wire
- Aluminum smelting (secondary) from scrap or dross

NOTE – Manufacturing aluminum oxide abrasives and refractories are classified in ISI code 3279.
Part I — INDUSTRY CLASSIFICATIONS — Continued

MANUFACTURING — Continued

3314  Nonferrous metal (except aluminum) production and processing
       (1997 NAICS code 3314)

Businesses engaged in smelting ores, such as copper, lead, and zinc, into nonferrous metals; primary refining of
nonferrous metals using electrolytic or other processes; and/or rolling, drawing, extruding, and alloying of copper and
other nonferrous metals.

NOTE – Mining and producing copper and other nonferrous concentrates, including gold and silver bullion, by
processes such as solvent extraction or electrowinning are classified in ISI codes 2125-7.
Primary production and secondary smelting of aluminum are classified in ISI code 3313.
Die-casting purchased copper is classified in ISI code 3315.
Manufacturing wire products from purchased copper wire is classified in ISI code 3326.
Insulating purchased copper and nonferrous wire is classified in ISI code 3359.

3315  Foundries
       (1997 NAICS code 3315)

Businesses engaged in pouring molten metal into molds or dies to form castings. Foundries may clean and deburr
the castings they manufacture. More involved processes, such as tapping, threading, milling, or machining to tight
tolerances that transform castings into more finished products are classified in other manufacturing industries.

Examples of businesses in this industry are:

   Ferrous metal foundries that manufacture castings such as cast iron pipe, skillets, and manhole covers
   Nonferrous metal foundries, such as aluminum foundries
   Steel foundries

NOTE – Businesses both producing castings and further manufacturing them using processes such as machining or
assembling to create a specific manufactured product are classified in the industry of the finished product.

3321  Forging and stamping
       (1997 NAICS code 3321)

Businesses engaged in manufacturing iron, steel, and nonferrous forgings from purchased metals.

Examples of products of this industry are:

   Crowns and closures
   Metal custom roll forming products
   Metal stamped and spun products (except automotive, cooking and kitchen utensils and coins)
   Powder metallurgy products

NOTE – Manufacturing:
   Iron and steel forgings in integrated iron and steel mills is classified in ISI code 3311.
   Automotive stampings is classified in ISI code 3363.

3322  Cutlery and hand tools
       (1997 NAICS code 3322)

Examples of products of this industry are:

   Cutlery and flatware of nonprecious and precious plated metal
   Kitchen utensils and pots and pans, stamped or spun
   Nonelectric kitchen tools, such as can openers and peelers
   Nonpowered hand and edge tools, such as pliers, wrenches, and screwdrivers

NOTE – Manufacturing:
   Cast metal cooking utensils is classified in ISI code 3315.
   Power-driven hand tools is classified in ISI code 3339.
   Precious metal (except precious plated) and pewter cutlery and flatware is classified in ISI code 3399.

3323  Architectural and structural metals
       (1997 NAICS code 3323)

Examples of products of this industry are:

   Bar joists, concrete reinforcing bars, and other fabricated structural metal products
   Fabricated metal plate work
   Flumes, ducts, and dampers and other sheet metal work

NOTE – Manufacturing:
   Metal railings, fences, and moldings and other ornamental and architectural metal products
   Metal windows and doors
   Prefabricated metal buildings, panels, and sections
   Metal covered woodframed windows and doors is classified in ISI code 3210.
   Mobile homes is classified in ISI code 3210.
**Part I — INDUSTRY CLASSIFICATIONS — Continued**

**MANUFACTURING — Continued**

**3324 Boilers, tanks, and shipping containers**  
(1997 NAICS code 3324)

Examples of products of this industry are:

- Bulk storage tanks
- Metal cans, barrels, drums, kegs, and pails
- Power boilers and heat exchangers

**NOTES**

- Manufacturing: Nails and spikes from wire drawn elsewhere is classified in ISI code 3326.  
- Bolts, nuts, screws, rivets, and washers is classified in ISI code 3327.  
- Coin-operated locking mechanisms is classified in ISI code 3333.

**3325 Hardware**  
(1997 NAICS code 3325)

Examples of products of this industry are:

- Locks (except coin-operated) and keys
- Metal handles and knobs
- Metal hinges and latches

**NOTES**

- Manufacturing: Nails and spikes from wire drawn elsewhere is classified in ISI code 3326.  
- Bolts, nuts, screws, rivets, and washers is classified in ISI code 3327.  
- Coin-operated locking mechanisms is classified in ISI code 3333.

**3326 Spring and wire products**  
(1997 NAICS code 3326)

Businesses engaged in manufacturing heavy gauge springs by processes including cutting, bending, and heat winding metal rods or strip stock, or in manufacturing light gauge springs and fabricated wire products.

Examples of products of this industry are:

- Barbed wire
- Chain link fencing
- Heavy and light gauge springs
- Nails
- Paper clips and staples

**NOTE** – Manufacturing: Watch and clock springs from purchased wire is classified in ISI code 3345.

**3327 Machine shops, turned products, and screws, nuts, and bolts**  
(1997 NAICS code 3327)

Businesses engaged in:

- Custom machining parts for machines and equipment using machine tools such as lathes, automatic screw machines, and machines for boring, grinding, and milling
- Machining precision turned products
- Manufacturing metal bolts, nuts, screws, rivets, and washers

**3328 Coating, engraving, heat treating, and allied activities**  
(1997 NAICS code 3328)

Businesses engaged in:

- Electroplating, plating, anodizing, coloring and finishing metals and metal formed products
- Enameling, lacquering, and varnishing metals and metal formed products
- Engraving, chasing, or etching metals and metal formed products (except printing plates)
- Heat treating metals and metal formed products
- Hot dip galvanizing metals and metal formed products
- Powder coating metals and metal formed products

**3329 Other fabricated metal products**  
(1997 NAICS code 3329)

Examples of products of this industry are:

- Ball and roller bearings
- Enameled iron and metal sanitary ware, sinks, bathtubs and toilets
- Fabricated pipes and fittings
- Fluid power valves and hose fittings
- Industrial patterns, such as foundry cores
- Industrial valves

**NOTE** – Manufacturing:

- Plastics plumbing fixtures, such as plastics tubs and shower stalls, is classified in ISI code 3261.  
- Cast iron pipes and fittings is classified in ISI code 3315.  
- Safe and vault locks is classified in ISI code 3325.  
- Hydraulic intake and exhaust valves for internal combustion engines is classified in ISI code 3363.
3331 Agriculture, construction, and mining machinery
(1997 NAICS code 3331)

Businesses engaged in manufacturing farm machinery and equipment, construction equipment, surface mining equipment, and logging and forestry equipment.

Examples of products of this industry are:

- Bulldozers
- Coal breakers
- Concrete mixers
- Core and rock drills
- Dairy farm machinery and livestock equipment
- Farm tractors
- Lawnmowers and other powered home lawn and garden equipment
- Mine cars
- Oil and gas field equipment
- Pavers
- Planting, seeding, fertilizing, and harvesting machinery

NOTE – Manufacturing:
- Farm hand tools and nonpowered lawnmowers and other garden equipment is classified in ISI code 3322.
- Offshore oil and gas well drilling and floating production platforms is classified in ISI code 3366.

3332 Industrial machinery
(1997 NAICS code 3332)

Examples of products of this industry are:

- Bookbinding, typesetting, and other printing machinery
- Chemical machinery and equipment and petroleum manufacturing equipment
- Food and beverage manufacturing machinery, such as:
  - Bakery ovens
  - Dough mixers
  - Ice cream freezers
  - Meat and poultry preparation equipment
- Plastics compression, extrusion, injection molding, and other plastics and rubber industry machinery
- Sawmill and woodworking machinery (except hand held), such as:
  - Band saws
  - Circular saws
  - Sanding machinery
- Semiconductor machinery, such as wafer processing equipment
- Sewing machines (including household)
- Textile machinery

NOTE – Manufacturing:
- Planes, axes, drawknives, and handsaws is classified in ISI code 3322.
- Power driven hand tools is classified in ISI code 3339.

3333 Commercial and service industry machinery
(1997 NAICS code 3333)

Examples of products of this industry are:

- Automatic vending machinery
- Automotve maintenance equipment, except mechanic’s hand tools
- Commercial cooking equipment
- Commercial laundry, dry-cleaning, and pressing machines
- Office machinery (except computers and photocopying equipment), such as:
  - Calculators and dedicated word processing equipment
- Optical instrument and lens manufacturing, such as:
  - Binoculars
  - Lenses (except ophthalmic focus)
  - Microscopes
- Photographic and photocopying equipment, such as:
  - Cameras (except television and video cameras)
  - Film development equipment
  - Projectors

NOTE – Manufacturing:
- Sensitized film, paper, cloth, and plates is classified in ISI code 3259.
- Mechanic’s hand tools is classified in ISI code 3322.
- Computers and peripheral equipment is classified in ISI code 3341.
- Video cameras, broadcast and studio, is classified in ISI code 3342.
- Facsimile equipment is classified in ISI code 3342.
- Video cameras (except broadcast and studio) is classified in ISI code 3343.
- Time clocks is classified in ISI code 3345.
- Ophthalmic focus lenses, such as eyeglass lenses and contact lenses, is classified in ISI code 3391.
3334 Ventilation, heating, air-conditioning, and commercial refrigeration equipment  
(1997 NAICS code 3334)

Examples of products of this industry are:
- Air-conditioning (except motor vehicle) equipment, such as central and room air conditioners
- Air purification equipment, such as industrial dust and fume collection equipment and warm air furnace filters
- Attic fans
- Commercial refrigeration equipment, such as water coolers, soda fountains, and beer dispensing equipment
- Heating equipment, such as:
  - Furnaces
  - Heating boilers and stoves
  - Wall and baseboard heating units
- Industrial and commercial fans and blowers, such as exhaust and ventilating fans
- Industrial refrigeration equipment

NOTE – Manufacturing:  
Industrial process furnaces and ovens is classified in ISI code 3339.  
Household fans (except attic), portable electric airspace heaters, humidifiers and dehumidifiers, and refrigerators and freezers is classified in ISI code 3352.  
Motor vehicle air conditioners and compressors is classified in ISI code 3363.

3335 Metalworking machinery  
(1997 NAICS code 3335)

Businesses engaged in manufacturing machinery that cuts, molds, and shapes metal.

Examples of products of this industry are:
- Cutting tools and machine tools accessories, such as twist drills and counter sinks
- Industrial molds, such as die-casting and foundry-casting molds
- Machine tools, such as:
  - Die-casting machines
  - Forging machines
  - Lathes
  - Milling machines
- Metal molds for plaster, plastics, rubber, and glass working machinery
- Rolling mill machinery and equipment
- Special die and tools, die sets, and jigs and fixtures
- Wire drawing and fabricating machines

NOTE – Manufacturing:  
Cutting dies (except metal cutting) is classified in ISI code 3322.  
Welding and soldering equipment is classified in ISI code 3339.

3336 Engines, turbines, and power transmission equipment  
(1997 NAICS code 3336)

Examples of products of this industry are:
- Electric outboard motors
- Gasoline and diesel engines, except motor vehicle and aircraft
- Industrial high-speed drives and gears
- Mechanical power transmission equipment, except motor vehicle and aircraft, such as:
  - Brakes
  - Clutches
  - Joints
  - Plain bearings and bushings
- Speed changers
- Turbine and turbine generator set units, such as steam, hydraulic, gas, and wind

NOTE – Manufacturing:  
Motor vehicle engines and power transmission equipment is classified in ISI code 3363.  
Gasoline aircraft engines, transmission equipment, and turbines is classified in ISI code 3364.
Part I — INDUSTRY CLASSIFICATIONS — Continued
MANUFACTURING — Continued

3339  Other general purpose machinery
(1997 NAICS code 3339)

Examples of products of this industry are:

- Air and gas compressors
- Fluid power cylinders, actuators, pumps, and motors
- Industrial process furnaces and ovens
- Material handling equipment, such as:
  - Automobile lifts
  - Conveyors
  - Elevators and escalators
  - Industrial trucks and tractors
  - Overhead traveling cranes
- Nonagricultural spraying and dusting equipment
- Packaging machinery
- Power-driven hand tools
- Pumps and pumping equipment
- Scales and balances (except laboratory)
- Welding and soldering equipment

**NOTE** – Manufacturing:
- Hand held soldering tools is classified in ISI code 3322.
- Farm type tractors, agricultural spraying and dusting equipment, and construction cranes is classified in ISI code 3331.
- Bakery ovens and industrial kilns is classified in ISI code 3332.
- Industrial refrigeration and air-conditioning compressors is classified in ISI code 3334.
- Transformers for arc-welding is classified in ISI code 3353.
- Pumps and compressors for motor vehicles is classified in ISI code 3363.
- Laboratory scales, furnaces, and ovens is classified in ISI code 3391.

