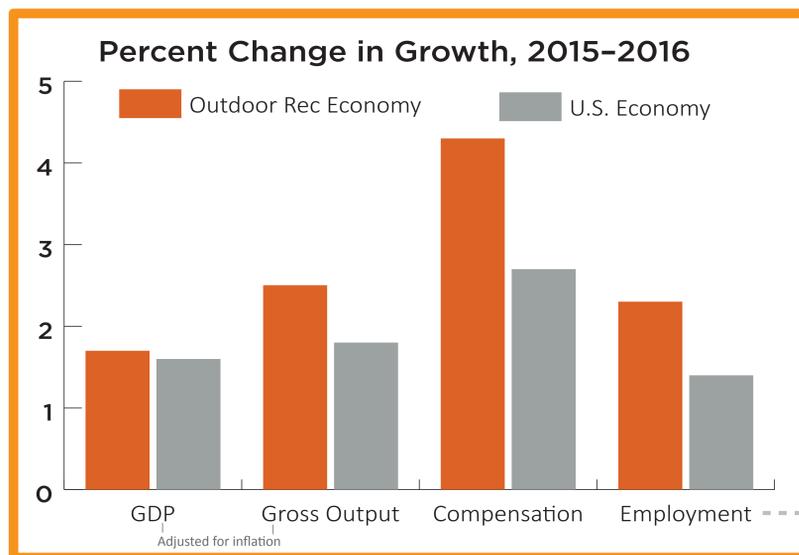


# How Big is the *Outdoor Recreation* Economy?

**\$412 billion** of U.S. GDP in 2016  
 → or 2.2% of the economy

Outdoor recreation GDP measures the value of production within the United States



## How Do We View Outdoor Rec?

By activity, including *core* activities like boating, bicycling, and hunting; and *supporting* activities, such as construction, travel, and government spending

By U.S. industry

**\$228 billion** in sales generated by **travel and tourism** related to outdoor rec

**4.6 million** people employed in outdoor rec

## Tell Me More

**Measures** the size of the outdoor recreation economy and the link between outdoor recreation and the broader U.S. economy

**Helps you** understand and informs decision-making by policymakers, businesspeople, and managers of public lands and waters

**Created** by the Outdoor Recreation Jobs and Economic Impact Act of 2016

## Activities



**\$38.2 B**  
Boating/Fishing



**\$30.8 B**  
RVing



**\$27.5 B**  
Guided Tours/  
Outfitted Travel



**\$19.5 B**  
Motorcycling  
/ATVing



**\$14.5 B**  
Hunting/Shooting/  
Trapping



**\$11.1 B**  
Equestrian



**\$10.6 B**  
Snow Activities



**\$7.8 B**  
Climbing/Hiking/  
Tent Camping



**\$3.5 B**  
Bicycling

Explore more activity categories at [bea.gov](http://bea.gov)  
 Activities are measured by gross output, essentially sales or receipts

## What's Included in Output by Activity?



U.S. goods and services related to an activity, such as biking