How Big is the Digital Economy?

- **6.9%** of U.S. GDP or **$1.4 trillion** in 2017
- **9.9%** average annual growth from 1998 to 2017
- Outpaced overall U.S. economic growth of **2.3%**
- **5.1 million jobs** in 2017
- **3.3%** of total U.S. employment
- **$132,223** average annual compensation per worker

What’s included?
- Fully digital goods and services

bea.gov/data/special-topics/digital-economy