3341  Computer and peripheral equipment
(1997 NAICS code 3341)

Businesses engaged in the design and use of integrated circuits and the application of highly specialized miniaturization technologies in the manufacture of computers and electronic products.

Machinery that incorporates electronic computers for operation or control purposes and embedded control applications are classified in other manufacturing industries based on the classifications of the complete machinery. Also, the manufacture of other parts such as casings, stampings, cable sets, switches, etc. for computers are classified in other manufacturing industries based on their associated production processes.

Examples of products of this industry are:

- Automatic teller machines
- Computer storage devices, such as:
  - CD-ROM drives
  - Floppy disk drives
  - Hard disk drives
  - Tape storage and backup drives
- Computer terminals
- Electronic computers, such as:
  - Laptops
  - Mainframes
  - Personal computers
  - Servers
  - Workstations
- Peripheral equipment such as:
  - Keyboards
  - Mice, trackballs, and joystick devices
  - Monitors
  - Optical and bar code scanners
  - Plotters
  - Printers

**NOTE** – Manufacturing:
- Digital telecommunication switches, and local area network and wide area network communication equipment, such as bridgers, routers, and gateways, is classified in ISI code 3342.
- Internal loaded printed circuit board devices such as sound, video, and network interface cards; modems; and solid state storage devices for computers is classified in ISI code 3344.
- Magnetic and optical recording media is classified in ISI code 3346.
3342 Communications equipment
(1997 NAICS code 3342)

Businesses engaged in manufacturing wire telephone and data communications equipment that may be stand alone or board level components of a larger system and/or engaged in manufacturing radio and television broadcast and wireless communication equipment.

Examples of products of this industry are:

- Answering machines
- Communications antennas
- Facsimile machines
- Fire and security alarm equipment
- Global positioning system equipment
- Intercoms
- Local area network and wide area network communications equipment
- Pagers
- Radios, fixed and mobile
- Space satellites
- Studio and broadcast video cameras
- Switching equipment
- Telephones, wired, cordless, and cellular
- Television broadcast equipment

NOTE – Manufacturing:
Household audio and video equipment is classified in ISI code 3343.
Internal and external computer modems, fax/modems and telephone transformers is classified in ISI code 3344.

3343 Audio and video equipment
(1997 NAICS code 3343)

Businesses engaged in manufacturing electronic audio and video equipment for home entertainment, motor vehicles, public address systems, and musical instrument amplification.

Examples of products of this industry are:

- Amplifiers and preamplifiers
- Audio receivers
- Compact disc players
- Magnetic and digital audio tape recorders and players
- Phonographs and microphones
- Radio sets
- Speakers and speaker systems
- Televisions
- Video cameras (except broadcast and studio)
- Video cassette recorders and players
- Video disc players

NOTE – Manufacturing:
Mobile radios, such as citizens band and FM transceivers for motor vehicle use, cable decoders, satellite television equipment, and studio and broadcast video cameras is classified in ISI code 3342.
Phonograph needles and cartridges is classified in ISI code 3344.

3344 Semiconductors and other electronic components
(1997 NAICS code 3344)

Examples of products of this industry are:

- Bare and loaded printed circuit boards
- Electron tubes and parts
- Electronic capacitors, condensers, and resistors
- Electronic coils, transformers, and other inductors
- Electronic switches and transducers
- Modems
- Semiconductors and related devices, such as:
  - Diodes
  - Integrated circuits
  - Memory chips
  - Optoelectronic devices
  - Transistors

NOTE – Manufacturing:
Glass blanks for electron tubes is classified in ISI code 3272.
Communications antennas and telephone system modules is classified in ISI code 3342.
X-ray tubes is classified in ISI code 3345.
3345  **Navigational, measuring, electro-medical, and control instruments**  
(1997 NAICS code 3345)

Examples of products of this industry are:

- Aircraft engine instruments
- Automatic environmental controls for residential, commercial, and appliance use, such as:
  - Gas burner controls
  - Humidstats
  - Refrigeration controls
  - Thermostats
- Electromedical and electrotherapeutic apparatus, such as:
  - Electrocardiographs
  - Hearing aids
  - Magnetic resonance imaging equipment
  - Medical ultrasound equipment
  - Pacemakers
- Instruments and related products for measuring, displaying, and controlling industrial process variables, such as: temperature, humidity, pressure, flow, level, and viscosity
- Instruments for measuring and testing of electricity and electrical signals, such as:
  - Ammeters
  - Circuit testers
  - Voltmeters
  - Wattmeters
- Irradiation apparatus, such as:
  - Computerized axial tomography (CT/CAT scanners) apparatus
  - Gamma-ray equipment
  - X-ray systems
- Laboratory instruments for chemical and physical analysis of solid, fluid, gaseous, or composite material samples, such as:
  - Hematology instruments
  - pH meters
  - Spectrophotometric instruments
- Meteorological equipment
- Radiation detecting equipment
- Search, detection, navigation, guidance, aeronautical, and nautical systems and instruments, such as:
  - Aircraft and missile control systems
  - Gyrosopes
  - Radar
  - Sonar
- Surveying and drafting equipment
- Totalizing fluid meters and counting devices, such as:
  - Fare collection equipment
  - Parking meters
  - Water and gas meters
  - Watches, clocks, and parts

**NOTE** – Manufacturing:

- Optical alignment and test and inspection equipment is classified in ISI code 3333.
- Global positioning system equipment is classified in ISI code 3342.
- Motor control switches and relays is classified in ISI code 3353.
- Nonelectrical medical and therapeutic apparatus is classified in ISI code 3391.

3346  **Manufacturing and reproducing magnetic and optical media**  
(1997 NAICS code 3346)

Examples of products or processes of this industry are:

- Blank audio and video tapes
- Blank diskettes
- Blank optical disks
- Hard drive media
- Laser disks
- Mass duplication of (copying of) audio, video, software, and other data on magnetic, optical, similar media
- Mass reproduction of computer software (generally excluding software development) onto diskettes, CD-ROMs, and game cartridges
- Prerecorded compact disks (except software)
- Tape and record reproducing
- Theatrical duplication of motion pictures

**NOTE** – Designing, developing, or publishing prepackaged software or documentation; and integrated facilities that publish and reproduce software, are classified in ISI code 5112. Audio and video producing and publishing; integrated facilities that publish and reproduce audio, video, and film materials; and related services are classified in ISI codes 5121 or 5122, depending on the product.
3351 Electric lighting equipment
(1997 NAICS code 3351)
Examples of products of this industry are:

- Commercial, industrial, institutional, and residential lighting fixtures
- Electric lamp bulbs and parts
- Flashlights and other portable lamps
- Lampshades
- Motor vehicle light bulbs
- Nonelectric lighting fixtures, such as gas lanterns

NOTE – Manufacturing:
- Glass parts for lighting fixtures is classified in ISI code 3272.
- Light emitting diodes is classified in ISI code 3344.
- Motor vehicle lighting fixtures is classified in ISI code 3363.

3352 Household appliances
(1997 NAICS code 3352)
Examples of products of this industry are:

- Barbecue grills
- Dishwashers and disposals
- Electric blankets and space heaters
- Refrigerators, freezers, stoves, ovens, and other major household appliances

NOTE – Manufacturing:
- Household sewing machines is classified in ISI code 3332.
- Commercial and industrial cooking and cleaning equipment is classified in ISI code 3333.
- Commercial and industrial refrigerators, room air conditioners, attic fans, and commercial ventilation and exhaust fans is classified in ISI code 3334.

3353 Electrical equipment
(1997 NAICS code 3353)
Examples of products of this industry are:

- Motors and generators such as:
  - Fractional and integral horsepower electric motors
  - Land transportation motors and generators
  - Prime mover generator sets
- Power, distribution, and specialty transformers, such as:
  - Florescent lamp ballasts
  - Lighting transformers
  - Welding transformers
  - Relays and industrial controls, such as:
    - Digital positioning equipment
    - Electronic relays
    - Solenoids
    - Switchgear and switchboard apparatus, such as:
    - Circuit breakers
    - Control panels
    - Fuses

NOTE – Manufacturing:
- Turbine generator set units and electric outboard motors is classified in ISI code 3336.
- Electronic transformers and switches is classified in ISI code 3344.
- Environmental controls and industrial process control instruments is classified in ISI code 3345.
- Switches for electrical circuits is classified in ISI code 3359.
- Starting motors and generators for internal combustion engines is classified in ISI code 3363.

3359 Other electrical equipment and components
(1997 NAICS code 3359)
Examples of products of this industry are:

- Batteries
- Carbon and graphite electrodes and brushes
- Conduits, junction boxes, and other non current-carrying wiring devices
- Electric bells and gongs
- Electrical cord sets
- Electric garage door and other electric openers
- Electrical outlets, switches, and other current-carrying wiring devices
- Fiber optic cable from purchased fiber optic strand and nonferrous wire and cable from purchased nonferrous wire and other communication and energy wire and cable
- Industrial capacitors and condensers
- Lasers and laser parts for incorporation into other equipment
- Primary batteries
- Uninterruptable power supplies

NOTE – Manufacturing:
- Porcelain and ceramic insulators is classified in ISI code 3271.
- Fiber optic materials and glass insulators is classified in ISI code 3272.
- Drawn nonferrous wire is classified in ISI code 3313 or 3314 (depending on the material drawn).
- Cable sets consisting of insulated wire and connectors for electronic applications is classified in ISI code 3344.
- Electronic capacitors, condensers, laser diodes, and semiconductor rectifiers is classified in ISI code 3344.
3361 Motor vehicles
(1997 NAICS code 3361)
Businesses engaged in manufacturing complete motor vehicles (body, chassis or unibody), or chassis only.
Examples of products of this industry are:
   Automobiles and minivans  Light trucks and utility vehicles
   Buses  Motor homes (complete)
   Heavy duty trucks

NOTE – Manufacturing off highway construction equipment is classified in ISI code 3331.

3362 Motor vehicle bodies and trailers
(1997 NAICS code 3362)
Businesses engaged in manufacturing motor vehicle bodies, cabs, trucks, automobile and utility trailers, truck trailer
chassis, detachable trailer bodies, and detachable trailer chassis. The products may be sold separately or may be
assembled on purchased chassis and sold as complete vehicles.
Examples of products of this industry are:
   Automobile bodies  Travel trailers and campers
   Covers for mounting on pickup trucks  Truck bodies
   Motor homes on a purchased chassis  Truck cabs

NOTE – Manufacturing:
Mobile homes is classified in ISI code 3210.
Motor homes chassis and assembly of complete motor homes is classified in ISI code 3361.

3363 Motor vehicle parts
(1997 NAICS code 3363)
Examples of products of this industry are:
   Air bags  Gasoline engines for motor vehicles
   Brake systems and related components  Lighting fixtures for vehicles
   Electrical and electronic equipment for motor  Metal stampings
   vehicles, such as:
   Alternators  Motor vehicle air-conditioning systems
   Cruise control mechanisms  Mufflers
   Electronic control modules  Radiators
   Ignition apparatus and parts  Seating and interior trim
   Starters  Steering and suspension components
   Filters for internal combustion engines  except springs), such as:
   Fuel injection systems  Ball joints
   Gasoline engine parts, whether or not for vehicular  Shock absorbers
   use, such as:
   Carburetors  Tie rods
   Crankshafts  Transmissions and power train parts, such as:
   Pistons  Clutches
   Valves  Torque converters
   Water pumps  Universal joints

NOTE – Manufacturing:
Stationary and diesel engines is classified in ISI code 3336.
Car stereos is classified in ISI code 3343.
Automotive lamps and bulbs is classified in ISI code 3351.
Electric motors for motor vehicles is classified in ISI code 3353.
Batteries is classified in ISI code 3359.

