How Big Is Outdoor Rec?

$412 billion of U.S. GDP in 2016

or 2.2% of the economy

Employed 4.5 million people

- $38.2 billion Boating/Fishing
- $30.8 billion RVing
- $19.5 billion Motorcycling/ATVing

Outdoor recreation GDP measures the value of production within the United States.

Activities are measured by gross output, essentially sales or receipts.

Statistics released in September 2018

www.bea.gov/data/special-topics/outdoor-recreation