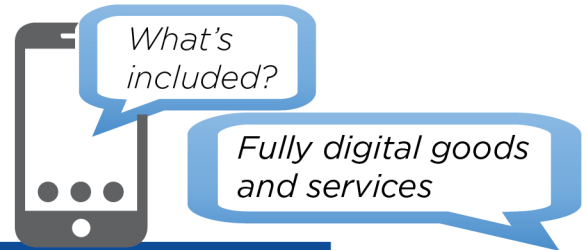


# How Big is the Digital Economy?

**6.5%** of U.S. GDP  
or **\$1.2 trillion** in 2016



**5.6%** average annual growth  
from 2006 to 2016

Outpaced overall U.S. economic growth of **1.5%**

**5.9 million jobs**

**3.9%** of total U.S. employment



**\$114,275**

Average annual compensation per worker