3364 Aerospace products and parts
(1997 NAICS code 3364)
Businesses engaged in (1) manufacturing complete aircraft, missiles, and space vehicles; and engines, propulsion
units, auxiliary equipment and parts; (2) research and development units of aerospace manufacturers primarily
engaged in the production of prototypes; and (3) factory conversion and overhaul of aircraft and propulsion systems.
Examples of products of this industry are:
   Aircraft  Rockets
   Aircraft engines, parts, and components  Spacecraft and their parts, except satellites
   Guided missiles

NOTE – Manufacturing:
Aircraft fluid valve assemblies is classified in ISI code 3329.
Space satellites is classified in ISI code 3342.
Aeronautical, navigational, and guidance systems is classified in ISI code 3345.
Aircraft internal combustion engines and valves, pistons, or filters is classified in ISI code 3363.
The repair of aircraft or aircraft engines is classified in ISI code 4880.
3365  **Railroad rolling stock**  
(1997 NAICS code 3365)

Examples of products or activities of this industry are:

- Locomotives and their frames and parts, building and rebuilding
- Rail layers and ballast distributors
- Railroad, street, and rapid transit cars
- Railway track maintenance equipment

**NOTE** – Repair businesses owned by railroad and local transit companies are classified in ISI code 4880. Repair businesses not owned by railroad and local transit companies are classified in ISI code 8110.

3366  **Ship and boat building**  
(1997 NAICS code 3366)

Businesses engaged in operating a shipyard or manufacturing boats. Shipyards are fixed facilities with drydocks and fabrication equipment capable of building a ship. Activities of shipyards include the construction of ships, their repair, conversion and alteration, the production of prefabricated ship and barge sections and specialized services, such as ship scaling.

Examples of products of this industry are:

- Barges
- Canoes
- Cruise ships
- Freighters
- Offshore oil and gas well drilling and floating production platforms (whether or not self-propelled)
- Recreational power boats
- Sailboats
- Submarines

**NOTE** – Manufacturing:
- Inflatable plastic boats is classified in ISI code 3261.
- Rubber boats is classified in ISI code 3262.

3369  **Other transportation equipment**  
(1997 NAICS code 3369)

Examples of products of this industry are:

- Bicycles
- Golf carts
- Military armored vehicles and tanks
- Motorcycles
- Snowmobiles

3370  **Furniture and related products**  
(1997 NAICS code 337)

Businesses engaged producing furniture and related articles such as mattresses, window blinds, cabinets, and fixtures. Processes used include the cutting, bending, molding, laminating and assembly of such materials as wood, metal, glass, plastics, and rattan. Furniture may be produced on a stock or custom basis and may be shipped assembled or unassembled.

Examples of products of this industry are:

- Bathroom vanities
- Blinds and shades
- Custom architectural woodwork and millwork
- Display fixtures
- Furniture frames and parts
- Mattresses
- Metal, wood, plastic, rattan and wicker household furniture
- Office and institutional furniture and fixtures
- Showcases, partitions, shelving, and lockers
- Television, radio, and sewing machine cabinets
- Upholstered and nonupholstered wood household furniture
- Wall shelving units
- Wood kitchen cabinets

**NOTE** – Manufacturing:
- Seating for transportation equipment is classified in ISI code 3363.
- Laboratory and hospital furniture is classified in ISI code 3391.
3391 Medical equipment and supplies  
(1997 NAICS code 3391)  
Examples of products of this industry are:  

Dental equipment and supplies, such as:  
- Artificial teeth  
- Dental chairs  
- Dental hand instruments  
Laboratory apparatus and furniture, such as:  
- Balances and scales  
- Centrifuges  
- Laboratory cabinets  

Ophthalmic goods, such as:  
- Contact lenses  
- Eyeglasses  
- Goggles  
- Sunglasses  
Surgical and medical instruments, appliances, and supplies, such as:  
- Catheters  
- Hospital beds  
- Syringes  

NOTE – Manufacturing:  
Molded plastic lens blanks is classified in ISI code 3261.  
Molded glass lens blanks is classified in ISI code 3272.  
Laboratory instruments, x-ray apparatus, and electromedical apparatus is classified in ISI code 3345.  
Retailing and grinding of prescription eyeglasses and contact lenses is classified in ISI code 4461.  

3399 Other miscellaneous manufacturing  
(1997 NAICS code 3399)  
Includes the following:  

1. Manufacturing jewelry and silverware  
Businesses engaged in one or more of the following: (1) manufacturing, engraving, chasing or etching jewelry, novelties or precious metal flatware, and other plated ware; (2) stamping coins; (3) manufacturing unassembled jewelry parts and stock shop products such as sheet, wire, and tubing; (4) cutting, slabbing, tumbling, carving, engraving, polishing or faceting precious or semiprecious stones and gems; (5) recutting, repolishing and setting gem stones; and (6) drilling, sawing, and peeling cultured and costume pearls.  
Examples of jewelry and silverware products are:  
- Bracelets  
- Brooches and pins  
- Lapidary work  
- Necklaces  
- Precious metal (except precious plated) cutlery  
- Rings, precious and costume  

NOTE – Manufacturing:  
Synthetic stones or gemstones is classified in ISI code 3279.  
Nonprecious and precious plated metal cutlery and flatware is classified in ISI code 3322.  

2. Manufacturing sporting and athletic goods  
Examples of sporting and athletic goods products are:  
- Baseball, football, and basketball equipment  
- Billiard and pool tables  
- Fishing tackle and equipment  
- Gymnasium and playground equipment  
- Roller skates and ice skates  

NOTE – Manufacturing:  
Athletic apparel is classified in ISI code 3150.  
Athletic footwear is classified in ISI code 3160.  
Small arms and small arms ammunition is classified in ISI code 3329.  

3. Manufacturing dolls, toys, and games  
Examples of doll, toy, and game products are:  
- Children’s vehicles, such as scooters, wagons, and sleds  
- Craft and hobby kits  
- Dolls, doll parts, doll clothes, and action figures  
- Games (including electronic)  

NOTE – Manufacturing:  
Electronic video game cartridges and mass reproduction of these cartridges is classified in ISI code 3346.  
Bicycles and metal tricycles is classified in ISI code 3369.
3399 Other miscellaneous manufacturing – Continued
(1997 NAICS code 3399)

4. Manufacturing office supplies (except paper)

Examples of office supply products are:

- Artists’ air brushes, palettes, colors, and waxes
- Crayons and chalks
- Pens, pencils, and refill cartridges
- Stamps, hand and embossing
- Staplers and pencil sharpeners

**NOTE** – Manufacturing:

- Paper office supplies is classified in ISI code 3222.
- Manifold business forms and loose-leaf binders is classified in ISI code 3231.
- Writing, drawing, and india inks is classified in ISI code 3259.
- Rubber erasers is classified in ISI code 3262.
- Drafting tables and boards is classified in ISI code 3370.

5. Manufacturing signs

Businesses engaged in manufacturing signs and related displays of all materials (except paper and paperboard).

**NOTE** – Manufacturing paperboard displays is classified in ISI code 3222.
- Printing signs is classified in ISI code 3231.
- Sign lettering and painting is classified in ISI code 5418.

6. Other miscellaneous manufacturing

Examples of other miscellaneous manufactured products are:

- Brooms, brushes, and mops
- Burial caskets
- Candles
- Chemical fire extinguishers
- Cigar and cigarette lighters (except precious metal)
- Coin-operated amusement machines
- Fasteners, buttons, needles, and pins
- Gaskets, packing, and sealing devices
- Musical instruments
- Tobacco pipes
- Umbrellas
- Wigs

**WHOLESALE TRADE**

The wholesale trade sector (ISI codes 4211–4229) comprises businesses engaged in wholesaling merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The wholesaling process is an intermediate step in the distribution of merchandise. Wholesalers are organized to sell or arrange the purchase or sale of (a) goods for resale (goods sold to other wholesalers or retailers), (b) capital or durable nonconsumer goods, and (c) raw and intermediate materials and supplies used in production.

Wholesalers sell merchandise to other businesses and normally operate from a warehouse or office. These warehouses and offices are characterized by having little or no display of merchandise. In addition, neither the design nor the location of the premises is intended to solicit walk-in traffic. Wholesalers do not normally use advertising directed to the general public. Customers are generally reached initially via telephone, in-person marketing, or by specialized advertising that may include Internet and other electronic means.

Although in general, wholesaling normally denotes sales in large volumes, durable nonconsumer goods may be sold in single units. Sales of capital or durable nonconsumer goods used in the production of goods and services, such as farm machinery, medium and heavy duty trucks, and industrial machinery are included in wholesale trade.

**DURABLE GOODS**

4211 Motor vehicles and motor vehicle parts and supplies
(1997 NAICS code 4211)

Wholesale distribution of products such as:

- Automobiles
- Motor homes
- Motor vehicle supplies, parts, and accessories
- Motorcycles
- Tires and tubes
- Trailers
- Trucks
Part I — INDUSTRY CLASSIFICATIONS — Continued

WHOLESALE TRADE – Continued

DURABLE GOODS – Continued

4212 Furniture and home furnishings
(1997 NAICS code 4212)

Wholesale distribution of products such as:

- Carpets and other floor surfaces
- China, glassware, and earthenware
- Household-type furniture
- Household-type kitchen utensils and pans
- Linens and towels
- Office furniture
- Public building furniture

NOTE – Wholesaling:
Hospital beds and medical furniture is classified in ISI code 4214.
Precious metal flatware is classified in ISI code 4219.

4213 Lumber and other construction materials
(1997 NAICS code 4213)

Wholesale distribution of products such as:

- Asphalt and concrete mixtures
- Brick and stone
- Doors and windows and frames (all materials)
- Fencing
- Glass
- Lumber
- Mobile homes and prefabricated buildings
- Plywood
- Reconstituted wood fiber products
- Roofing, siding, and insulation materials
- Wood and metal millwork

NOTE – Wholesaling:
Refractory brick is classified in ISI code 4218.
Timber and timber products is classified in ISI code 4219.

4214 Professional and commercial equipment and supplies
(1997 NAICS code 4214)

Wholesale distribution of products such as:

- Balances and scales
- Commercial cooking and food service equipment
- Computers, peripheral equipment, and software
- Electrical signs
- Mailing machines and equipment
- Medical, dental, and hospital equipment and supplies
- Ophthalmic goods
- Photocopy machines, microfilm machines, and other office equipment
- Photographic cameras, film, accessories, and equipment
- Shelving and store fixtures
- Video cameras (except household-type)

NOTE – Wholesaling modems and other electronic communications equipment is classified in ISI code 4216.
Selling, planning, and designing computer systems that integrate computer hardware, software, and communication technologies are classified in ISI code 5415.

4215 Metals and minerals (except petroleum)
(1997 NAICS code 4215)

In addition to wholesaling the products listed below, this industry includes metal service centers. These centers maintain inventory and may perform value added functions such as sawing, shearing, bending, leveling, cleaning or edging on a custom basis as part of sales transactions.

Wholesale distribution of minerals such as:

- Coal and coke
- Metal ores
- Nonmetallic minerals (except those used in construction, such as sand and gravel)

Wholesale distribution of primary metal products such as:

- Bars
- Castings
- Ingots
- Nails, spikes, and rods
- Non-insulated wire
- Non-threaded pipe
- Plates
- Sheets

NOTE – Wholesaling:
Nonmetallic minerals used in construction is classified in ISI code 4213.
Gold, silver, and platinum is classified in ISI code 4219.
Crude petroleum is classified in ISI code 4227.
4216 Electrical goods  
(1997 NAICS code 4216)  
Wholesale distribution of products such as:  
- Electrical apparatus and equipment  
- Electrical appliances  
- Electrical light fixtures  
- Household-type audio and video equipment  
- Household-type refrigerators and freezers  
- Telecommunications equipment  
- Wiring supplies and electrical construction materials  

NOTE – Wholesaling computers, computer peripheral equipment, and loaded computer boards is classified in ISI code 4214.

4217 Hardware, and plumbing and heating equipment and supplies  
(1997 NAICS code 4217)  
Wholesale distribution of products such as:  
- Automotive air-conditioning equipment  
- Central air conditioning and heating equipment  
- Bolts, nuts, rivets, and screws  
- Handtools  
- Hardware  
- Knives  
- Plumbing and heating equipment and supplies  
- Refrigeration equipment (except household-type)  

NOTE – Wholesaling household room air-conditioners, refrigerators, and freezers, is classified in ISI code 4216.

4218 Machinery, equipment, and supplies  
(1997 NAICS code 4218)  
Wholesale distribution of products such as:  
- Construction, mining, and logging machinery and equipment  
- Farm and garden machinery and equipment  
- Industrial machinery and equipment  
- Industrial supplies  
- Service industry equipment and supplies  
- Aircraft  
- Motorized passenger golf carts  
- Railroad cars  
- Ships  

NOTE – Wholesaling:  
- Motor vehicles and motor vehicle parts is classified in ISI code 4211.  
- Janitorial chemicals is classified in ISI code 4226.

4219 Miscellaneous durable goods  
(1997 NAICS code 4219)  
Wholesale distribution of products such as:  
- Ammunition  
- Flatware, including precious metal  
- Jewelry, watches, and precious stones and metals  
- Marine pleasure craft, equipment, and supplies  
- Musical instruments  
- Prerecorded music  
- Recyclable materials  
- Sporting and recreational goods and supplies, including specialty sport footwear  
- Timber and timber products, except lumber  
- Toy and hobby goods and supplies  

NOTE – Wholesaling:  
- Motorized passenger golf carts is classified in ISI code 4218.  
- Athletic apparel, except cleated, spiked, bowling, or other specialty sport footwear, is classified in ISI code 4223.

Sorting recyclable materials is classified in ISI code 5620.

NONDURABLE GOODS

4221 Paper and paper products  
(1997 NAICS code 4221)  
Wholesale distribution of products such as:  
- Greeting cards  
- Industrial and personal service paper, such as:  
  - Bags and boxes  
  - Eating utensils  
  - Sanitary paper  
- Pens and pencils  
- Printing and writing paper  
- Stationery and office supplies
4222 Drugs and druggists’ sundries
(1997 NAICS code 4222)

Wholesale distribution of products such as:
- Biological and medical products
- Botanical herbs and drugs
- Pharmaceuticals
- Vitamins

4223 Apparel, piece goods, and notions
(1997 NAICS code 4223)

Wholesale distribution of products such as:
- Footwear of leather, rubber, and other materials
- Men’s and boys’ clothing and furnishings
- Piece goods and notions
- Women’s, children’s, and infants’ clothing and accessories

NOTE – Converters who buy fabric goods in the grey, have them finished on contract, and sell at wholesale are classified in ISI code 3130.
Wholesaling cleated, spiked, bowling, or other specialty sport footwear is classified in ISI code 4219.

4224 Grocery and related products
(1997 NAICS code 4224)

Wholesale distribution of products such as:
- Canned foods
- Confectioneries and snack foods
- Dairy products
- Fish and seafood (except canned or packaged frozen)
- Fresh fruit and vegetables
- Frozen foods (packaged)

NOTE – Pasteurizing and bottling milk are classified in ISI code 3115.
Slaughtering and dressing of poultry are classified in ISI code 3116.
Canning or freezing seafoods are classified in ISI code 3117.
Roasting coffee is classified in ISI code 3119.
Bottling soft drinks is classified in ISI code 3121.
Wholesaling of grains, field beans, and livestock is classified in ISI code 4225.
Wholesaling of beer, wine, and distilled alcoholic beverages is classified in ISI code 4228.

4225 Farm product raw materials
(1997 NAICS code 4225)

In addition to wholesaling the products listed below, also includes businesses engaged in operating country or terminal grain elevators primarily for the purpose of wholesaling.

Wholesale distribution of products such as:
- Grains and field beans
- Hides and pelts
- Leaf tobacco
- Livestock
- Raw cotton

NOTE – Wholesaling of field and garden seeds is classified in ISI code 4229.

4226 Chemical and allied products
(1997 NAICS code 4226)

Wholesale distribution of products such as:
- Acids
- Dyestuffs
- Explosives
- Industrial chemicals and salts
- Plastics materials and resins
- Plastics films, sheets, rods, and tubes

NOTE – Wholesaling:
Ammunition and fireworks is classified in ISI code 4219.
Biological, medical, and pharmaceutical products is classified in ISI code 4222.
Agricultural chemicals and fertilizers is classified in ISI code 4229.
Paints and varnishes is classified in ISI code 4229.
Part I — INDUSTRY CLASSIFICATIONS — Continued

WHOLESALE TRADE — Continued

NONDURABLE GOODS — Continued

4227 Petroleum and petroleum products
(1997 NAICS code 4227)

Wholesale distribution of products such as:

- Crude petroleum and petroleum products
- Liquid petroleum gas

4228 Beer, wine, and distilled alcoholic beverages
(1997 NAICS code 4228)

Wholesale distribution of products such as:

- Ale
- Beer
- Distilled alcoholic beverages
- Fermented malt beverages
- Neutral spirits and ethyl alcohol used in blended wines and distilled liquors
- Wine

4229 Miscellaneous nondurable goods
(1997 NAICS code 4229)

Wholesale distribution of products such as:

- Agricultural chemicals, pesticides, and fertilizers
- Books, periodicals, and newspapers
- Farm supplies
- Flowers and nursery stock
- Paints, varnishes, and wallpapers
- Pet supplies
- Textile bags
- Tobacco and tobacco products
- Yarns

NOTE – Wholesaling of pet food is classified in ISI code 4224.

RETAIL TRADE

The retail trade sector (ISI codes 4410–4540) comprises businesses selling merchandise, generally without transformation, and rendering services incidental to the sale of merchandise. Retailers sell merchandise to the general public. Store retailers operate permanent point-of-sale locations. Non-store retailers reach customers through methods such as the broadcasting and publishing of direct response advertising, the publishing of traditional and electronic catalogues, and distribution through vending machines. Businesses may be engaged in providing after-sales services such as repair and installation. Businesses that both manufacture and sell their products to the general public, such as retail bakeries, are not classified in retail trade, but rather in manufacturing.

Businesses that both retail goods and repair and maintain those goods should provide a breakdown of revenues for both activities. If no breakdown is available, classify the revenues in retail trade according to the type of good that is retailed.

4410 Motor vehicle and parts dealers
(1997 NAICS code 441)

Examples of businesses in this industry are:

- Automobile dealers
- Automotive parts and accessories dealers
- Boat dealers
- Light truck dealers
- Motorcycle dealers
- Recreational vehicle dealers
- Tire dealers
- Utility trailer dealers

NOTE – Selling of medium and heavy duty trucks is classified in ISI code 4211. Selling and installing automotive parts other than tires is classified in ISI code 8110.

4420 Furniture and home furnishings stores
(1997 NAICS code 442)

Examples of businesses in this industry are:

- Floor coverings stores
- Household furniture stores
- Kitchenware stores
- Office furniture (except in combination with office equipment and supplies) stores
- Outdoor furniture stores
- Window treatment stores

NOTE – Selling: Custom made curtains and drapes made on premises is classified in ISI code 3140. Used furniture is classified in ISI code 4530.
RETAIL TRADE – Continued

Part I — INDUSTRY CLASSIFICATIONS — Continued

4431  Electronics and appliance stores
(1997 NAICS code 4431)

Examples of businesses in this industry are:

- Camera and photographic supplies stores
- Computers, peripherals, and prepackaged software stores
- Household appliance stores

**NOTE** – Retailing:
- Automotive electronic sound systems is classified in ISI code 4410.
- New sewing machines in combination with selling new sewing supplies, fabrics, patterns, yarns and other needlework accessories is classified in ISI code 4510.
- Computers, peripherals, and prepackaged software in combination with retailing office equipment, furniture and supplies is classified in ISI code 4530.

4440  Building material and garden equipment and supplies dealers
(1997 NAICS code 444)

Examples of businesses in this industry are:

- Building materials and supplies dealers
- Hardware stores
- Home centers
- Lawn and garden equipment and supplies stores

**NOTE** – Building material and garden equipment and supplies dealers

4450  Food and beverage stores
(1997 NAICS code 445)

Examples of businesses in this industry are:

- Convenience stores
- Grocery stores
- Liquor stores

**NOTE** – Retailing:
- Candy and chocolate made on the premises not for immediate consumption is classified in ISI code 3113.
- A general line of baked goods made on the premises not for immediate consumption is classified in ISI code 3118.
- Convenience stores that sell gasoline are classified in ISI code 4471.

4461  Health and personal care stores
(1997 NAICS code 4461)

Examples of businesses in this industry are:

- Cosmetics and beauty supplies stores
- Health and personal care stores selling such items as food supplements, hearing aids, and convalescent supplies
- Optical goods stores
- Pharmacies and drug stores

**NOTE** – Grinding, but not retailing, optical lenses is classified in ISI code 3391.

4471  Gasoline stations
(1997 NAICS code 4471)

Retailing motor fuels and automotive oils. Includes businesses that sell motor fuels in combination with convenience store items and/or repair services.

**NOTE** – Businesses engaged solely in repairing motor vehicles with no sale of gasoline are classified in ISI code 8110.

4480  Clothing and clothing accessories stores
(1997 NAICS code 448)

Examples of businesses in this industry are:

- Clothing stores
- Jewelry stores
- Luggage and leather goods stores
- Shoe stores

**NOTE** – Cutting and setting gemstones is classified in ISI code 3399.
Part I — INDUSTRY CLASSIFICATIONS — Continued

RETAIL TRADE – Continued

4510  Sporting goods, hobby, book, and music stores
(1997 NAICS code 451)

Examples of businesses in this industry are:

- Book stores
- Hobby, games, and toy stores
- Prerecorded music and musical instruments stores
- Sporting goods stores

**NOTE** – Retailing general-purpose athletic shoes is classified in ISI code 4480.

4520  General merchandise stores
(1997 NAICS code 452)

Retailing a large variety of goods with no one merchandise line predominating.

Examples of businesses in this industry are:

- Department stores
- Warehouse clubs and superstores

4530  Miscellaneous store retailers
(1997 NAICS code 453)

Examples of businesses in this industry are:

- Florists
- Manufactured mobile homes retailers
- Office equipment and supplies retailers

**NOTE** – Retailing used automobiles is classified in ISI code 4410.

4540  Nonstore retailers
(1997 NAICS code 454)

Examples of businesses in this industry are:

- Direct selling businesses, such as heating oil dealers
- Electronic shopping houses
- Mail order houses
- Telemarketing sales
- Vending machine operators

**NOTE** – Supplying and servicing coin-operated amusement and gambling devices in places of business operated by others is classified in ISI code 7130.

TRANSPORTATION AND WAREHOUSING

The transportation and warehousing sector (ISI codes 4810–4939) comprises businesses providing transportation of passengers and cargo, scenic and sightseeing transportation, support activities related to transportation and warehousing and storage for goods. Businesses in transportation use transportation equipment or transportation related facilities as a productive asset.

4810  Air transportation
(1997 NAICS code 481)

Businesses engaged in providing scheduled and nonscheduled air transportation of passengers and/or cargo using aircraft such as airplanes and helicopters.

**NOTE** – Scenic and sightseeing air transportation is classified in ISI code 4870.

4821  Rail transportation
(1997 NAICS code 4821)

Businesses engaged in providing line-haul or short-line rail transportation of passengers and/or cargo using railroad rolling stock. The railroads primarily operate on networks, with physical facilities, labor force, and equipment spread over an extensive geographic area.

**NOTE** – Commuter rail and urban rapid transit are classified in ISI code 4850.

BE-799 (REV. 10/97)  Page 35
**TRANSPORTATION AND WAREHOUSING — Continued**

**4833  Petroleum tanker operations**  
(Part of 1997 NAICS code 483)  
Businesses engaged in operating watercraft on the deep seas or on foreign or domestic coastal and inland waterways for the transportation of crude petroleum, petroleum products, or liquid natural gas. Businesses in this industry can either own or lease the watercraft. The services can be rendered for the firm’s own account, the account of affiliated persons, or the account of unaffiliated persons.

**4839  Other water transportation**  
(Part of 1997 NAICS code 483)  
Businesses engaged in providing water transportation of passengers and cargo (except petroleum and related products, which is in ISI code 4833) using watercraft such as ships, barges, and boats either on the deep sea or coastal and inland waterways.  

**NOTE —** Scenic and sightseeing water transportation is classified in ISI code 4870.  
Operating floating casinos is classified in ISI code 7130.

**4840  Truck transportation**  
(1997 NAICS code 484)  
Businesses engaged in providing local and long-distance over-the-road transportation of cargo using motor vehicles, such as trucks and tractor trailers. This industry includes specialized trucking, such as moving of household and office goods.

**4850  Transit and ground passenger transportation**  
(1997 NAICS code 485)  
Businesses engaged in providing urban transit systems; commuter rail; chartered bus, school bus and interurban bus transportation; and taxi and limousine service.  

**NOTE —** Scenic and sightseeing ground transportation is classified in ISI code 4870.  
Ambulance services are classified in ISI code 6210.

**4863  Pipeline transportation of crude oil, refined petroleum products, and natural gas**  
(1997 NAICS codes 4861, 4862, and 48691)  
Businesses engaged in the use of distribution and transmission pipelines to transport crude oil, refined petroleum products, and natural gas. The pipeline transportation of natural gas also includes storage of natural gas.  

**NOTE —** Pipeline transportation of natural gas by utilities is classified in ISI code 2212.

**4868  Other pipeline transportation**  
(1997 NAICS code 48699)  
Businesses engaged in the use of distribution and transmission pipelines to transport commodities such as coal and slurry.  

**NOTE —** Pipeline transportation of water by utilities is classified in ISI code 2213.

**4870  Scenic and sightseeing transportation**  
(1997 NAICS code 487)  
Businesses engaged in the use of transportation equipment to provide recreation and entertainment. The activity is local in nature, usually involving a same-day return to the point of departure.  
Examples of businesses in this industry are:  
- Charter fishing boats  
- Hot air balloon rides  
- Sightseeing buses and trolleys  
- Steam train excursions

**4880  Support activities for transportation**  
(1997 NAICS code 488)  
Businesses engaged in providing services to transportation carriers or to the general public, which support a single mode or several modes of transportation.  
Examples of activities in this industry are:  
- Aircraft and rail transportation equipment maintenance and repair  
- Freight forwarding  
- Airport operation  
- Port and harbor operation  
- Cargo handling  
- Rail terminal operation  

**NOTE —** Businesses engaged in providing complete overhauls or rebuilding of transportation equipment are classified in transportation equipment manufacturing according to the type of equipment.  
Providing food services to airlines or airports is classified in ISI code 7220.
TRANSPORTATION AND WAREHOUSING – Continued

4920 Couriers and messengers
(1997 NAICS code 492)
Businesses engaged in providing air, surface, or combined courier delivery services of parcels, letters, and documents. Deliveries of meals and groceries on a fee basis are also included.

4932 Petroleum storage for hire
(Part of 1997 NAICS code 49319)
Businesses engaged in operating bulk petroleum storage facilities and terminals for hire.

4939 Other warehousing and storage
(1997 NAICS codes 49311, 49312, 49313, and part of 49319)
Businesses engaged in operating warehousing and storage facilities for general merchandise, refrigerated goods, farm products, and other warehouse products, except petroleum.

NOTE – Renting space for self storage of goods (mini-warehouses) is classified in ISI code 5310. Storing hazardous materials for treatment and disposal is classified in ISI code 5620.

INFORMATION

The Information sector (ISI codes 5111–5142) comprises businesses engaged in producing, distributing, or transmitting information, data, and cultural products, and in the processing of data. (Cultural products are those that directly express attitudes, opinions, ideas, values, and artistic creativity; provide entertainment; or offer information and analysis concerning the past and present.) In the 1987 ISI classifications, activities that are now classified in the Information sector were classified in a number of different industries; for example, publishing was classified in manufacturing, broadcasting in communications, software production in computer services, and film production in amusement services.

The unique characteristics of information and cultural products, and of the processes involved in their production and distribution, distinguish businesses in the Information sector from those in other sectors. Some of these characteristics are:

1. Unlike goods, an "information or cultural product" such as an on-line newspaper or a television program does not necessarily have tangible qualities, nor is it necessarily associated with a particular form of delivery.

2. Unlike services, the delivery of informational and cultural products does not require direct contact between the supplier and the consumer.

3. The intangible property aspect of information and cultural products makes the processes involved in their production and distribution different from goods and services. Only those possessing the rights to these works are authorized to reproduce, alter, improve, and distribute them.

4. Distributors of information and cultural products often add value to the products they distribute. For instance, broadcasters may add advertising to the original product. This capacity means that unlike other distributors of goods and services, some information distributors may derive revenue not from the sale of the distributed product to the final consumer, but from those who pay for adding information to the original product.

5111 Newspaper, periodical, book, and database publishers
(1997 NAICS code 5111)
Businesses engaged in publishing newspapers, magazines, other periodicals, books, databases and directories, calendars, greeting cards, maps, and other works. These works are characterized by the intellectual creativity required in their development and are usually protected by copyright. Businesses may create the works in-house, contract for, purchase, or compile works that were originally created by others and publish these works in one or more formats, such as print and/or electronic form, including on-line, and audio. Businesses may print, reproduce, or offer direct access to the works themselves or may arrange with others to carry out such functions.

NOTE – Printing newspapers, periodicals, and books, but not publishing is classified in ISI code 3231. Music publishers are classified in ISI code 5122. Supplying the news media with information such as news, reports, and pictures is classified in ISI code 5141. Providing direct access to databases developed by others is classified in ISI code 5141.

5112 Software publishers
(1997 NAICS code 5112)
Businesses engaged in computer software publishing. Such businesses carry out operations necessary for producing and distributing computer software such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These businesses may design and publish or only publish.

NOTE – Mass duplication of computer software is classified in ISI code 3346. Designing software to meet the needs of specific users is classified in ISI code 5415.
5121 **Motion picture and video industries**  
(1997 NAICS code 5121)  
Businesses engaged in the production and/or distribution of motion pictures, videos, television programs, or commercials; in the exhibition of motion pictures; or in the provision of post-production and related services, such as editing, closed captioning, animation, and special effects.

**NOTE** – Mass duplication and packaging of video tapes is classified in ISI code 3346.  
Providing audio services for film, television, and video productions is classified in ISI code 5122.

5122 **Sound recording industries**  
(1997 NAICS code 5122)  
Businesses engaged in producing and distributing musical recordings, in publishing music, or in providing sound recording and related services. Includes integrated record production and distribution.

**NOTE** – Mass duplication of recorded products is classified in ISI code 3346.

5131 **Radio and television broadcasting**  
(1997 NAICS code 5131)  
Businesses engaged in operating broadcasting studios and facilities for over-the-air or satellite delivery of radio and television programs. These businesses are engaged in the production and purchase of programs and generate revenues from the sale of airtime to advertisers, from donations and subsidies, or from the sale of programs.

**NOTE** – Furnishing cable and other pay television services is classified in ISI code 5132.

5132 **Cable networks and program distribution**  
(1997 NAICS code 5132)  
Businesses engaged in assembling program material and transmitting television programs for cable and satellite systems on a subscription or fee basis, or operating those systems.

**NOTE** – Independent contractors that maintain and install cable systems are classified in ISI code 2350.

5133 **Telecommunications**  
(1997 NAICS code 5133)  
Businesses engaged in operating, maintaining or providing access to facilities for the transmission of voice, data, text, and full motion picture video between network termination points. Includes telecommunications reselling where businesses purchase access and network capacity from owners and operators of wired and wireless networks and resell them. Transmission facilities may be based on a single technology or a combination of technologies.

Examples of services provided by businesses in this industry are:

- Cellular telephone communications
- Paging services
- Radio dispatch services
- Radar station operations
- Satellite telecommunications and tracking
- Telecommunications reselling
- Telegraph communications
- Telephone services, local and long distance
- Wired telecommunications services

**NOTE** – Providing direct-to-home satellite television systems to individual households or consumers is classified in ISI code 5132.  
Providing coin-operated pay telephones is classified in ISI code 8120.

5141 **Information services**  
(1997 NAICS code 5141)  
Businesses engaged in providing information, storing information, or providing access to information.

Examples of businesses in this industry are:

- Archives
- Internet services
- Libraries
- News syndicates
- On-line information access services
- Telephone-based information services
5142 Data processing services
(1997 NAICS code 5142)

Businesses engaged in providing electronic data processing services. These businesses may provide complete
processing and preparation of reports from data supplied by customers, specialized services such as automated data
entry services, or provide data processing resources to clients on an hourly or timesharing basis.

Examples of services provided by businesses in this industry are:
- Automated or electronic data processing
- Computer time sharing
- Data entry services
- Optical scanning

NOTE – Processing financial transactions, such as credit card transactions, is classified in ISI code 5223.
Computer systems facilities management is classified in ISI code 5415.
Text processing and desktop publishing services is classified in ISI code 5614.

FINANCE AND INSURANCE

The finance and insurance sector (ISI codes 5221–5252) comprises businesses engaged in financial
transactions (transactions involving the creation, liquidation, or change in ownership of financial assets)
and/or in facilitating financial transactions. Three principal types of activities are included:

1. Raising funds by taking deposits and/or issuing securities, and in the process, incurring liabilities.

2. Pooling of risk by underwriting insurance and annuities.

3. Providing specialized services facilitating, or supporting, financial intermediation, insurance, or employee
   benefit programs.

5221 Depository credit intermediation (Banking)
(1997 NAICS codes 5221 and 551111)

Businesses engaged in accepting deposits and in lending funds from these deposits.

Examples of businesses in this industry are:
- Bank holding companies
- Commercial banks
- Credit unions
- Savings institutions

5223 Activities related to credit intermediation
(1997 NAICS code 5223)

Businesses engaged in facilitating credit intermediation by performing activities, such as arranging loans by bringing
borrowers and lenders together, and clearing checks and credit card transactions.

Examples of services provided by businesses in this industry are:
- Check cashing
- Debit card issuing
- Financial transactions processing
- Money order and travelers check issuing
- Mortgage and other loan arranging
- Reserve and clearing house activities
- Servicing loans originated by others

5224 Non-depository credit intermediation
(Part of 1997 NAICS code 5222)

Businesses engaged in extending credit or lending funds raised by credit market borrowing, such as issuing
commercial paper or other debt instruments.

Examples of services provided by businesses in this industry are:
- Consumer lending
- Credit card issuing
- Pawnshops
- Real estate credit
- Sales financing
- Trade financing

NOTE – Debit card issuing, servicing loans originated by others, and loan arranging are classified in ISI code 5223.
U.S. branches and agencies of foreign banks and foreign branches and agencies of U.S. banks engaged in
financing are classified in ISI code 5229.
5229 **Non-depository branches and agencies**  
(Part of 1997 NAICS code 5222)  
Foreign branches and agencies of U.S. banks that do not accept deposits abroad.  
U.S. branches and agencies of foreign banks that do not accept deposits in the United States.

5231 **Securities and commodity contracts intermediation and brokerage**  
(1997 NAICS code 5231)  
Businesses engaged in putting capital at risk in the process of underwriting securities issues or in making markets for securities and commodities and businesses acting as agents and/or brokers and sellers of securities and commodities.  
Examples of services provided by businesses in this industry are:  
- Commodity contracts dealing and brokerage  
- Investment banking  
- Securities brokerage

5238 **Other financial investment activities and exchanges**  
(1997 NAICS codes 5232 and 5239)  
Businesses engaged in acting as principals, agents and/or brokers in buying or selling financial contracts (except securities and commodity contracts) or providing other investment services, such as portfolio management, investment advice, and trust, fiduciary, and custody services.  
Examples of businesses in, or services provided by, this industry are:  
- Commodity and exchange clearinghouses  
- Pension fund and mutual fund management  
- Securities and commodity exchanges  
- Trust, fiduciary, custody and other investment services  
- Venture capital companies

**NOTE** – Businesses providing investment advice in conjunction with their primary activity, such as the sale of stocks, bonds, real estate, etc. are classified according to their primary activity.  
Businesses known as publishers that provide generalized investment information to subscribers are classified in ISI code 5111.

5242 **Agencies, brokerages, and other insurance related activities**  
(1997 NAICS code 5242)  
Businesses engaged in acting as agents or brokers in selling insurance policies and annuities or providing other employee benefits and insurance related services, such as claims adjustment and processing and third party administration.  
**NOTE** – Third party portfolio management of funds’ assets is classified in ISI code 5238.  
Providing actuarial consulting services is classified in ISI code 5416.

5243 **Insurance carriers, except life insurance carriers**  
(1997 NAICS code 5241, except code 524113)  
Businesses engaged in underwriting insurance policies, except life insurance policies, and annuities and investing premiums to build up a portfolio of financial assets to be used against future claims.  
Examples of businesses in this industry are:  
- Health and medical insurance carriers  
- HMO’s providing health and medical insurance  
- Property, casualty, title, and deposit insurance carriers

**NOTE** – HMO’s providing health care services are classified in ISI code 6210.

5249 **Life insurance carriers**  
(1997 NAICS code 524113)  
Businesses engaged in underwriting life insurance policies and annuities, disability income insurance policies, and accidental death and dismemberment insurance policies.

5252 **Funds, trusts, and other financial vehicles, except REITs**  
(1997 NAICS code 525, except for code 52593)  
Legal entities organized to pool securities or other assets on behalf of shareholders or beneficiaries of employee benefit or other trust funds. These entities earn interest, dividends, and other property income, but have little or no employment. This industry also includes individual investors.  
Examples of entities in this industry are:  
- Individual investors  
- Open-end investment funds and closed-end investment funds  
- Insurance or employee benefit funds, such as pension funds, health and welfare funds  
- Trust, estate, and agency accounts  
- Real estate investment trusts (REITs) are classified in ISI code 5310.  
Entities engaged in holding the securities of (or other equity interests in) other firms are classified in ISI code 5512.
5310  **Real estate**  
(1997 NAICS codes 531 and 52593)

Businesses engaged in owning real estate or undeveloped land; renting or leasing real estate to others; managing real estate for others; selling, buying or renting real estate for others; and providing real estate related services, such as appraisal services.

Examples of businesses in this industry are:

- Owners and lessors of land used for agriculture or timber growing that the owners or lessors do not operate themselves
- Owners and lessors of miniwarehouses and self-storage units
- Real estate agencies and brokerages
- Real estate investment trusts (REITs)

**NOTE** – Subdividing and developing unimproved real estate is classified in ISI code 2330. Operating public and contract general merchandise warehousing and storage facilities is classified in ISI code 4939.

5321  **Automotive equipment rental and leasing**  
(1997 NAICS code 5321)

Businesses engaged in renting or leasing passenger cars and trucks, without drivers, or renting or leasing utility trailers and recreational vehicles. Rentals can be on a short-term or a long-term basis.

**NOTE** – Retailing passengers cars through lease arrangements is classified in ISI code 4410. Renting or leasing passenger cars with drivers is classified in ISI code 4850. Leasing vehicles in combination with providing loans to buyers of such vehicles is classified in ISI code 5224. Renting recreational goods such as pleasure boats or mopeds is classified in ISI code 5329.

5329  **Other rental and leasing services**  
(1997 NAICS code 532, except 5321)

Businesses engaged in renting or leasing a wide array of tangible goods, such as consumer goods, goods for business operations, and industrial machinery and equipment in return for a periodic rental or lease payment.

Examples of tangible goods rented or leased by businesses in this industry are:

- Aircraft, tugboats, and other transportation equipment, without operators
- Bicycles, skis, and other recreational goods
- Bulldozers, cranes, and other heavy construction equipment, without operators
- Computers, copiers, and other office machinery
- Formal wear and costumes
- Furniture
- Home health equipment
- Televisions, stereos, refrigerators, and other consumer electronics and appliances
- Video tapes and discs

**NOTE** – Retailing and renting musical instruments is classified in ISI code 4510. Leasing goods or heavy equipment in combination with providing loans to buyers of such goods is classified in ISI code 5224. Leasing real property is classified in ISI code 5310. Leasing automotive equipment without drivers is classified in ISI code 5321; leasing with drivers is classified in ISI code 4850. Leasing heavy equipment with operators is classified according to the nature of the service provided, for example, transportation or construction.

5331  **Lessors of non-financial intangible assets (except copyrighted works)**  
(1997 NAICS code 5331)

Businesses in this industry are engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

**NOTE** – Businesses, engaged in producing, reproducing, and or distributing copyrighted works, are classified in ISI codes 5111-5132, depending on the nature of the work.
5411 Legal services
(1997 NAICS code 5411)
Businesses engaged in providing services in a range of, or in a specific area of law, such as criminal law, corporate law, or real estate law. Includes the provision of other legal services by businesses such as notaries public services, patent agents services and real estate settlement offices.

5412 Accounting, tax preparation, bookkeeping, and payroll services
(1997 NAICS code 5412)
Examples of services provided by businesses in this industry are:
- Accounting systems design
- Auditing of accounting records
- Bookkeeping
- Budget development
- Financial statement preparation
- Payroll preparation
- Tax return preparation

5413 Architectural, engineering, and related services
(1997 NAICS code 5413)
Examples of services provided by businesses in this industry are:
- Architectural services including planning and designing the construction of residential, institutional, commercial, or industrial buildings and structures
- Building inspection services
- Drafting services
- Engineering services including designing, developing and utilizing machines, materials, instruments, structures, processes, and systems
- Landscape architectural services including planning and designing the development of land areas for projects such as parks, schools, and highways
- Surveying and mapping services
- Testing laboratories performing physical, chemical, and other analytical testing services

NOTE – The design and construction of buildings, highways, and other structures or in managing construction projects are classified in Construction (ISI codes 2330–2350) according to the type of project.
Providing advice on environmental issues and inspecting buildings for hazardous materials is classified in ISI code 5416.
Providing landscape care and maintenance services and/or installing trees, shrubs, plants, etc., along with the design of landscape plans is classified in ISI code 5617.
Inspecting buildings for termites and other pests is classified in ISI code 5617.
Clinical laboratory testing services for the medical profession are classified in ISI code 6210.

5414 Specialized design services
(1997 NAICS code 5414)
Examples of services provided by businesses in this industry are:
- Fashion design
- Graphic design
- Industrial design
- Interior design

5415 Computer systems design and related services
(1997 NAICS code 5415)
Businesses engaged in providing services in the field of information technologies through one or more of the following activities: (1) writing, modifying, testing, and supporting software to meet the needs of a particular customer; (2) planning and designing computer systems that integrate computer hardware, software, and communication technologies; (3) on-site management and operation of clients’ computer systems and/or data processing facilities; and (4) other professional and technical computer-related advice and services.
Examples of services provided by businesses in this industry are:
- Computer systems facilities management
- Computer programming
- Computer systems integration design, such as local area network computer systems integration designers
- Computer systems design consulting
- Data processing center management
- Software installation

NOTE – Publishing packaged software is classified in ISI code 5112.
Providing computer data processing services at your own facility for others is classified in ISI code 5142.
Part I — INDUSTRY CLASSIFICATIONS — Continued

PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES – Continued

5416 Management, scientific, and technical consulting services
(1997 NAICS code 5416)

Businesses engaged in providing advice and assistance to businesses, and other organizations on management issues, such as strategic and organizational planning; financial planning and budgeting; marketing objectives and policies; human resource policies, practices, and planning; production scheduling; and control planning.

Examples of businesses in this industry are:
- Actuarial, benefit, and compensation consultants
- Administrative and general management consultants
- Biological consultants
- Environmental consultants
- Human resources and executive search consultants
- Management consultants
- Marketing consultants
- Process, physical distribution, and logistics consultants

NOTE – Planning and designing computer systems is classified in ISI code 5415.
Developing and implementing marketing research or public opinion polling is classified in ISI code 5419.
Providing general management and/or administrative support services to subsidiaries is classified in ISI code 5513.
Providing resources to other enterprises to administer, direct, or coordinate a range of day-to-day business operations is classified in ISI code 5611.

5417 Scientific research and development services
(1997 NAICS code 5417)

Businesses engaged in conducting original investigation undertaken on a systematic basis to gain new knowledge (research) and/or in the application of research findings or other scientific knowledge for the creation of new or significantly improved products or processes (experimental development).

Examples of businesses in this industry are:
- Biological research and development laboratories
- Industrial research laboratories
- Environmental research and development laboratories
- Physical science research and development laboratories
- Social science and humanities research

NOTE – Providing physical, chemical, or other analytical testing services is classified in ISI code 5413.
Marketing research is classified in ISI code 5419.

5418 Advertising and related services
(1997 NAICS code 5418)

Examples of businesses in this industry are:
- Advertising agencies
- Direct mail advertisers
- Display advertising, such as outdoor advertising services
- Media buying agencies and representatives
- Public relations agencies

NOTE – Compiling and selling mailing lists (without providing direct mail advertising services) is classified in ISI code 5111.
Providing marketing consulting services is classified in ISI code 5416.

5419 Other professional, scientific, and technical services
(1997 NAICS code 5419)

Examples of businesses in this industry are:
- Broadcast media rating services
- Marketing research and public opinion polling
- Photographic services, including still, video, and digital photography
- Translation and interpretation services
- Veterinary offices and animal hospitals
- Weather forecasting services

NOTE – Developing motion picture film is classified in ISI code 5121.
Veterinary research and development services are classified in ISI code 5417.
Developing still photographs is classified in ISI code 8120.
Non-veterinary pet care services is classified in ISI code 8120.
MANAGEMENT OF COMPANIES AND ENTERPRISES

5512  Holding companies, except bank holding companies (1997 NAICS code 551112)

Businesses engaged in holding the securities or financial assets of companies and enterprises, for the purpose of owning a controlling interest in them or influencing their management decisions. Businesses in this industry do not manage the day-to-day operations of the firms whose securities they hold.

For consolidated enterprises, ISI code 5512 is generally an invalid industry classification. Determination of industry code must be based on the activities of the fully consolidated business enterprise being reported to BEA. A business that engages in holding company activities but generates more than 50 percent of its total income from other activities is not a holding company.

NOTE – Holding companies for which over 50 percent of their total income is derived from banks that they hold are classified in ISI code 5221.

5513  Corporate, subsidiary, and regional management offices (1997 NAICS code 551114)

Offices engaged in providing resources to other parts of the same multinational enterprise to administer, direct, or coordinate a range of day-to-day business operations, such as financial planning; personnel; physical distribution and logistics; and long-term strategic and organization planning.

Included in this industry are:

- Central administrative offices
- Corporate headquarters
- Regional offices

NOTE – Businesses engaged in providing resources to clients in other companies or enterprises to administer, direct, or coordinate a range of day-to-day business operations are classified in ISI code 5611.

Providing a single support (e.g., accounting services) service to a related enterprise, but not the range of services that businesses in this industry provide is classified in other industries according to the service provided.

ADMINISTRATIVE AND SUPPORT, WASTE MANAGEMENT, AND REMEDIATION SERVICES

5611  Office administrative services (1997 NAICS code 5611)

Businesses engaged in providing resources to clients in other companies or enterprises to administer, direct, or coordinate a range of day-to-day business operations, such as financial planning; billing and record keeping; personnel; and physical distribution and logistics. These businesses do not provide operating staff to carry out the complete operations of a client’s business.

NOTE – Computer systems facilities management is classified in ISI code 5415.

Providing management advice but not day-to-day management is classified in ISI code 5416.

Offices providing general management and/or administrative support services to other parts of the same multinational enterprise are classified in ISI code 5513.

Providing both management and operating staff for the complete operation of a client’s business is classified according to the industry of the client’s business.

Providing a single support service (e.g., accounting services) to a unrelated enterprise, but not the range of services that businesses in this industry provide, is classified in other industries according to the service provided.

5612  Facilities support services (1997 NAICS code 5612)

Businesses engaged in providing operating staff to perform a combination of support services within a clients’ facilities. The businesses typically provide a combination of services, such as janitorial; maintenance; trash disposal; guard and security; mail routing; reception; laundry; and related services to support operations within facilities. These businesses provide operating staff to carry out these support activities but, are not involved with, or responsible for, the core business or activities of the client.

Examples of services provided by businesses in this industry are:

- Base or facilities operations support services (except computer systems and/or data processing)
- Correctional facilities (i.e., jails) operations on a contract or fee basis

NOTE – Providing a single support service to clients (e.g., janitorial services), but not the range of services that businesses in this industry provide, is classified in other industries according to the service provided.

Providing both management and operating staff for the complete operation of a client’s business is classified according to the industry of the client’s business.

Providing on-site management and operation of clients’ computer systems and/or data processing facilities is classified in ISI code 5415.
Part I — INDUSTRY CLASSIFICATIONS — Continued

ADMINISTRATIVE AND SUPPORT, WASTE MANAGEMENT, AND REMEDIATION SERVICES — Continued

5613 Employment services
(1997 NAICS code 5613)

Businesses engaged in: (1) listing employment vacancies and in referring or placing applicants for employment; (2) supplying workers to clients for limited periods of time to supplement the work force of the client; or (3) providing human resources and human resource management services to clients.

Examples of businesses in this industry are:
- Casting bureaus and agencies
- Employee leasing services
- Employment agencies
- Labor contractors
- Temporary help services

NOTE – Supplying farm labor is classified in ISI code 1150.
- Providing executive search consulting services is classified in ISI code 5416.
- Agents and managers for entertainers, athletes, and other public figures are classified in ISI code 7110.

5614 Business support services
(1997 NAICS code 5614)

Businesses engaged in performing activities that are ongoing routine, business support functions that all businesses and organizations must do and that are traditionally done for themselves.

Examples of businesses in this industry are:
- Collection agencies
- Copy centers
- Credit bureaus and credit investigating services
- Desktop publishing services, including typing and word processing
- Document preparation services, such as resume writing
- Private mail centers and other postal and mailing services
- Repossession services
- Telephone answering services
- Telemarketing bureaus and services provided for others

NOTE – Performing prepress and postpress services in support of printing activities or providing document copying services in combination with printing services are classified in ISI code 3231.

5615 Travel arrangement and reservation services
(1997 NAICS code 5615)

Examples of businesses in this industry are:
- Airline, hotel, and restaurant reservation services
- Convention and visitors bureaus
- Ticket agencies and offices, including travel, sports, and theatrical
- Tour operators that arrange and assemble tours sold through travel agencies or for their own account
- Travel agencies

5616 Investigation and security services
(1997 NAICS code 5616)

Examples of businesses in this industry are:
- Armored car services
- Bodyguard services
- Polygraph services
- Private detective and investigation services
- Security guard services
- Security systems services, such as selling burglar and fire alarm systems, along with installation and monitoring

NOTE – Retailers of motor vehicle security systems with or without installation or repair services are classified in ISI code 4410.
- Providing credit checks is classified in ISI code 5614.
- Selling security systems for buildings without installation, repair, or monitoring services is classified in retail or wholesale trade depending on the type of sale.

5617 Services to buildings and dwellings
(1997 NAICS code 5617)

Examples of businesses in this industry are:
- Carpet and upholstery cleaning services
- Exterminating and pest control services, such as termite control services
- Janitorial services, such as cleaning building interiors and interiors of transportation equipment
- Landscaping services

NOTE – Retailers of landscaping materials that may also provide the installation and maintenance of these materials are classified in ISI code 4440.
- Planning and designing the development of land areas for projects such as parks, schools, and highways without installing trees, shrubs, or similar items is classified in ISI code 5413.
ADMINISTRATIVE AND SUPPORT, WASTE MANAGEMENT, AND REMEDIATION SERVICES – Continued

5619 Other support services
(1997 NAICS code 5619)
Examples of businesses in this industry are:
- Convention and trade show organizers
- Inventory taking services
- Packaging and labeling services
- Water softening and conditioning services

5620 Waste management and remediation services
(1997 NAICS code 562)
Businesses engaged in the collection, treatment, and disposal of waste materials. Includes businesses engaged in collecting and/or local hauling of waste and/or recyclable materials; operating waste treatment or disposal facilities (except sewer systems or sewage treatment facilities); operating materials recovery facilities (those that sort recyclable materials from the trash stream); providing remediation services (those that provide for the cleanup of contaminated buildings, mine sites, and soil or ground water); and providing septic pumping and other miscellaneous waste management services, such as portable toilet rental services.

NOTE – Collecting, treating, and disposing waste through sewer systems or sewage treatment facilities is classified in ISI code 2213.
Long-distance hauling of waste materials is classified in ISI code 4840.
Waste management consulting services are classified in ISI code 5416.

EDUCATIONAL SERVICES

6110 Educational services
(1997 NAICS code 61)
Businesses engaged in providing instruction and training in a wide variety of subjects.
Examples of businesses in this industry are:
- Business schools
- Colleges, universities, and professional schools
- Computer and management training schools
- Professional development programs
- Sports and recreation instruction schools or camps
- Technical and trade schools

NOTE – Nursery schools are classified in ISI code 6240.

HEALTH CARE AND SOCIAL ASSISTANCE

6210 Ambulatory health care services
(1997 NAICS code 621)
Businesses engaged in providing health care services directly or indirectly to ambulatory patients and that do not usually provide inpatient services.
Examples of businesses in this industry are:
- Ambulance services
- Dentists’ offices
- Health maintenance organization medical centers
- Home health care services
- Kidney dialysis centers
- Medical and diagnostic laboratories, including diagnostic imaging centers
- Mental health practitioners
- Optometrists’ offices
- Physicians’ offices and walk-in centers

NOTE – Optical, orthopedic, and dental laboratories are classified in ISI code 3391.
Opticians engaged in selling and fitting prescription eyeglasses and contact lenses are classified in ISI code 4461.
Weight reducing centers, nonmedical, are classified in ISI code 8120.

6220 Hospitals
(1997 NAICS code 622)
Businesses engaged in providing medical, diagnostic, and treatment services including physician, nursing, and other health services to inpatients. Hospitals may also provide outpatient services as a secondary activity. Includes general and special medical and surgical facilities and psychiatric and substance abuse facilities.

NOTE – Businesses that are engaged in providing residential care for persons diagnosed with mental retardation or that provide inpatient treatment of mental health and substance abuse illness with the emphasis on counseling, rehabilitation, and support services rather than medical treatment are classified in ISI code 6230.
Part I — INDUSTRY CLASSIFICATIONS — Continued

HEALTH CARE AND SOCIAL ASSISTANCE — Continued

6230 Nursing and residential care facilities
(1997 NAICS code 623)
Businesses engaged in providing residential care combined with either nursing, supervisory, or other types of care as required by the residents.
Examples of businesses in this industry are:
- Assisted living facilities with on-site nursing care
- Continuing care retirement communities
- Hospices
- Nursing homes
- Residential mental health and substance abuse facilities

6240 Social assistance
(1997 NAICS code 624)
Businesses engaged in providing a wide variety of social assistance services directly to their clients. These services do not include residential or accommodation services, except on a short stay basis.
Examples of businesses in this industry are:
- Adoption agencies
- Child day-care services
- Community food and housing services
- Nursery schools
- Senior citizens centers
- Vocational rehabilitation facilities

ARTS, ENTERTAINMENT, AND RECREATION

The arts, entertainment and recreation sector (ISI codes 7110–7130) comprises businesses that operate facilities or provide services to meet varied cultural, entertainment, and recreational interests of their patrons.

7110 Performing arts, spectator sports, and related industries
(1997 NAICS code 711)
Businesses engaged in producing or organizing and promoting live presentations involving the performances of actors and actresses, singers, dancers, musical groups and artists, athletes and other entertainers, including independent (freelance) entertainers, and the businesses that manage their careers.
Examples of businesses in this industry are:
- Agents and managers for entertainers, athletes, and other public figures
- Circuses
- Ice skating shows
- Promoters of performing arts, sports, and similar events
- Professional sports teams
- Theater companies and other performing companies

NOTE – Restaurants and night clubs that provide live non-theatrical entertainment in addition to the sale of food and beverages are classified in ISI code 7220. Professional athletic associations or leagues are classified in ISI code 8130.

7121 Museums, historical sites, and similar institutions
(1997 NAICS code 7121)
Businesses engaged in the preservation and exhibition of objects, sites, and natural wonders of historical, cultural and/or educational value.
Examples of businesses in this industry are:
- Art galleries and museums
- Botanical gardens
- Zoos and nature preserves

7130 Amusement, gambling, and recreation industries
(1997 NAICS code 713)
Businesses engaged in operating facilities where patrons can participate in sports, recreation, amusement or gambling activities. Includes supplying and servicing amusement devices in places of business operated by others.
Examples of businesses in this industry are:
- Amusement parks and arcades
- Bowling centers
- Coin-operated amusement and gambling devices, supply and service
- Gambling casinos, except casino hotels
- Golf courses and country clubs
- Health clubs and physical fitness facilities
- Marinas
- Skiing facilities, without accommodations

NOTE – Businesses using transportation equipment to provide recreational and entertainment services, such as those operating sightseeing buses, dinner cruises, or helicopter rides are classified in ISI code 4870. Operating race tracks or presenting live racing or sporting events are classified in ISI code 7110. Businesses that provide both accommodations and recreational facilities, such as hunting and fishing camps, skiing and golfing resorts, and casino hotels are classified in ISI code 7210.
Part I — INDUSTRY CLASSIFICATIONS — Continued

ACCOMMODATIONS AND FOOD SERVICES

The accommodations and foodservices sector (ISI codes 7210–7220) comprises businesses providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodations and foodservices because the two activities are often combined in the same business.

7210 Accommodations
(1997 NAICS code 721)

Businesses engaged in providing lodging or short-term accommodations for travelers, vacationers, and others. Some locations provide lodging only, while others provide meals and recreational facilities. Businesses that manage hotels and motels on a contractual basis are classified in this industry if they both manage the operation and supply the operating staff. Providing meals and other complementary services in connection with accommodation are considered to be an integral part of the activity. Revenues generated by these activities are included in this industry, even if they produce more revenues than the accommodations.

Examples of businesses in this industry are:
- Hotels, motels, casino hotels, and other traveler accommodations
- Recreational vehicle parks and campgrounds
- Rooming and boarding houses
- Vacation camps

NOTE – Operating instructional camps, such as sports camps and computer camps, is classified in ISI code 6110.

7220 Foodservices and drinking places
(1997 NAICS code 722)

Businesses engaged in preparing meals, snacks, and beverages to customer order for immediate on premise and off premise consumption.

Examples of businesses in this industry are:
- Airline foodservice contractors
- Bars, cocktail lounges, and other drinking places
- Cafeterias, snack bars, fast food restaurants, and other limited-service eating places
- Caterers (that provide their own staff)
- Food concession contractors at sporting facilities
- Full-service restaurants

NOTE – Providing foodservices and drinks in connection with hotels and motels, amusement parks, theaters, casinos, etc., are considered to be an integral part of those activities and should be classified in the industries that are associated with those activities rather than in this industry. Retailing confectionery goods or baked goods not baked on the premises and not for immediate consumption is classified in ISI code 4450. If such goods are manufactured on the premises, they are classified in ISI codes 3113 and 3118 respectively.

OTHER SERVICES

8110 Repair and maintenance
(1997 NAICS code 811)

Businesses engaged in restoring machinery, equipment, and other products to working order. These businesses also typically perform general or routine maintenance on such products to ensure they work efficiently and to prevent breakdown and unnecessary repairs.

Examples of businesses in this industry are:
- Automotive repair and maintenance facilities
- Carwashes
- Commercial and industrial machinery and equipment repair and maintenance businesses
- Electronic and precision equipment repair and maintenance businesses
- Computers and communications equipment repair and maintenance businesses
- Personal and household goods repair and maintenance businesses

NOTE – Repair of buildings, including plumbing, electrical work, and painting, is classified in ISI code 2350. Businesses that repair and maintain goods and also manufacture such goods are classified in manufacturing according to the product. Also, businesses that rebuild or remanufacture machinery and equipment are classified in manufacturing. Tire retreading is classified in ISI code 3262. Retailing motor fuels and providing vehicle service is classified in ISI code 4471. Retail businesses that provide after-sale service and repair, for products such as motor vehicles and consumer electronics, are excluded from this industry and are classified in retail according to the product sold. Repair of transportation equipment, such as aircraft and ships, is often provided by or based at transportation facilities, and is classified in ISI code 4880.
**8120** Personal and laundry services  
(1997 NAICS code 812)  

Businesses engaged in providing personal and laundry services to individuals, households, and businesses.

Examples of businesses in this industry are:

- Coin-operated pay telephone services  
- Consumer buying services  
- Dating services  
- Diet and weight reduction services, nonmedical  
- Drycleaners  
- Funeral homes, cemeteries, and other death care services  
- Hair, nail, skin care, and other personal care services  
- Laundry services  
- Linen and uniform supply  
- Parking lots and garages  
- Pet care services, except veterinary offices and animal hospitals  
- Photo finishing services

**NOTE** – Veterinary offices and animal hospitals are classified in ISI code 5419. Providing medical skin care or weight reduction services is classified in ISI code 6110. Operating physical fitness facilities is classified in ISI code 7130.

**8130** Religious, grantmaking, civic, professional, and similar organizations  
(1997 NAICS code 813)  

Nonbusiness entities engaged in organizing and promoting religious activities, supporting various causes through grantmaking, advocating social and political causes and promoting and defending the interests of their members.

**NOTE** – Lobbying public officials is classified in ISI code 5418.

**PUBLIC ADMINISTRATION**

**9200** Public administration  
(1997 NAICS code 92)  

Federal, State, and local government agencies that administer, oversee, and manage public programs and have executive, legislative, or judicial authority over other institutions within a given area.
The foreign trade classifications are used in classifying U.S. exports and imports of goods. The classifications are PRODUCT classifications adopted from the Standard International Trade Classification, Revision 3 (United Nations Statistical Papers, Series M, No. 34/Rev. 3), hereinafter referred to as “the SITC.” For each product category described below, the equivalent one- or two-digit SITC code, or combination thereof, is given for the convenience of those U.S. Reporters who are familiar with the SITC.

It should be noted that the FOREIGN TRADE classifications are product classifications used only in classifying flows of trade in goods; they should be carefully distinguished from the ISI INDUSTRY classifications contained in Part I of this guide, which are used in determining the major industrial activity of the entity being reported.

**FOOD, LIVE ANIMALS, BEVERAGES, AND TOBACCO**
(SITC codes 0 and 1)

Include, for example:
- Live animals (include insects and pet and zoo animals)
- Meat and meat preparations
- Dairy products and birds’ eggs
- Fish, crustaceans, mollusks and aquatic invertebrates, and preparations thereof
- Cereals and cereal preparations (unmilled, cereal meals and flours, "prepared breakfast" foods, bakery products)
- Vegetables and fruits (fresh, frozen, preserved or prepared) – include edible beans and nuts, except soybeans and other oil seeds (which are classified under “Crude Materials”).
- Sugar, sugar preparations, and honey
- Coffee, tea, cocoa, spices and manufactures thereof (include coffee and tea substitutes)
- Animal feed
- Margarine, shortening, and prepared edible fats, excluding all other fats and oils
- Bottled and canned soft drinks, mineral waters, and other nonalcoholic beverages
- Alcoholic beverages
- Tobacco and tobacco products

**CRUDE MATERIALS, INEDIBLE, EXCEPT FUELS**
(SITC code 2)

Include, for example:
- Raw hides, skins, and furskins
- Soybeans, other oil seeds, and oleaginous fruit
- Crude rubber, natural, synthetic, and reclaimed (exclude compounded, semiprocessed, and finished rubber products)
- Cork, natural, raw, and waste
- Wood in chips or particles and wood waste
- Wood in the rough or roughly squared
- Railway ties of wood
- Pulp and waste paper
- Textile fibers and their wastes (raw, natural and synthetic fiber) – include scouring and combing mill products, manmade fiber, filament, stable and tow, and rags, but exclude yarn, thread, and fabric (which are classified under “Other Products”)
- Crude natural fertilizers of animal or vegetable origin, and fertilizers of natural phosphates, nitrates, and potassic salts
- Crude nonmetallic minerals, except coal and petroleum (which are classified under “Mineral Fuels”) – include stone, sand and gravel, sulfur, industrial diamonds, natural abrasives, salt, and asbestos
- Ferrous and nonferrous metal ores, concentrates, waste, and scrap
- Bones and unworked ivory
- Natural resins and gums
- Ginseng roots
- Seeds, nursery stock, and cut flowers

**MINERAL FUELS, LUBRICANTS, AND RELATED MATERIALS**
(SITC code 3)

Include, for example:
- Coal, lignite, peat, coke, and briquets thereof
- Crude and partly refined petroleum
- Gasoline, kerosene, distillate, and residual fuel oils
- Lubricating oils and greases
- Petroleum jelly and mineral waxes
- Petroleum coke
- Asphalt and paving mixtures
- Gas, natural and manufactured
- Electric current
CHEMICALS AND RELATED PRODUCTS
(SITC code 5)
Include, for example:
- Organic and inorganic chemical elements and compounds (include nuclear feed materials and fuels, and radioactive materials)
- Dyeing, tanning, and coloring materials, natural and synthetic (include color lakes, tannins, printing inks, paints, enamels, and lacquers)
- Medicinal and pharmaceutical products
- Perfumes, cosmetics, and toilet preparations
- Soap, cleansing and polishing preparations
- Fertilizers, manufactured (mineral or chemical)
- Explosives and pyrotechnic products—exclude ordnance and all other ammunition (which are classified under "Other Products")
- Artificial resins and plastic materials, and cellulose esters and ethers
- Plastic tubes, pipes, hoses, plates, sheet, film and strip
- Insecticides and herbicides
- Starches (include corn starch)
- Disinfectants
- Glues and adhesives
- Wood and resin-based chemical products
- Artificial waxes
- Artificial graphite

NOTE – Exclude synthetic rubber (which is classified under "Crude Materials") and photographic chemicals and cellulosic and noncellulosic manmade fibers (which are classified under "Other Products").

INDUSTRIAL MACHINERY AND EQUIPMENT
(SITC codes 71-74)
Include, for example:
- Power-generating machinery, equipment and parts
- Internal combustion engines for road vehicles and other transportation equipment, when not shipped with the vehicle
- Nuclear reactors
- Agricultural machinery (include tractors and parts)
- Civil engineering and contractors’ plant, equipment and parts
- Mining and oil and gas field equipment and parts
- Textile and leather machinery and parts
- Paper and pulp mill machinery, paper cutting machines, and parts
- Printing and bookbinding machinery and parts
- Food-processing machines and parts
- Metalworking and metalforming machinery, machine tools, and parts
- Heating and cooling equipment and parts
- Pumps, air compressors, and fans
- Mechanical handling equipment and parts
- Ball or roller bearings
- Transmission shafts, gears and gearing, flywheels and pulleys, and parts

NOTE – Includes some types of parts for road vehicles and other transportation equipment. See description of vehicle parts under "Road Vehicles and Parts", to determine which parts are included in this category.

OFFICE MACHINES AND AUTOMATIC DATA PROCESSING MACHINES
(SITC code 75)
Include, for example:
- Typewriters, word-processing machines, and parts
- Electronic calculators, accounting machines, cash registers, and parts
- Photo-copying and duplicating machines and parts
- Automatic data processing machines (mainframe, desktop, and portable computers)
- Computer keyboards, monitors and display units, and printers
- Magnetic disk drives
- Optical scanners and magnetic ink recognition devices
Part II — FOREIGN TRADE CLASSIFICATIONS — Continued

TELECOMMUNICATIONS, SOUND EQUIPMENT, AND OTHER ELECTRICAL MACHINERY AND PARTS
(SITC codes 76 and 77)

Include, for example:

- Telephone switchboards
- Teleprinters
- Telephone sets
- Modems
- Facsimile machines
- TV and radio receivers
- Video and tape recorders, phonographs, CD players, and VCR’s
- Microphones and loudspeakers
- Radar and radio navigation equipment
- Electrical transformers and other electric power machinery and parts
- Printed circuits, electrical resistors, fuses, automatic circuit breakers, and numerical control panels
- Insulated wire and cable
- Electrical apparatus for medical purposes and radiological apparatus
- Electrical equipment for internal combustion engines, when not shipped with a vehicle
- Batteries
- Electrical hand tools
- Electric household equipment, appliances and parts, and their nonelectric counterparts, but exclude nonelectric cooking stoves and ranges (which are classified under "Other Products")

NOTE – Includes some types of parts for road vehicles and other transportation equipment. See description of vehicle parts under "Road Vehicles and Parts", to determine which parts are included in this category.

ROAD VEHICLES (INCLUDING AIR CUSHION VEHICLES) AND PARTS (SEE DESCRIPTION OF PARTS BELOW)
(SITC code 78)

Include, for example:

- New and used passenger cars
- Buses
- Motorcycles, motor scooters, bicycles, and other cycles, motorized and nonmotorized
- Trucks, except wheeled armored fighting vehicles (which are classified under "Other Products")
- Road tractors for semi-trailers
- Truck trailers
- Travel trailers and campers
- Wheel- or truck-mounted power cranes, draglines, and shovels (except railway cranes)
- Nonmilitary vehicles which operate in whole or in part on runners or skis
- Motor vehicle stampings

Vehicle Parts – Include in this category all vehicle parts that are shipped with the vehicle. Classification of parts that are shipped separately depends on the type of part. Parts for road vehicles such as bodies, chassis, shock absorbers, bumpers, brakes, gear boxes, axles, radiators, mufflers, tailpipes, clutches, seat belts, and motor vehicle air bags are classified in this category, whether or not shipped with the vehicles. These types of parts for railway vehicles, aircraft, and ships and boats are classified in "Other Transport Equipment," whether or not shipped with the transport equipment. Other types of parts are classified in the same category as the vehicles only when shipped with the vehicles; when shipped separately, such parts are classified in other categories, according to the type of material or the general function of the part. As examples, if shipped separately from vehicles: tires and tubes, gaskets, automotive glass and mirrors, springs, locks, hinges, and other automotive hardware are in "Other Products;" internal combustion piston engines and parts, turbines and parts, fuel-injection pumps, fans and blowers, air conditioners, and transmission shafts and cranks are in "Industrial Machinery and Equipment;” and radios, storage batteries, lighting and signaling equipment, windshield wipers, spark plugs, and electrical equipment for engines and vehicles are in "Telecommunications, Sound Equipment, and Other Electrical Machinery and Parts."

OTHER TRANSPORT EQUIPMENT
(SITC code 79)

Include, for example:

- Railway vehicles, new and rebuilt (include railway cranes, railway and tramway track fixtures and fittings, and hover trains)
- Aircraft and associated equipment and parts
- Ships, boats (include hovercraft), and floating structures

NOTE – Includes some types of parts for railway vehicles, aircraft, and ships and boats. See the discussion of vehicle parts under "Road Vehicles and Parts" to determine which are included in this category.
OTHER PRODUCTS
(SITC codes 4, 6, 8, and 9)

Include, for example:

- Animal and vegetable oils, fats, and waxes
- Leather, leather manufactures, and dressed furskins (include composition leather with a basis of leather and manufactures of such composition leather)
- Rubber manufactures, finished and semifinished (include sheet and plate materials, hardened rubber items, tires and tubes, hygienic and pharmaceutical articles)
- Cork manufactures, agglomerated cork, and cork products
- Wood veneers, plywood, improved or reconstructed wood, and other worked wood (include cooperage, millwork, household utensils of wood)
- Paper, paperboard, and articles of paper pulp, of paper, or of paperboard
- Textile yarn, thread, and fabrics of manmade or natural fibers – exclude scouring and combing mill products (which are classified under "Crude Materials")
- Made up articles of textile materials, apparel, clothing accessories, and related products
- Footwear
- Floor coverings (include linoleum, carpets, mats, etc.)
- Nonmetallic mineral manufactures, such as glass and glass products, pottery, lime, cement, and fabricated construction materials, refractory materials, clay, and construction materials
- Iron and steel products of blast furnaces, steel works, rolling mills and finishing mills
- Cast iron articles, except ingot molds and railway car wheels
- Nonferrous metal castings and forgings
- Fabricated metal products (except machinery, transportation equipment, and insulated electrical items), such as structures and parts of structures, metal containers, wire products, pipes and tubes, nails, screws, nuts and bolts, hand and edge tools, dies and cutting tools, metal Venetian blinds, hardware, table flatware and cutlery, utensils and household equipment made of base metal
- Nonelectric cooking stoves and ranges
- Sanitary and plumbing fixtures and fittings
- Heating and lighting fixtures and fittings
- Furniture and parts
- Travel goods, luggage, and handbags
- Optical goods, instruments and apparatus
- Medical and dental instruments and appliances
- Meters, counters, and measuring, checking, analyzing, and controlling instruments
- Photographic and motion picture apparatus, equipment, and supplies (include prepared photographic film and chemicals)
- Watches, clocks, and parts thereof
- Phonographic records and record blanks
- Magnetic tape and disks, magnetic tape recordings, recorded video discs, and laser disc sound recordings
- Printed matter, including books, magazines, newspapers, and commercial printing
- Baby carriages, toys, games, and sporting goods
- Office and stationery supplies
- Works of art, collector’s pieces, antiques
- Jewelry and related articles
- Musical instruments and parts and accessories
- Arms and ammunition, military and nonmilitary
- Tanks and other armored fighting vehicles
- Coin (other than gold coin), except legal tender
- Gold, non-monetary

NOTE – Includes some types of parts for road vehicles and other transportation equipment. See description of vehicle parts under "Road Vehicles and Parts", to determine which parts are included in this category.